THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTR

VOL. 11, NO. 34
MAY 20, 1950

Heralded as the man who injected new life into the dance band business, maestro Ralph Flanagan and band is pictured on stage during his recent appearance at Frank Dailey's Meadowbrook, Cedar Grove, N. J. Flanagan's music, styled in a mood reminiscent of the late Glenn Miller has caught on with music fans throughout the nation, with Ralph's recordings of "My Hero", "Joshua" and "Stars & Stripes Forever" currently winning favor. Ralph Flanagan and his orchestra are exclusively featured on RCA Victor Records.

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Bill Gersh, Publisher.

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director

ROBERT E. AUSTIN, General Manager, Music Dept.
JOEL FRIEDMAN, Music Editor
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
WM. NICOSIA, Art Director
BILL GERSH, Chicago, Ill.
LEO SIMON, Hollywood, Cal.

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

The similarity noted between collection increases and better business among the nation's retailers has come to the point where the field can practically predict its own future business by watching retailer sales.

The month of March, 1950, proved an even better month for the nation's retailers than did March, 1949. And thruout the entire coin machine field there was a definite increase in collections.

In short, better retailer business means that the retailer is enjoying more traffic thru his place and, thereby, the machines enjoy better play. A definite percentage of the traffic will make use of the phonos, amusement games and vending machines in any retail location.

This closeness which has come about between retailer and operator has brought about a more fraternal feeling between these business entities.

The storekeeper and the operator should continue to grow closer together in every way. They should take heed of each other's business potentials and make use of every angle they can to help each other to enjoy better business from every standpoint.

The average storekeeper, for a long time, did not give the operator and his machines the attention both deserved. This resulted, many times, in machines losing earning power. The storekeeper would then want the machines taken out.

But, after some sales talk on the part of intelligent operators, winning the retailer's cooperation for the coin operated machines, collections went up and, thereby, a closer business relationship resulted.

In many communities operators are actually members of various retail business organizations. They have come to realize that the storekeeper is extremely important to the future welfare of their business. At the same time operators have also invited storekeepers to meet with them to discuss business in general.

The report just published by the U. S. Department of Commerce shows that total retail sales reached to almost the $11 Billion mark and ran 4% higher than for March, 1949. This indicated that retail business everywhere in the nation was going right ahead keeping up the pace which had started with the beginning of the year.

It also means that operators are enjoying better business everywhere and this reacts up the line to jobber, distributor and manufacturer.

As long as the retailer enjoys better business, the operator, by bringing him new and better machines, will help himself, as well as the retailer, to continue to enjoy bigger profits.

Bill Gersh

THE SOUTH

Ah reckon ahm fixin' t' do a bit of fussin'.

A trip thru one of the most pleasant, as well as unique, territories of the coin machine world, the deep southern part of these United States is, to say the very least, extremely enlightening. It spreads open an entirely different picture of the industry. It offers food for thought. This is one territory where the very hospitality, the congeniality, and the lazy, good humor which prevails, causes it to be extremely fascinating to visitors.

The south has much yet to overcome in reaching its true stature as one of the nation's most glowing coin machine areas. It has slowly risen from many hard legal knocks and, gradually, is assuming an aura of importance in the coin machine industry which belies its population figures.

There are more machines of certain types operated in the south than in any other territories. At the same time, there are less machines of well known character operated and sold here than would seem the fact.

For example, some of the south's largest cities are without amusement products of any sort. So outstanding a city as Atlanta, Ga., and the "Pittsburgh of the South," Birmingham, Ala., are without games of any kind.

In fact, not even automatic phonographs can be operated where beer or wine is sold in Birmingham. This fact has proved shocking to a great many visitors from all other parts of the nation.

It seems, to one and all engaged in the industry, that most assuredly, none would ever disagree that music and a stein of beer, or a glass of wine, go together like Damon and Pythias. But, not so in Birmingham, Ala. Here no coin operated musical instrument can be located and played in any place where beer and wine is being sold. In fact, no amusement device featuring a coin chute can be operated in Birmingham, Ala. or in Atlanta, Ga.

Yet, somehow, the southern coinman continues to thrive. He has turned to vending machines of every kind. He has also made it his business to go far from his home, out into the country towns, so that he would be able to earn a living in his chosen profession.

For some reason or other coinmen in the south just haven't been able to get along in groups. Coinmen, especially in the larger cities, have tried time and again to organize themselves into associations for their own general better welfare, and have failed just as many times. Tho remnants of associations remain here and there, they are mostly inactive, and without the power to help each other, or anyone else.

Even so great a city as New Orleans, La., one of the nation's most charming and famous cosmopolitan centers, host to thousands of visitors each year, has found it extremely difficult to hold itself together into an organization of coinmen.

There is an organization in being here with a very well known operator at its head and backed by some of the city's leading coinmen. But, it hasn't proved itself to be what organizations are known to be in other parts of the country.

It may be the warm and soothing trade-winds. The laziness of a humming hot day. It may just be that the atmosphere itself is not conducive to organizational trends. But, whatever it is, it seems that many, many more years of educational effort will be required before the south enters into the sort of organized effort which might better the business of every individual in that glowing territory.

Miami, Florida, playground of the nation, also has its problems. Miami Beach, host to thousands of visitors and vacationers all year around, will not allow penny arcades. And, there is no doubt, arcades would prove a natural for this grand little, gorgeous city.

In fact, very gradually, the south seems to have turned puritan. It is holding down all types of operations.

Mississippi has just amended one of its state laws which clarifies, at long last, the position of the ordinary pinball game. And now operations can be undertaken everywhere in the state. Operators in sister states are trying to have this same clarification duplicated.

Yet, every operator (and the large operators are also the large jobbers and distributors) wants to get together with his fellows for the benefit of all concerned.

Everyone seeks to arrange for public relations programs. Everyone wants to be more solidly assured a livelihood.

Each and every operator is trying to reach a higher standard of living, educate his children, own his own home, drive his own car, win the respect of all in his community.

"That's what I like about the South." It tries and tries hard. It has won over many of its civic leaders to coin operated amusement, music and vending.

Most coinmen have also won a singular and respected place in communities everywhere in the south. They have conducted themselves like gentlemen. They have helped local charities. They have worked to build better communities. They have enhanced business interests.

They are, without any doubt, among the greatest civic minded and community proud citizens.

They are charter members of the most outstanding clubs. They are among the first with donations. They are among the few who have tried to win better understanding of many local problems. They have worked hard for whatever project of civic interest has been proposed and have also been among the first to come up with the coin of the realm when called upon to do so.

In every case the operators, jobbers and distributors of the south have conducted themselves as gentlemen.

It is, therefore, rather surprising that men of such fine civic spirit, of such outstanding intelligence, just can't seem to get together with each other, to benefit each other, and to assure each other continued good future business welfare.

Talk to one southern coinman and he'll tell you how much he would like to get together with all the others and will declaim others because they just don't seem to "want to get together."

The same is true when talking to the "other man." And, tho there is no doubt that each and the other know of this sentiment and this desire to "get together," pride seems to hold back the correct attempt to lower one's dignity, for just that necessary bit, which would bring all together.

As far as unionism is concerned, employees of leading operators find that here in the deep south, unions lack the necessary power to help associations. The south has retained its own freedom of expression as individuals and not as groups. The farmer is just as important as the city dweller.

The language, with its pleasing softness, is indicative of the south. Just as this dropping of the g's is heard nowhere else in the nation, so are the methods used, found nowhere else in the country.

The south is peculiarly sufficient unto itself in many, many matters that other parts of the nation have found require mass concentration, as well as mass judgment.

There is a comaraderie in the south among the majority of employers and employees which is extremely close and affectionate. There is a better understanding of each other's problems. A more gentle acceptance of facts.

But, there is that southern pride. A pride that will require many, many years of educational effort to stoop to conquer. And by conquering become, without any doubt, the best territory in the coin machine world.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE

AL—Aladdin	DV—Delvar	RE—Regent
AP—Apollo	HA—Harmony	RO—Rondo
AR—Aristocrat	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	SU—Supreme
CM—Commodore	MG—MGM	TE—Tempo
CO—Columbia	MO—Modern	TW—Tower
CR—Coral	NA—National	VI—Victor
DA—Dana	RA—Rainbow	VO—Vocalion
DE—Decca		

1 THE THIRD MAN THEME
Pos. Last Week: 3

* **ANTON KARAS—GUY LOMBARDO**

CA-820—Alvino Rey O.
CO-38706—Hugo Winterhalter O.
CO-38665—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel Smith
DE-46218—Hank Garland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nasar
LO-S36—Anton Karas
ME-5373—Herman Stachow
MG-10593—Franz Dietschmann
NA-9104—Dave Apollon
VI-20-3698—Irving Fields Trio
VI-20-3611—Irving Fields Trio
VI-20-3707—Ray McKinley O.

2 IT ISN'T FAIR
Pos. Last Week: 2

* **SAMMY KAYE O.**

CA-860—Benny Goodman O.
CO-38735—Les Brown O.
CR-60156—Bill Harrington
DE-24895—Joe Marine
GM-943—Ray Dorey
HAP-105—Joey Nash
KI-15034—Freddy Miller O.
ME-5382—Richard Hayes
ME-6290—Dinah Washington
MG-10637—Bill Farrell
VI-20-3609—Sammy Kaye

3 MY FOOLISH HEART
Pos. Last Week: 4

* **GORDON JENKINS**

CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O.
ME-5362—Richard Hayes
MG-10623—Billy Eckstine
VI-20-3681—Mindy Carson

4 IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE
Pos. Last Week: 1

* **EILEEN BARTON**

BE-5005—Tommy Carlyn
CA-916—Benny Strong O.
CO-38707—Al Trace O.
CR-60169—Georgia Gibbs
DE-24944—Merman and Bolger
LO-658—Eve Young
ME-5392—Eileen Barton
MG-10660—Art Mooney O.
NA-9103—Eileen Barton
VI-20-3713—Fontaine Sisters

5 BEWITCHED
Pos. Last Week: 8

* **BILL SNYDER**

CA-1000—Mel Torme
DE-24983—Gordon Jenkins O.
ME-5399—Jan August & Harmonicats
TW-1473—Bill Snyder
VI-20-3726—Larry Green
VI-20-3617—Andre Previn

6 DADDY'S LITTLE GIRL
Pos. Last Week: 6

* **DICK TODD**

CA-850—Skitch Henderson O.
CO-38711—Dick Jurgens O.
CO-20670—Ray Smith
CR-60158—Bob Eberly
DE-24872—Mills Brothers
LO-602—Henry Jerome O.
ME-5371—Eddy Howard O.
MG-10658—Johnny Desmond
RA-80088—Dick Todd
VI-20-3550—Phil Regan

7 C'EST SI BON
Pos. Last Week: 9

* **JOHNNY DESMOND**

CA-803—Robert Clary
DE-24932—Danny Kaye
DE-50156—Etienne Sisters
MG-10613—Johnny Desmond
VI-20-3712—Tommy Dorsey O.

8 DEARIE
Pos. Last Week: 7

* **MERMAN & BOLGER**

CA-858—Stafford-MacRae
CO-38718—Marjorie Hughes
DE-24873—Merman-Bolger
DE-24899—Guy Lombardo O.
LO-609—George Towne O.
MG-10654—Mary Ellen
VI-20-3696—Kirk-Warren

9 SENTIMENTAL ME
Pos. Last Week: 10

* **RUSS MORGAN—AMES BROS.**

CA-923—Ray Anthony O.
CR-60140—Ames Bros.
CR-60173—Ames Bros.
DE-48141—Ray-O-Vacs
DE-24904—Russ Morgan
ME-8174—Steve Gibson

10 OLD PIANO ROLL BLUES
Pos. Last Week: —

* **LAWRENCE COOK**

AB-15003—Lawrence Cook
CA-970—Jan Garber O.
CO-38773—Beatrice Kay
CR-60177—Cliff Steward
DE-24977—Carmichael and Daley
DE-27024—Al Jolson-Andrews Sisters
ME-5400—Feb September
VI-20-3751—Cantor-Kirk-Kaye O.

IT'S A DESMOND PICNIC
for Dealers, Ops, and Jockeys!

Hot on the Heels of Johnny's Smash Hit C'EST SI BON comes

JOHNNY Desmond

Singing THE PICNIC SONG

Coupled with

I'VE GOT A HEART FILLED WITH LOVE

M-G-M Non-Breakable 10703

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

M-G-M RECORDS ARE BETTER THAN EVER!

THE CASH BOX Record Reviews

"YOU'RE MY INSPIRATION" (2:56)

"SICILIAN ROSE" (2:58)

ORY DE SIMONE
(Vernon 184)

● Both ends of this one have some winning potential for music ops. Top deck has Ory De Simone purring a straight ballad that makes for pleasant listening. Vocal work is smooth and infectious throughout, with light instrumental backing coming thru in fair manner. Flip is worked about a Neapolitan lilt, with De Simone handling the side effectively once again. We like the top lid.

"I'M IN LOVE WITH THE MOTHER OF THE GIRL I LOVE" (2:27)

"CONEY ISLAND WASHBOARD" (1:50)

FREDDIE HALL
(Coral 60219)

● Top deck is a sock ode for the tavern set, and should have 'em crying in their beer as they play this one. Gruff vocal by Freddie Hall is fair enough to ring the bell with music fans, while the tender story of the tune itself will do the rest. Flip stays in the same vein, and is essentially a corn-tune weaving about the title. Top tune for the silver.

"STARS AND STRIPES FOREVER" 2:52)

"WASHINGTON POST MARCH" (2:33)

BOB CROSBY & THE BOBCATS
(Coral 60217)

● Dixie rendition of "Stars & Stripes Forever," offered in straight instrumental manner may do fairly well via music ops. Tune is a well known ode, currently riding hot via some peak plugging. Flip is another oldie that will serve music fans with some pleasant moments of listening time.

"I GOTTA GET OUT OF THE HABIT" (2:55)

"A-RAZZ-A-MA-TAZZ" (2:00)

MARGARET WHITING
(Capitol 1027)

● Top lid has chirp Whiting purring a fragrant ballad that is currently the subject of some heavy plugging. Tune weaves in slow tempo, with Maggie and the Les Baxter Chorus handling the lyrical expression in true tones all the way. Flip is a rousing novelty, with the title giving off the bill of fare here. Both ends should do well.

"WITH A NO, NO, NO THAT SOUNDS LIKE YES" (2:48)

"SEPTEMBER IN THE RAIN" (2:37)

ROBERTA LEE
(Tempo 464)

● Weird and unusual vocal refrain on this pair detracts from Roberta Lee's better vocal efforts too much to amount to anything for music ops. Top deck echoes the title, while the flip is a well known standard. We've heard Roberta sing much better than this in her straight style.

DISK OF THE WEEK

"BUFFALO BILLY" (2:47)
"CHOC'LATE ICE CREAM CONE" (2:28)

EVELYN KNIGHT
(Decca 27036)

EVELYN KNIGHT

● Vocal thrushing of chirp Evelyn Knight on this platter is hard to match. The gal's pipes ring out in crystal clear tones on "Buffalo Billy" and "Choc'late Ice Cream Cone" to offer ops a pair that should go like wildfire. Top lilt is a cute bid for juke box fame, with Evelyn's tonsils purring the lighthearted melody in smooth style. Ditty is a clever tune that makes you wanna sing along with it, with some fine lyrics to help the listener along. On the other end, Evelyn stays in the novelty vein, and comes up with this rousing rendition of a top plug item. Tune has a sweet, happy ring to it, with the canary turning in a fine performance. Take note of the wonderful music provided by maestro Bobby Haggart, and the vocal flavor added by the Ray Charles Singers. Both sides are hot—ops should get with 'em.

"YOU'VE GOT ME THIS WAY" (2:44)

"COUNT EVERY STAR" (2:27)

HARRY BABBITT
(Coral 60214)

● Top deck is a fair rendition of an oldie that may do fairly well. Harry Babbitt's vocal is smooth and straight, with the tune easy to take. Filp is a current hot one—this version should hold its own with music fans. Wax will suit ops best as a filler item.

"OPEN PARACHUTE" (2:25)

"SOFT SHOULDERS" (3:06)

BILL HARRINGTON
(Coral 60213)

● Dramatic interpretation of this top deck should sit well with music ops. Tune is a stirring story, with Bill Harrington handling the lyrical expression in winning tones. Flip switches to a torchy ballad flavored with a Continental air. Music via Roy Ross rounds out the biscuit in grade A manner.

"I DIDN'T KNOW WHAT TIME IT WAS" (3:01)

"I WANNA BE LOVED" (2:58)

THE FONTAINE SISTERS
(RCA Victor 20-3772)

● Sock treatment of this pair of oldies by The Fontaine Sisters is a cinch to clinch with music fans. Spot solo vocal on the sides, added to a beautiful bit of choral work and some magnificent music by Hugo Winterhalter shapes the destiny of the wax with the label winner. Both ends are superb—ops should grab 'em.

"THE SHAWL OF GALWAY GREY" (3:09)

"IF YOU WERE ONLY MINE" (2:25)

MARGARET WHITING
(Capitol 1041)

● Plush arrangement of a pair of equally plush tunes by thrush Margaret Whiting will undoubtedly come in for some heavy juke box silver. Both ends are tinted with a dash of moon-in-June treatment, with excellent music provided by maestros Frank DeVol and Lou Busch. Wax rates ops' listening time—and more.

"CANE BOTTOM CHAIR" (2:45)

"THE LONESOMEST WHISTLE" (2:47)

RAY McKINLEY ORCH.
(RCA Victor 20-3769)

● Top item is a plug tune that has the makings of a hit melody. Vocal by the maestro in his Southern drawl is comely and effective, with the cute lilt to the song holding the listener's attention. Flip is tinted with a bit of Dixie, with Ray holding down the vocal spot again. Top deck looks good.

"TIN ROOF BLUES" (3:05)

"SAN ANTONIO SHOUT" (3:08)

BEN POLLACK ORCH.
(Discovery 132)

● Dixie at its best is the story with this one. The great Ben Pollack aggregation serve up some mighty fine music in this coupling tagged "Tin Roof Blues" and "San Antonio Shout." Both ends should be well known to connoisseurs of this art. Ops who have the call for this brand can't miss with this duo.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I WANNA BE LOVED" "I DIDN'T KNOW WHAT TIME IT WAS"	The Fontaine Sisters	RCA Victor	20-3772
★ "TELL THE TRUTH"	Bill Lawrence	RCA Victor	20-3767
★ "PAGAN LOVE SONG"	Jo Stafford	Capitol	1039
★ "STARS & STRIPES FOREVER"	Frankie Laine	Mercury	5421

"STARS AND STRIPES FOREVER" (2:25)

"THANKS FOR YOUR KISSES" (2:27)

FRANKIE LAINE
(Mercury 5421)

● Excellent interpretation of the vocal arrangement of "Stars & Stripes Forever" by Frankie Laine has tremendous operator potential. Frankie injects his usual amount of sincerity and feeling in the song, with a plush orchestral and choral background to support him. Flip side has Frankie taking a romantic ode in great style, with a split tempo arrangement winning thru. Both ends will win the favor of the many Laine fans.

"TZIN-TZUN-TZAN" (2:50)

"VIOLINS FROM NOWHERE" (3:23)

PERCY FAITH ORCH.
(Columbia 38800)

● Romantic air of a far-off land, rendered in plush tones that score is this top musical bit. Tune is offered in excellent style by a mixed chorus who handle the tune superbly. Coupling has Toni Arden on the vocals, doing another plush item. Musical arrangement on both ends is plu-perfect and hard to match.

"I'M GONNA CHARLESTON BACK TO CHARLESTON" (1:58)

"FORT WORTH JAIL" (2:15)

CAVANAUGH'S CURBSTONE COPS
(Capitol 1031)

● For the kids that are slapping their thighs with a Charleston, the top deck might have some appeal. It's a throw-back to yesteryear, with a street band sound to it. Flip is in ragtime, with a vocal by Holly Desmond holding the spotlight. Ops who have a call for this brand might lend an ear.

"PAGAN LOVE SONG" (2:40)

"SIMPLE MELODY" (2:28)

JO STAFFORD
(Capitol 1039)

● First rate rendition of this top deck, a well known standard, should score heavily with music fans and ops alike. Jo's click vocal work is framed by some great music via Paul Weston's Dixie Eight, with the tune ringing true in a mellow, happy lilt throughout. Flip switches to a lighthearted tempo, with Jo and the Starlighters imploring for a "Simple Melody." Both ends look good from this corner.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

This week's New Releases ...on RCA Victor

RELEASE # 50-20

POPULAR

ZIGGY TALENT
To the Hills, Men, To The Hills
From Omaha-Ha-Ha to Idaho-Ho-Ho
20-3778—(47-3778)

Here come the DANCE BANDS again!

TEX BENEKE and his "Music in the Miller Mood"
I've Got A Heart Filled With Love
Busy Signal ..... 20-3790—(47-3790)

Here come the DANCE BANDS again!

TOMMY DORSEY and his CLAMBAKE SEVEN
Tiger Rag ..... 20-3791—(47-3791)
'Way Down Yonder in New Orleans
(from the musical production "Strut Miss Lizzie")

EDDIE FISHER with HUGO WINTERHALTER'S ORCHESTRA AND CHORUS
Nightwind ..... 20-3792—(47-3792)
Warm Kisses In The Cool Of Night
(adapted from "Swan Lake" Ballet)

RUDY VALLEE with THE HONEYDREAMERS
Sentimental Me ..... 20-3793—(47-3793)
Niccolo And His Piccolo

POP SPECIALTY

BERNIE WYTE and HIS POLKA BAND
Finger Polka ..... 25-1161—(51-0073)
Hoosha Shoosha—Polka

COUNTRY

TEXAS JIM ROBERTSON and the PANHANDLE PUNCHERS
Yesterday's Kisses (Are Tear-Drops Today)
One Kind Word ..... 21-0334—(48-0334)

WESTERN

BILL BOYD and his COWBOY RAMBLERS
Red River Rag
Come And Get It .... 21-0335—(48-0335)

RHYTHM

THE FOUR TUNES
Kentucky Babe
Old Fashioned Love..22-0085—(50-0085)

NOTE: All records in this panel are listed alphabetically by song title.

"Going Strong..."

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven" — among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things!

Week of May 13

$ **Candy and Cake**
My Foolish Heart
Mindy Carson ..... 20-3681—(47-3204)*

$ **Chinese Mule Train** 7
Spike Jones ..... 20-3741—(47-3741)*

$ **Count Every Star** 7
Hugo Winterhalter ..... 20-3697—(47-3221)*

$ **Hoop Dee Doo**
On The Outgoing Tide 7
Perry Como ..... 20-3747—(47-3747)*

$ **It Isn't Fair**
Sammy Kaye ..... 20-3609—(47-3115)*

$ **Joshua**
Ralph Flanagan ..... 20-3721—(47-3724)*

$ **Little Angel With The Dirty Face**
Why Should I Cry 7
Eddy Arnold ..... 21-0300—(48-0300)*

$ **Quicksilver**
Elton Britt and Rosalie Allen ..... 21-0157—(48-0168)*

$ **Roses** 7
Sammy Kaye ..... 20-3754—(47-3754)*
Sons of the Pioneers ..... 21-0306—(48-0306)*

$ **There's No Tomorrow**
Tony Martin ..... 20-3582—(47-3078)*

$ **Valencia** 7
Tony Martin ..... 20-3755—(47-3755)*

$ **Wanderin'** 7
Sammy Kaye ..... 20-3680—(47-3203)*

"Coming Up..."

★ . . . indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top-selling hit category. The trade is advised to watch these records carefully in order to maintain stocks consistent with demand.

★ **ACRES OF DIAMONDS**
Elton Britt-Rosalie Allen .... 21-0302—(48-0302)*
#5 The Country and Western Disk Jockeys Pick, The Billboard, May 13.

★ **BONAPARTE'S RETREAT**
Gene Krupa ..... 20-3766—(47-3766)*
#B The Disk Jockeys Pick, The Billboard, May 13.

★ **I WANNA BE LOVED**
Fontane Sisters and Hugo Winterhalter Orch. and Chorus ..... 20-3722—(47-3772)*
"Beautiful disking of the revived oldie should cash in on the strength of the Andrews Sisters Gordon Jenkins smash. Flip is a refreshing approach to 'I Didn't Know What Time It Was'." Billboard Possibility, May 13.

★ **LET'S GO TO CHURCH NEXT SUNDAY MORNING**
Perry Como ..... 20-3763—(47-3763)*
#B The Retailers Pick, The Billboard, May 13.

★ **THANKS, MR. FLORIST**
Vaughn Monroe Orch. ..... 20-3773—(47-3773)*
"Designed as a sequel to 'Red Roses For A Blue Lady' this is a sound typical Monroe ballad performance which is designed for simplicity and dancing" Billboard Possibility, May 13.

TIPS

Tommy Dorsey's TIGER RAG and WAY DOWN YONDER IN NEW ORLEANS is best Dixieland record in 20 years.
The Four Tunes KENTUCKY BABE and OLD FASHIONED LOVE.

The stars who make the hits are on RCA VICTOR Records
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
JAN. FEB. MAR. The APRIL MAY JUNE Swing's JULY AUG SEPT to OCT NOV DEC. "45"

THE CASH BOX Record Reviews

"ROSES" (3:05)

"THE ROSES I PICKED FOR YOUR WEDDING" (3:00)

GENE AUTRY
(Columbia 38816)

● Gene Autry's pop rendition of the top plug ballad should earn its keep in the boxes. Vocal rendition here is crystal clear, and altho it lacks romantic sincerity, it should do more than satisfy the many Autry fans. Coupling parrots the title, with Autry purring the tender lamenting lyrics in slow sentimental tones. "Roses" for the moola.

"TELL THE TRUTH" (2:58)

"BE HONEST WITH ME" (2:51)

BILL LAWRENCE
(RCA Victor 20-3767)

● Smooth ballad that should prove to be a winner is the story with the top deck. Bill Lawrence's wailing on the side shows as some of the best he's ever done. It's the tune, an infectious ballad, that makes the difference here. Other end is an oldie currently being revived. This rendition is effective enough. Top deck is hot.

"MY SCANDINAVIAN BABY" (2:41)

"BONAPARTE'S RETREAT" (2:43)

GENE KRUPA ORCH.
(RCA Victor 20-3766)

● Mellow sides flavored with a taste of Dixie make for fair enough listening here. Upper crust is a happy girltune, while the flip is all wrapped up in the jazz idiom. Vocal refrain on both ends by Bobby Soots is there for the asking, with Krupa's jazz licks in the background rounding out the wax.

"THIS IS HEAVEN TO ME" (2:59)

"RIDE THE MAGIC CARPET" (3:02)

FRANK REARDON
(Signature 15274)

● Plush rendition of this stirring pash tune is grade A wax from start to finish. Top ditty is a dramatic piece concerning our fair land, with an excellent vocal and orchestral arrangement by Frank Reardon and Ray Bloch respectively. Choral effect on the side is thrilling listening, as is the entire piece. Flip doesn't show at all, altho the rendition is superb. We like "This Is Heaven To Me."

"SAY WHEN" (2:46)

"I WON'T BELIEVE YOU ANYMORE" (2:51)

ZEE AND JIM
(Royalty 300)

● Top notch romantic lilt that has the sure-fire mark of juke box winner about it is this indie bit of wax that is a cinch to blossom out into a hit. It's a vocal duo effort, weaving in slow tender patter, with a set of sentimental lyrics holding forth. Rendition is tailor made for the phono trade. Flip side is in the same fashion, and should hold its own, too. "Say When" can't miss!

SLEEPER OF THE WEEK

"AN ARM WITH A BOW IN ITS HAND" (2:30)

"NO DICE" (2:50)

MARTHA TILTON
(Coral 60218)

MARTHA TILTON

● Here's one that's gonna make 'em sit up and take notice! Long missing from the phono spotlight, chirp Martha Tilton comes up with a fresh pair that have the spark and glint of juke box winners all about it. Both ends of this biscuit are tailor made for the juke box trade. Top deck is a clever, merry wax story, with Martha turning in some wonderful vocal work on the side. Dream sequence of a square dance is the essence of the lilt, with its echo ringing true throughout. Vocal glamour is added by the Heartbeats who back Martha is happy up-tempo tones that score. The coupling has Martha switching to a haunting melody that makes you pay avid listening attention. Tune is a bewitching one, handled to perfection by the thrush, and the vocal chorus. Torch tone of the melody is the spot that makes the difference. Ops should load up on this platter — but pronto!

"THE OLD PIANO ROLL BLUES" (3:00)

"WAY DOWN YONDER IN NEW ORLEANS" (2:20)

AL JOLSON—ANDREWS SISTERS
(Decca 27024)

● Pair of commercial sides that should score heavily with the nostalgic set are these set up by Al Jolson and the Andrews Sisters. Top deck is a sock rendition of a current click hit, while the coupling is ditto on an ever lovin' standard. Vocal honors are split on both ends. Wax rates a spot in ops' machines.

"HOME COOKIN'" (2:55)

"CRAZY SHE CALLS ME" (2:55)

JERRY GRAY ORCH.
(Decca 27010)

● Music in the sweet, toned for dancing mood, with orkster Jerry Gray setting up with a clever flicker melody on the top deck. Tune applauds the state of wedded bliss, with some old fashioned "Home Cookin'" holding forth. Vocal by the Crew Chiefs is effective throughout. Flip side has Tommy Traynor purring soft and pretty on a sultry torch ballad that rings true. Both ends make for nice listening.

"MY MOMMA TOLD ME" (2:43)

"GOT THE WORLD BY THE TAIL" (2:25)

BURL IVES
(Columbia 38817)

● Nursery rhyme on the top lid is cute and pleasant, as is Burl Ives typical folksy warbling. Tune rolls in mellow tempo, with effective instrumental backing throughout. Coupling has a clever message in the lyric, with an infectious lilt that rings true. Both sides have that extra bit of quality about it that makes you wanna hear the sides again.

"CIRCUS RAG" (2:56)

"OU-LA-LA SOME MORE" (2:43)

TEDDY PHILLIPS ORCH.
(London 686)

● Pair of novelty sides by the Teddy Phillips ork, with Lynn Hoyt basking in the spotlight. Top lid is just what the title indicates, a rolly-polly novelty tune, replete with sound effects of the circus. Lyrics are cute, as is Lynn's & Ernie's vocal on the side. Flip is a Parisian styled ode with a happy mellow vein about it. Both ends are in keeping with the big demand for a novelty wax.

"I WOULDN'T TRADE THE SILVER" (2:17)

"PLAY HURDY GURDY PLAY" (2:20)

THE PETERSON BROS.
(London 649)

● Top lid is a slow sentimental ode which might be used to excellent advantage during the current Mother's Day season. Tune weaves in tender tones, with an effective vocal by Barry Snow, and the lyrics weaving around the title. Coupling is a current lpug tune that is cute and easy to take. This side should step out and bears ops' avid listening attention.

"THE DOUGHNUT SONG" (2:45)

"LITTLE BUFFALO BILL" (2:48)

FRAN ALLISON
(RCA Victor 20-3775)

● Cute ditty pops up here by chirp Fran Allison in the top bit of wax. Tune is a clever novelty ode with a message to it, in addition to a neat lilt that's as catchy as the mumps. Add to this a spot of fine piping by Fran, and ops have a great piece of material. Flip gallops along and parrots the title, with a lullaby ode the meaning behind the tune. Both sides shape up as top notch wax—ops should get 'em.

"THANKS, MR. FLORIST" (2:51)

"TELL HER YOU LOVE HER" (3:00)

VAUGHN MONROE ORCH.
(RCA Victor 20-3773)

● Pair of sentimental ballads that don't show much are set up by maestro Vaughan Monroe. Both ends feature the orkster in the vocal spot, with blending added by both the Moon Maids and the Moon Men. Top deck is an ode to the florists, while the flip echoes the sentiments of the title. Both sides will hold their own with the Monroe fans.

"DARK EYES" (2:45)

"YOU'VE GOT A DATE WITH THE BLUES" (2:51)

CHARLIE VENTURA ORCH.
(RCA Victor 20-3770)

● Wax strictly aimed at the Ventura fans is the story with this pair. Top deck is an instrumental rendition of the well known standard, offered in a mellow tempo, with Charlie blowing away on tenor. Flip has Lucille Reed trilling a jazz piece. Rendition lacks feeling and doesn't show at all.

"THE FLYING RED HORSE POLKA" (2:43)

"LEICESTER SQUARE RAG" (2:51)

THREE SUNS
(RCA Victor 20-3768)

● Top deck of this one is a merry up-tempo polka item that should hold its own in the spots that go for this brand. Ditty is straight instrumental, and is rendered in typical Suns manner. Flip has a vocal by the Honeydreamers on a pleasing commercial bit. Wax may be used to best advantage as a filler.

"I HADN'T ANYONE TILL YOU" (2:46)

"HADDA'S BOOGIE" (2:57)

HADDA BROOKS
(London 684)

● Sultry chirping by Hadda Brooks on this oldie is soothing and easy on the ears. Altho the side itself won't stop traffic, it will earn its keep in the boxes. Flip has Hadda pounding the ivorys on a mellow boogie number with a heavy beat. Both sides are there for the asking—music ops take it from here.

"BUFFALO BILLY" (2:56)

"THE MOMENT I LOOKED IN YOUR EYES" (2:51)

BOBBY WAYNE
(London 688)

● Top rendition of "Buffalo Billy," current plug novelty tune, is set up here by Bobby Wayne. Bobby's voice rings true on the side, echoing the sentiments of the happy lilt in smooth refrain throughout. Flip is a plug ballad from the legit "Tickets Please," and should do fairly well. We like the "Billy" side.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

Decca Records Enters Educational Disk Field With American Book Co.

Form Audio Education, Inc.

The largest producer of school and college textbooks in the country and the largest independent record company in America have joined hands in the interests of education. This announcement came from Milton R. Rackmil, President of Decca Records, Inc., and Robie D. Marriner, President of the American Book Company. These two established firms are pooling their resources to create, produce and sell educational materials. In this endeavor a new jointly owned and managed organization, Audio Education, Inc., has been formed.

Audio Education, Inc., represents a productive unit which draws upon the educational resources and the technical knowledge of these two companies. Records initiated by Audio Education, Inc., will be developed as an integral part of the instructional program of schools. They will be manufactured by Decca and distributed to the schools by the American Book Company. Audio's first release includes the American Singer albums. This is a set of five albums of records designed for use in conjunction with The American Singer Series, music books for grades two through six.

It is the hope and aim of Audio Education, Inc., to perform a service to the schools that will be of permanent value to education in general.

George Cates Named West Coast Music Director For Coral Records

NEW YORK—George Cates, top arranger for Russ Morgan, has been named West Coast musical director for Coral Records, it was announced today by Jimmy Hilliard, director of artists-and-repertoire for Coral Records, Inc.

He will serve in a similar capacity to Roy Ross, Coral's musical director in the East. Cates will also be featured with his own orchestra and will furnish the accompaniment for Coral recording stars.

Cates debuted with his own orchestra on Coral a few weeks ago, offering bright arrangements of "Chug-A-Lug" and "She's Shimmyin' On The Beach Again."

Except for a three-year Navy stint during the war, the new Coral musical director has arranged for Russ Morgan's orchestra since 1940. Previously, he served in the dual capacity as sax player and arranger for Dick Stabile and Henry Busse.

A native New Yorker, he attended Evander Childs High School and New York University. He now resides in North Hollywood with his wife and young son.

Teresa Brewer Ears "Choo'n Gum" Winner

NEW YORK—Young thrush Teresa Brewer, currently clicking like sixty strikes an enthralled pose, as she listens to her latest London recording "Choo'n Gum" on the new Wurlitzer Model 1250 phonograph. The London record star dropped in for a visit with a local juke box op, with the above pic resulting. Music ops are well familiar with Miss Brewer's antics on "Music, Music, Music"; currently topping popularity lists.

New Label Makes Debut

NEW YORK—New indie label bowed into the wax field with two sides by Stuart Foster. Label is called Eastly Records, and is set to release the sides immediately.

Foster, ex-Tommy Dorsey and Guy Lombardo vocalist is paired on "I Would If I Could, But I Can't" and "I Cross My Heart." Ork backing is provided by Robert Gunders on the wax.

BABY, WON'T YOU SAY YOU LOVE ME
From 20th Century-Fox's "WABASH AVENUE" recorded by
BILLY BUTTERFIELD ....London
NAT "KING" COLE .....Capitol
BOBBY COLT .....Admiral
BILLY ECKSTINE .....M-G-M
ELLA FITZGERALD .....Decca
HERB JEFFRIES .....Columbia
RAY ROBBINS .....Capitol
LEO FEIST, INC.

"I STILL GET A THRILL"
RECORDED BY
DINAH SHORE—Columbia
DICK HAYMES—Decca
GORDON JENKINS—Decca
DEAN MARTIN—Capitol
ART LUND—MGM
TONY MARTIN—Victor
Words & Music, Inc.
1619 Broadway N. Y. C.

CLIPPER RECORDS
The Original
"THE PEDDLER'S SERENADE" by JOHNNY CORVO
on Clipper Record #1001
Manufactured by
Star Songs
34 Hillside Avenue
New York 34, New York
LOrraine 7-7252

SAMMY KAYE'S 'VANDERIN'
HAS ARRIVED
CASH IN ON THIS No. 1 MONEY MAKER BY FEATURING IT ON EVERY ONE OF YOUR MACHINES.
RCA VICTOR Records
78 rpm-20-3680
45 rpm-47-3203

YOU'LL BE IN THE "BLUE CHIPS" with

"BLUE PRELUDE"

NEW RECORDINGS JUST RELEASED . . .

PAUL WESTON - - - - - - - - Capitol
with ART MORTON

AMES BROTHERS - - - - - - - - Coral

WOODY HERMAN - - - - - - - - Coral

MILDRED BAILEY - - - - - - - - Decca
with VIC SCHOEN ORK.

JAN AUGUST - HARMONICATS - - - Mercury

ZIGGY ELMAN - - - - - - - - M-G-M

THREE SUNS - - - - - - - - Victor

AND MORE TO FOLLOW . . .

WORLD MUSIC, INC.

697 5th AVE. NEW YORK, N. Y.

OVERNIGHT
It's A HIT!

THE best proof of the power of this record is that our distributors were swamped with orders within 24 hours after the record hit the air waves.

THIS IS THE ORIGINAL RECORD
No Imitation Will EVER EQUAL IT!

SAY WHEN

Royalty Record # 300

Vocals by ZEE COWAN & JIM BURDETTE

BACKED BY

I WON'T BELIEVE YOU ANY MORE

Vocals by JOHNNY THOMPSON

Exclusive Sales Agents

DISTRIBUTORS!
A few choice territories are still open.

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.

'ROUND THE WAX CIRCLE

NEW YORK:

Buddy Robbins of J. J. Robbins showed the West Coast music boys some action on his trip recently. Writers submitted the song "Razz-A-Ma-Tazz" to him at 12 noon—he took it and had copies printed by six that night. Record companies had it the next day, with **Margaret Whiting** cutting the tune two days later. Coral, Mercury and MGM are set to follow. . . . **Toni Arden** going great guns. She was signed to a personal management deal by **Fred Ferrazano** and **Jerry Purcell**, who handle **Alan Dale**. Toni is set with a Copa, N. Y. date shortly. . . . **Mort Nusbaum**, WHAM, Rochester, getting excellent reaction to **Johnny Corvo's** Clipper disking of "Peddler's Serenade". . . . Music and disk industry flexing for the forthcoming NAMM and CMI Conventions in Chicago. . . . "I'm Wearing A Carnation," penned by **Buck Rodgers** and **Bill Bruno**, getting plugs for Mother's Day. . . . You'll be hearing plenty of a new fem chirp from now on. The gal's name is **Joan Shaw**, just out with her first sides on MGM, "Deceiving Myself" and "Peace Of Mind" on MGM. . . . Joan was brought in from a Miami, Florida nitespot and signed to a management pact by **Irv Brabeck** of MCA. The gal has what it takes to score. She's just a shade between **Kay Starr** and **Sarah Vaughan**, and that's going plenty right there. . . . "Handsome Hal" **Tunis**, as he is now called, set to handle the TV thriller "The Clock." Aside to Hal: The zebra gag has now traveled to Alaska . . . **Gloria DeHaven** set to wax soon. Few people remember her as a band vocalist. . . . **Lisa Kirk** reported leaving "Kiss Me Kate" for Hollywood this coming June. Producers of the show have offered her top billing if she'll stay. . . . **Tony Martin's** "Valencia" catching on heavily. . . . Lunched with **Dick Adler** and **Phil Springer**, the duo that penned "Teasin'", currently catching on like wildfire. The words and music repartee this team offer is tailor made for a filmland flicker. . . . **Cathy Favaro**, former secretary to **Bob Thiele** and more recently to **Walter Dana**, becomes Gal Friday to flacker **Dick Linke**. . . . **Phyllis Sommers** of the **Louis Prima** office tied the knot with **Elliot Levy**. . . . **Shirley May Seegan** a wow at the Guild Players the other Saddy nite.

TONY MARTIN

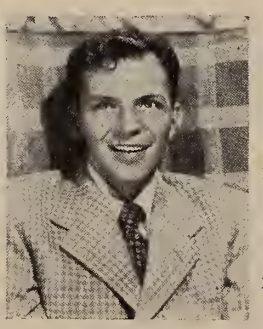
CHICAGO:

Paul Cunningham of Von Tilzer in town and already getting action on his song. It's only 3 weeks old, "I Do Better Up In The Mountains Than I Do Down By The Sea." Paul intends to spend a week or so about town meeting with old friends. Reports that the song is already being waxed by majors and indies. . . . Columnists, song pluggers, Chi's most noted, all wended their way into the Blackhawk to hear **Teddy Powell's** grand band open on Wed., May 3. Teddy simply wowed 'em right out of their seats with that seven violin section. It's the sweetest music, and very reminiscent of **Isham Jones**. . . . **Eddy Howard** did a one-niter at **Gus Grogan's** Pink Ballroom in Waukegan. . . . "The Hamp" in town. And all the southside dressed up to attend his opening at the Regal Theatre this past Friday, May 12. **Lionel Hampton** and his great crew putting on a show that just yanked 'em out of their seats. Just can't beat "The Hamp" for great entertainment. . . . **Teddy Phillips** drops in for a chat and advises that his newest platter, "Ou-La-La Some More," which is getting plenty deejay shots around town, is off to a flying start. Vocalovely **Lynn Hoyt** giving it that shmaltz. Teddy opens at Forest Park Highlands in St. Loo. . . . **David LeWinter** back from his Florida vacation and getting a great hand from all his friends at the famed Pump Room. His "Tenderly" clicking well in this man's town. . . . **Phil Miller's** first reported to have closed Chi office. . . . Big opening for this week is **Fran Warren** and **Johnny Desmond** at the Oriental (Thurs., May 18) and just in time, these two grand singing youngsters, to greet the big coin machine convention at the Sherman Hotel. Everyone here eager to hear Fran after her terrific success at the Roxy and plenty of the Breakfast Club and juke box fans ready to applaud Desmo. What a disk team these two could make. . . . **Chick Kardale** knocking himself out getting those plugs. Take it easy, guy, cut down to 23 hours per day. . . Gang gathered in front of the Oriental talking about the swell job **Mindy Carson** does on stage. Gorgeous Mindy clicked like a zillion in her Chi debut. . . . **Jack Fina** in for five week shot at the beautiful Marine Room of the Edgewater Beach Hotel.

FRAN WARREN

LOS ANGELES:

Terrific gimmick that developed on latest **Andrews Sisters'** release, "I Wanna Be Loved," and maybe helped along just a little by Decca, **Lou Levy** and sundry exploitation, to the effect that two major networks had banned, or were about to ban, the platter on the grounds that Patti's pipes emerged too, too sexy on it. . . . Suggesting that it wasn't safe to spin the disc in the presence of young boys or old men with hormones. . . . Being someplace in between the two, we listened to the record several times and found it a highly enjoyable and rhythmic rendition of a fine tune but can't accuse it of having aroused any more than the usual amount of beast within us. . . . Meanwhile, music operators are going for the baby in nice numbers, **Mary Solle** at **Bill Leuenhagen's** Record Bar tells us. . . . Others moving out at this favorite emporium of most of the town's ops include "Third Man Theme," both the **Guy Lombardo** and **Anton Karas** versions, **Sammy Kaye's** "It Isn't Fair" and, off to a fast start, **Frank Sinatra's** "American Beauty Rose." . . . One that caught our eye and has received some natural response from the boys is "Juke Box Annie" on the London label by **Claire "Shanty" Hogan.**



FRANK SINATRA

Stopped in at London Records to find **Jim Bray** out but was thanked nicely by George, their genial counter man from New Zealand, for our reminiscences in print few weeks back. . . . He tells us that the Salty Holmes novelty, "I Found My Mama" is really catching on with box men. . . . We can certainly recommend it for home play if you've got a youngster around the house. . . . Big news due any day now on a deal between the Biharis and another label over the Modern plant.

Music Industry Preps For Forthcoming Trade Conventions

Big Attendance Seen For NAMM & CMI Shows

NEW YORK—Executives of all fields of the music industry kept their eyes peeled on the forthcoming industry trade conventions, set for Chicago during June and July.

Officials of the music publishing, recording and distributing fields were known to be making plans for attending both the CMI, (Coin Machine Institute) and NAMM, (National Association of Music Merchants) trade shows.

The CMI Show, set for Chicago and the Hotel Stevens on June 27, 28, 29 will play host to the nations recording companies in addition to the other segments of the field.

The NAMM Show, which played to mass attendances at the Hotel New Yorker in New York last year, will take place at the Palmer House, Chicago, on July 10, 11 and 12. Advance reservation information indicates that this show will once again play to capacity representatives from the industry. The NAMM has already disclosed that exhibit space for the convention is completely sold out, and that hotel reservations for the show are rapidly disappearing. Convention headquarters stated this past week. that all who plan on attending, should make their reservations for the trade show immediately.

All the major recording companies, in addition to a tremendous amount of the nations independent diskeries were learned to already have exhibit space at the NAMM show. Representatives from the nations foremost music publishing firms, and executives of the major record distributing firms have also made plans for attending the show.

The NAMM Show Committee is in the process of preparing a show program it was learned, with plans to be disclosed in the immediate future.

Vaughn Monroe Featured In Armed Forces Day Show

NEW YORK—At the invitation of Headquarters 28th Bombardment Wing (H), USAF, "The Camel Caravan" starring RCA Victor recording artist, Vaughn Monroe will broadcast from Rapid City Air Force Base on Saturday, May 20.

May 20 is the first Armed Forces Day.

It is probable that "The Camel Caravan" will broadcast before the largest audience in its history. It will originate from the largest hangar of its type in the world, with a floor space of over 108,000 square feet, 3½ acres of floor space.

Later in the evening, Vaughn will play for a dance in the huge hangar.

KOTA, the CBS station in Rapid City which carries the Vaughn Monroe Show, has been working closely with the 28th Bombardment Wing in preparation for this occasion.

Belmont Diskery Bows With First Release

NEW YORK—Belmont Records, a new indie diskery, has announced the release of its first two sides, "There's A Time And A Place For Everything" and "She's My Sunshine Every Morning."

The numbers are set in the light, rhythmical, novelty vein and are being published by Dave Ringle, this city. The shellacings feature the Paul Harris ork, Jerry Allen piping and the Paul Harris Singers.

"Belmont's" objective, according to Dave Ringle, "is to discover and record fresh material by new writers and to feature new artists."

Dinah Shore Cuts Kiddie Album

NEW YORK—For the millions of youngsters who are confronted every year with the awesome experience of the first strange day at school —and for their parents, too—Columbia Records has taken a step in creative children's recording, with the release this week of a new disc titled "The First Day At School."

This recording, aimed at helping the youngster over one of his most difficult hurdles, offers an entertaining as well as instructive musical picture of what classroom, teacher and lessons are like. With this record, parents can help to prepare the child for school by familiarizing him with the classroom routine in advance, thus facilitating his adjustment.

Singing star Dinah Shore, narrates and sings eleven short, catchy songs describing "Teacher" and "The Classroom," as well as the activities that are undertaken during a day at school—the games in the schoolyard, playing "store" to learn about numbers, learning to write, using the blackboard and reading picture books.

Music for the album was composed by Gerald Marks, who also wrote the famous "Songs of Safety," while lyrics and text were authored by Milton Pascal, a former school teacher.

National Sponsor Contest

NEW YORK—National Records, Inc., this city, announced the details of a write-in contest via disk jockeys as part of their bally on the Danny Scholl recording of "Our Love Story" and "Open Parachute."

Listeners will pen the usual "why I like" letters to their favorite deejays, with winners slated to receive a pair of ducats to the click Broadway show "Gentlemen Prefer Blondes."

Tootie Camarata Named Deputy Chairman Of London Records Board of Directors

NEW YORK—E. R. Lewis, president of the London Gramophone Corporation, this past week announced the appointment of Tootie Camarata as Deputy Chairman to the Board of Directors of the firm.

Mr. Camarata, who has been with London since the firm's inception, will assume this added responsibility, in addition to his duties in his present position as head of the artist and repertoire department of London.

Music circles buzzed with rumors concerning Camarata's tenure at London, when it was reported that he might be offered the A & R spot at RCA Victor, following Joe Csida's resignation. This was dispelled by the appointment of Charlie Grean to the top spot at RCA Victor, and the above announcement concerning Camarata.

A JUKE BOX DREAM
DON DARCY SINGING
"Doink-Doink"
(For You Goo Goo)
"The Haunting Melody"
1701
Operators Write For Sample
CENTURY RECORD CO.
549 BROOK AVE., NEW YORK 55, N. Y.

YOU GOTTA HEAR IT TO BELIEVE IT . . .
It's So GREAT!!
JERRY COOPER'S
FIRST RELEASE ON ABBEY RECORDS
with LAWRENCE "PIANO ROLL" COOK & ORK.
of
"I DO BETTER UP IN THE MOUNTAINS
(THAN I DO DOWN BY THE SEA)"
Backed By
"THE HEART ON THE OLD OAK TREE"
ABBEY RECORD # 15010
ABBEY RECORDS, INC.
754 10th AVENUE (PLaza 7-6696) NEW YORK, N. Y.

TERRIFIC
LINEUP OF RECORDINGS
on the new
SMASH HIT!
"I'LL NEVER BE FREE"
SAVANNAH CHURCHILL
Arco
★
LIONEL HAMPTON
Decca
★
JOYCE INDIG
London
★
PATTI PAGE
Mercury
★
DINAH WASHINGTON
Mercury
★
ANNIE LAURIE & PAUL GAYTEN
Regal
★
LUCKY MILLINDER
RCA Victor
★
LAUREL MUSIC Corporation
1619 BROADWAY, NEW YORK

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MAY 20, 1950

New York, N. Y.

1. IT ISN'T FAIR *(Sammy Kaye)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. THIRD MAN THEME *(Anton Karas)*
4. MY FOOLISH HEART *(Gordon Jenkins)*
5. BEWITCHED *(Bill Snyder)*
6. DADDY'S LITTLE GIRL *(Dick Todd)*
7. HOOP DEE DOO *(Perry Como)*
8. SENTIMENTAL ME *(Ames Bros.)*
9. C'EST SI BON *(Johnny Desmond)*
10. OLD PIANO ROLL BLUES *(Lawrence Cook)*

Chicago, Ill.

1. IT ISN'T FAIR *(Sammy Koye)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. THIRD MAN THEME *(Anton Karas)*
4. MY FOOLISH HEART *(Billy Eckstine)*
5. BEWITCHED *(Bill Snyder)*
6. DEARIE *(Stafford-MocRae)*
7. DADDY'S LITTLE GIRL *(Dick Todd)*
8. C'EST SI BON *(Johnny Desmond)*
9. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
10. HOOP DEE DOO *(Perry Como)*

Los Angeles, Calif.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MY FOOLISH HEART *(Billy Eckstine)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
5. THIRD MAN THEME *(Anton Karas)*
6. I WANNA BE LOVED *(Andrews Sisters)*
7. DADDY'S LITTLE GIRL *(Mills Bros.)*
8. SENTIMENTAL ME *(Russ Morgan)*
9. DEARIE *(Merman-Bolger)*
10. C'EST SI BON *(Johnny Desmond)*

Newark, N. J.

1. THIRD MAN THEME *(Anton Karas)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. ENJOY YOURSELF *(Doris Day)*
5. SENTIMENTAL ME *(Ames Bros.)*
6. WITH MY EYES WIDE OPEN *(Patti Page)*
7. MY FOOLISH HEART *(Gordon Jenkins)*
8. DEARIE *(Merman-Bolger)*
9. DADDY'S LITTLE GIRL *(Dick Todd)*
10. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*

Knoxville, Tenn.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MY FOOLISH HEART *(Gordon Jenkins)*
3. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
4. THIRD MAN THEME *(Guy Lombardo)*
5. BEWITCHED *(Gordon Jenkins)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. CANDY AND CAKE *(Evelyn Knight)*
8. HOOP DEE DOO *(Perry Como)*
9. THERE'S NO TOMORROW *(Tony Martin)*
10. I WANNA BE LOVED *(Andrews Sisters)*

Scranton, Pa.

1. THIRD MAN THEME *(Anton Karas)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. DEARIE *(Guy Lombardo)*
4. I'D'VE BAKED A CAKE *(Eileen Barton)*
5. MY FOOLISH HEART *(Gordon Jenkins)*
6. HAVE I TOLD YOU LATELY? *(Martin-Warren)*
7. I WANNA BE LOVED *(Andrews Sisters)*
8. HURDY GURDY *(Guy Lombardo)*
9. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
10. HOOP DEE DOO *(Perry Como)*

Rochester, N. Y.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. DADDY'S LITTLE GIRL *(Dick Todd)*
4. THIRD MAN THEME *(Guy Lombardo)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. C'EST SI BON *(Johnny Desmond)*
7. BEWITCHED *(Doris Day)*
8. DEARIE *(Stafford-MacRae)*
9. ENJOY YOURSELF *(Doris Day)*
10. MY FOOLISH HEART *(Gordon Jenkins)*

Gulfport, Miss.

1. THIRD MAN THEME *(Guy Lombardo)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. BEWITCHED *(Gordon Jenkins)*
5. SENTIMENTAL ME *(Russ Morgan)*
6. RAIN *(Frank Petty Trio)*
7. ARE YOU LONESOME TONIGHT? *(Blue Barron)*
8. HOOP DEE DOO *(Perry Como)*
9. MUSIC, MUSIC, MUSIC *(Carmen Cavallaro)*
10. THERE'S NO TOMORROW *(Tony Martin)*

Richmond, Va.

1. THIRD MAN THEME *(Guy Lombardo)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. C'EST SI BON *(Danny Kaye)*
4. SOMETIME *(Tommy Carlyn)*
5. OLD PIANO ROLL BLUES *(Lawrence Cook)*
6. BEWITCHED *(Bill Snyder)*
7. I DON'T CARE IF THE SUN DON'T SHINE *(Patti Page)*
8. MY FOOLISH HEART *(Gordon Jenkins)*
9. SILVER DOLLAR *(Johnny Long)*
10. MY REWARD *(Ink Spots)*

Butte, Mont.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. I SAID MY PAJAMAS *(Martin-Warren)*
3. DADDY'S LITTLE GIRL *(Mills Bros.)*
4. WHY DO THEY ALWAYS SAY NO *(Cliff Steward)*
5. OLD PIANO ROLL BLUES *(Cliff Steward)*
6. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
7. CRUISING DOWN THE RIVER *(Blue Barron)*
8. ARE YOU LONESOME TONIGHT? *(Blue Barron)*
9. SITTING BY THE WINDOW *(Ray Anthony)*
10. THIRD MAN THEME *(Guy Lombordo)*

Green Bay, Wis.

1. THIRD MAN THEME *(Ben Pollack)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. DADDY'S LITTLE GIRL *(Dick Todd)*
5. C'EST SI BON *(Johnny Desmond)*
6. CANDY AND CAKE *(Mindy Carson)*
7. DEARIE *(Merman-Bolger)*
8. OLD PIANO ROLL BLUES *(Lawrence Cook)*
9. HOOP DEE DOO *(Perry Como)*
10. CANDY AND CAKE *(Mindy Carson)*

Little Rock, Ark.

1. I'D'VE BAKED A CAKE *(Georgia Gibbs)*
2. THIRD MAN THEME *(Guy Lombardo)*
3. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
4. MY FOOLISH HEART *(Billy Eckstine)*
5. I ALMOST LOST MY MIND *(Ivory Joe Hunter)*
6. CANDY AND CAKE *(Ray Anthony)*
7. SENTIMENTAL ME *(Ames Bros.)*
8. IT ISN'T FAIR *(Sammy Kaye)*
9. THERE'S NO TOMORROW *(Tony Martin)*
10. ENJOY YOURSELF *(Guy Lombardo)*

Atlanta, Ga.

1. MUSIC, MUSIC, MUSIC *(Freddy Martin)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. I ALMOST LOST MY MIND *(Fran Warren)*
4. THIRD MAN THEME *(Anton Karas)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. ENJOY YOURSELF *(Guy Lombardo)*
7. MY FOOLISH HEART *(Richard Hayes)*
8. I'LL PAPER MY WALLS *(Patti Page)*
9. DADDY'S LITTLE GIRL *(Mills Bros.)*
10. I'D'VE BAKED A CAKE *(Eileen Barton)*

Kansas City, Kans.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. THIRD MAN THEME *(Anton Karas)*
3. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
4. MY FOOLISH HEART *(Gordon Jenkins)*
5. DADDY'S LITTLE GIRL *(Dick Todd)*
6. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
7. I'LL PAPER MY WALLS *(Patti Page)*
8. THERE'S NO TOMORROW *(Tony Martin)*
9. BEWITCHED *(Jan August)*
10. OLD PIANO ROLL BLUES *(Lawrence Cook)*

Oklahoma City, Okla.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. DEARIE *(Merman-Bolger)*
4. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
5. RAG MOP *(Ames Bros.)*
6. CANDY AND CAKE *(Mindy Carson)*
7. MY FOOLISH HEART *(Gordon Jenkins)*
8. THERE'S NO TOMORROW *(Tony Martin)*
9. BEWITCHED *(Doris Day)*
10. DADDY'S LITTLE GIRL *(Dick Todd)*

Tucson, Ariz.

1. IT ISN'T FAIR *(Sammy Kaye)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. THIRD MAN THEME *(Anton Karas)*
4. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
5. MY FOOLISH HEART *(Billy Eckstine)*
6. CANDY AND CAKE *(Arthur Godfrey)*
7. DEARIE *(Stafford-MacRae)*
8. C'EST SI BON *(Johnny Desmond)*
9. DADDY'S LITTLE GIRL *(Dick Todd)*
10. BEWILDERED *(Bill Snyder)*

Houston, Tex.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. THIRD MAN THEME *(Anton Karas)*
4. MY FOOLISH HEART *(Gordon Jenkins)*
5. BEWITCHED *(Bill Snyder)*
6. DADDY'S LITTLE GIRL *(Dick Todd)*
7. C'EST SI BON *(Johnny Desmond)*
8. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
9. OLD PIANO ROLL BLUES *(Lawrence Cook)*
10. HOOP DEE DO *(Perry Como)*

Reno, Nev.

1. MUSIC, MUSIC, MUSIC *(Freddy Martin)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. THIRD MAN THEME *(Anton Karas)*
4. HOOP DEE DOO *(Perry Como)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. I ALMOST LOST MY MIND *(Fran Warren)*
7. I'D'VE BAKED A CAKE *(Eileen Barton)*
8. MY FOOLISH HEART *(Richard Hayes)*
9. I'M GONNA PAPER ALL MY WALLS *(P. Page)*
10. DADDY'S LITTLE GIRL *(Mills Bros.)*

Salt Lake City, Utah

1. IT ISN'T FAIR *(Sammy Kaye)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. ENJOY YOURSELF *(Doris Day)*
4. THIRD MAN THEME *(Anton Karas)*
5. WITH MY EYES WIDE OPEN *(Patti Page)*
6. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
7. DEARIE *(Merman-Bolger)*
8. DADDY'S LITTLE GIRL *(Dick Todd)*
9. MY FOOLISH HEART *(Gordon Jenkins)*
10. SENTIMENTAL ME *(Ames Bros.)*

Pawtucket, R. I.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MY FOOLISH HEART *(Gordon Jenkins)*
3. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
4. IT ISN'T FAIR *(Sammy Kaye)*
5. THIRD MAN THEME *(Anton Karas)*
6. DEARIE *(Merman-Bolger)*
7. C'EST SI BON *(Johnny Desmond)*
8. ENJOY YOURSELF *(Doris Day)*
9. OLD PIANO ROLL BLUES *(Lawrence Cook)*
10. PETER COTTONTAIL *(Mervin Shiner)*

Indianapolis, Ind.

1. I'D'VE BAKED A CAKE *(Benny Strong)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. DEARIE *(Stafford-MacRae)*
5. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
6. DADDY'S LITTLE GIRL *(Mills Bros.)*
7. IT ISN'T FAIR *(Sammy Kaye)*
8. SENTIMENTAL ME *(Ames Bros.)*
9. I SAID MY PAJAMAS *(Fran Warren)*
10. THERE'S NO TOMORROW *(Tony Martin)*

Wilmington, Del.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. THIRD MAN THEME *(Anton Karas)*
4. OLD PIANO ROLL BLUES *(Lawrence Cook)*
5. DADDY'S LITTLE GIRL *(Dick Todd)*
6. CHOO'N GUM *(Lynne Howard)*
7. AT NIGHT *(The Orioles)*
8. WITH MY EYES WIDE OPEN *(Patti Page)*
9. JUKE BOX ANNIE *(Sunshine Gal)*
10. DIXIELAND BALL *(Eileen Barton)*

Pontiac, Mich.

1. OLD PIANO ROLL BLUES *(Jim Dandies)*
2. I'D'VE BAKED A CAKE *(Georgia Gibbs)*
3. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
4. MY FOOLISH HEART *(Billy Eckstine)*
5. ROSES *(Sammy Kaye)*
6. LA GOLONDRINA *(Guy Lombardo)*
7. THIRD MAN THEME *(Anton Karas)*
8. CAFE MOZART WALTZ *(Guy Lombardo)*
9. IT ISN'T FAIR *(Sammy Kaye)*
10. CANDY AND CAKE *(Evelyn Knight)*

Akron, Ohio

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. I'LL PAPER MY WALLS *(Patti Page)*
3. THIRD MAN THEME *(Anton Karas)*
4. MY FOOLISH HEART *(Gordon Jenkins)*
5. DADDY'S LITTLE GIRL *(Dick Todd)*
6. JUKE BOX ANNIE *(Kitty Kallen)*
7. RAIN *(Larry Fotine)*
8. TELL ME LIES *(Reggie Goff)*
9. DON'T SAY GOODBYE *(Vic Damone)*
10. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jackey radia audiences, campiled from reports furnished by leading disk jackeys throughaut the nation, far the week ending May 13.

Art Leavitt
KOCY—Oklahama City, Okla.

1. IT ISN'T FAIR *(Benny Goodman)*
2. DADDY'S LITTLE GIRL *(Bob Eberly)*
3. MONA LISA *(Charlie Spivak)*
4. ASK ME NO QUESTIONS *(Jo Stafford)*
5. CHOO'N GUM *(Teresa Brewer)*
6. LET'S GO TO CHURCH *(Whiting-Wakely)*
7. I'D'VE BAKED A CAKE *(Georgia Gibbs)*
8. SWAMP GIRL *(Frankie Laine)*
9. GIANINA MIA *(Ralph Flanagan)*
10. ROSES *(Snooky Lanson)*

Ted Conner
WFMJ—Youngstown, Ohio

1. MY FOOLISH HEART *(Mindy Carson)*
2. THIRD MAN THEME *(Hugo Winterhalter)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. DEARIE *(Kirk-Warren)*
5. BEWITCHED *(Roy Ross O.)*
6. WANDERIN' *(Sammy Kaye)*
7. HOOP DEE DOO *(Kay Starr)*
8. TICK-TOCK POLKA *(Vagabonds)*
9. STARS ARE THE WINDOWS OF HEAVEN *(Ames Bros.)*
10. MONA LISA *(Charlie Spivak)*

Bud Wendell
WJMO—Cleveland, Ohia

1. BEWITCHED *(Bill Snyder)*
2. I DON'T CARE IF THE SUN *(Andrews Sisters)*
3. MY BABY IS BLUE *(Harry James)*
4. DOWN THE LANE *(Russ Morgan)*
5. I WANNA BE LOVED *(Andrews Sisters)*
6. LEAVE IT TO LOVE *(Ralph Flanagan)*
7. CANASTA SONG *(Rosemary Clooney)*
8. LOVELESS LOVE *(Charlie Spivak)*
9. THE OUTGOING TIDE *(Perry Como)*
10. VALENCIA *(Tony Martin)*

Al Jarvis
KLAC—Hallywaod, Calif.

1. IT ISN'T FAIR *(Sammy Kaye)*
2. MY FOOLISH HEART *(Gordon Jenkins)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. SWAMP GIRL *(Frankie Laine)*
5. BEWITCHED *(Gordon Jenkins)*
6. OVER AND OVER *(Vaughn Monroe)*
7. HOOP DEE DOO *(Kay Starr)*
8. SATAN WORE A SATIN GOWN *(Frankie Laine)*
9. C'EST SI BON *(Johnny Desmond)*
10. MAMBO *(Dave Barbour)*

Don Bell
KRNT—Des Moines, Iawa

1. THIRD MAN THEME *(Guy Lombardo)*
2. DADDY'S LITTLE GIRL *(Mills Bros.)*
3. THIRD MAN THEME *(Anton Karas)*
4. I'D'VE BAKED A CAKE *(Eileen Barton)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. DEARIE *(Merman-Bolger)*
7. MY FOOLISH HEART *(Gordon Jenkins)*
8. SENTIMENTAL ME *(Ray Anthony)*
9. THERE'S NO TOMORROW *(Tony Martin)*
10. WANDERIN' *(Sammy Kaye)*

Mort Nusbaum
WHAM—Rachester, N. Y.

1. IT ISN'T FAIR *(Sammy Kaye)*
2. RAIN *(Larry Fotine)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. MONA LISA *(Dennis Day)*
5. DOWN THE LANE *(Stafford-MacRae)*
6. STAY WITH THE HAPPY PEOPLE *(D. Cornell)*
7. MY FOOLISH HEART *(Mindy Carson)*
8. C'EST SI BON *(Johnny Desmond)*
9. LA VIE EN ROSE *(Victor Young)*
10. PEDDLER'S SERENADE *(Johnny Corvo)*

Robert Snyder
WOKO—Albany, N. Y.

1. KISSES *(Ted Steele)*
2. I'M GONNA PAPER ALL MY WALLS *(P. Page)*
3. HOOP DEE DOO *(Kay Starr)*
4. MUSIC, MUSIC, MUSIC *(Carmen Cavallaro)*
5. I'D'VE BAKED A CAKE *(Eileen Barton)*
6. BEWITCHED *(Bill Snyder)*
7. ZING-A-ZING-A-ZING BOOM *(Glen Moore)*
8. GOD'S COUNTRY *(Frank Sinatra)*
9. RAIN *(Gene Williams)*
10. ROSES *(Dick Haymes)*

Don Larkin
WAAT—Newark, N. J.

1. LONG GONE LONESOME BLUES *(H. Williams)*
2. LUCKY SEVEN *(George Morgan)*
3. I'LL SAIL MY SHIP ALONE *(Moon Mullican)*
4. I LOVE YOU BECAUSE *(Ernest Tubb)*
5. CRY OF THE DYING DUCK *(Cactus Pryor)*
6. LET'S GO TO CHURCH *(Whiting-Wakely)*
7. AWAY OUT ON THE MOUNTAIN *(Eddie Kirk)*
8. TELL HER YOU LOVE HER *(Allen-Britt)*
9. WHY SHOULD I CRY? *(Eddy Arnold)*
10. DRAW UP THE PAPERS, LAWYER *(D. Landers)*

Walter Scheff
WPTR—Albany, N. Y.

1. CALICO BALL *(Johnny Long)*
2. MY FOOLISH HEART *(Billy Eckstine)*
3. SENTIMENTAL ME *(Ames Bros.)*
4. WHY DO THEY ALWAYS SAY NO? *(B. Kay)*
5. I CAN DREAM, CAN'T I? *(Andrews Sisters)*
6. DEARIE *(Stafford-MacRae)*
7. THIRD MAN THEME *(Guy Lombardo)*
8. I'D'VE BAKED A CAKE *(Eileen Barton)*
9. LET'S GO TO CHURCH *(Whiting-Wakely)*
10. AGAIN *(Gordon Jenkins)*

Myron Barg
WMOR—Chicaga, Ill.

1. STARS ARE THE WINDOWS OF HEAVEN *(Fran Allison)*
2. BEWITCHED *(Bill Snyder)*
3. MY FOOLISH HEART *(Mindy Carson)*
4. C'EST SI BON *(Johnny Desmond)*
5. OPEN PARACHUTE *(Danny Scholl)*
6. IF YOU WERE ONLY MINE *(Perry Como)*
7. I WANNA BE LOVED *(Andrews Sisters)*
8. VALENCIA *(Percy Faith)*
9. CANDY AND CAKE *(Mindy Carson)*
10. I LOVE YOU BECAUSE *(Jan Garber)*

Donn Tibbetts
WTSV—Claremant, N. H.

1. WHY DO THEY ALWAYS SAY NO? *(L. Cook)*
2. ON THE OUTGOING TIDE *(Perry Como)*
3. JOSHUA *(Ralph Flanagan)*
4. IT ISN'T FAIR *(Sammy Kaye)*
5. I'D'VE BAKED A CAKE *(Eileen Barton)*
6. DOWN THE LANE *(Stafford-MacRae)*
7. HO HUM, IT'S SPRING *(Fran Warren)*
8. CHOO'N GUM *(Teresa Brewer)*
9. PRETTY KITTY *(Louis Prima)*
10. OPEN PARACHUTE *(Danny Scholl)*

Lee Morris
WSB—Atlanta, Ga.

1. HO HUM, IT'S SPRING *(Fran Warren)*
2. LITTLE ANGEL LITTLE DARLIN' *(M. Carson)*
3. JOSHUA *(Ralph Flanagan)*
4. SATAN WORE A SATIN GOWN *(Frankie Laine)*
5. CALICO SAL *(Chuck Thomas)*
6. GIANINA MIA *(Ralph Flanagan)*
7. I'D LIKE TO WRAP YOU UP *(Judy Valentine)*
8. I ALMOST LOST MY MIND *(Fran Warren)*
9. LA VIE EN ROSE *(Victor Young)*
10. DEARIE *(Warren-Kirk)*

Arty Kay
WKLX—Lexington, Ky.

1. HAVE I TOLD YOU LATELY? *(Martin-Warren)*
2. THIRD MAN THEME *(Anton Karas)*
3. BEYOND THE SUNSET *(Three Suns)*
4. LET'S GO TO CHURCH *(Whiting-Wakely)*
5. RAIN *(Dean Martin)*
6. HONKY TONKIN *(Teresa Brewer)*
7. I'D'VE BAKED A CAKE *(Eileen Barton)*
8. SENTIMENTAL ME *(Ames Bros.)*
9. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
10. CHATTANOOGIE SHOE SHINE BOY *(B. Crosby)*

Bob Earle
KSO—Des Maines, Iowa

1. IT ISN'T FAIR *(Sammy Kaye)*
2. HOOP DEE DOO *(Kay Starr)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. SPAGHETTI RAG *(Ray Anthony)*
5. I'D'VE BAKED A CAKE *(Eileen Barton)*
6. WANDERIN' *(Sammy Kaye)*
7. MUSIC, MUSIC, MUSIC *(Carmen Cavallaro)*
8. DOWN THE LANE *(Stafford-MaeRae)*
9. C'EST SI BON *(Tommy Dorsey)*
10. RAIN *(Honeydreamers)*

John McEnaney
WIZE—Springfield, Ohio

1. THIRD MAN THEME *(Anton Karas)*
2. BEWITCHED *(Bill Snyder)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
5. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
6. MUSKRAT RAMBLE *(Phil Harris)*
7. C'EST SI BON *(Johnny Desmond)*
8. FIFI *(Eddie Miller)*
9. JOLLY FELLA TARANTELLA *(Andrews Sisters)*
10. QUICKSILVER *(Bing Crosby)*

Dick Coleman
WCBM—Baltimore, Md.

1. MY FOOLISH HEART *(Gordon Jenkins)*
2. BEWITCHED *(Bill Snyder)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. I ALMOST LOST MY MIND *(Fran Warren)*
5. IF I HAD YOU ON A DESERT ISLE *(A. Godfrey)*
6. SENTIMENTAL ME *(Ames Bros.)*
7. THIRD MAN THEME *(Guy Lombardo)*
8. COUNT EVERY STAR *(Hugo Winterhalter)*
9. GIVE A BROKEN HEART A CHANCE TO CRY *(Lee Shearin)*
10. WHERE IN THE WORLD *(Gordon Jenkins)*

Ira Cook
KECA-KMPC—Hallywood, Calif.

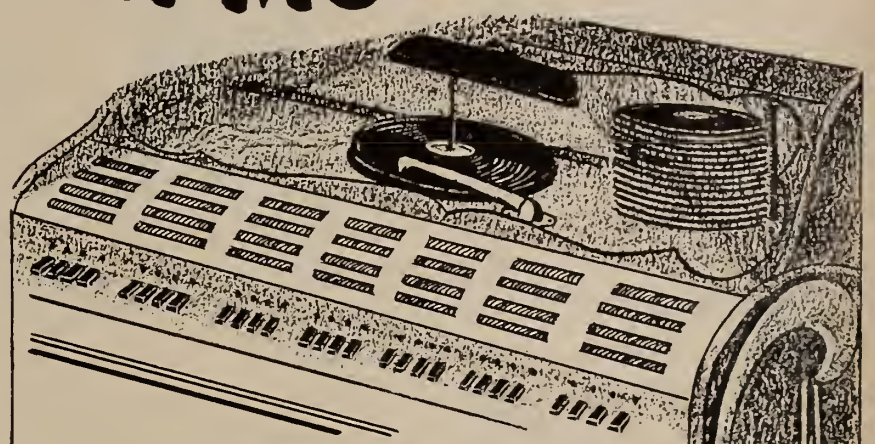
1. CHOO'N GUM *(Teresa Brewer)*
2. BEWITCHED *(Gordon Jenkins)*
3. DOWN THE LANE *(Russ Morgan)*
4. SPAGHETTI RAG *(Beatrice Kay)*
5. JOSHUA *(Ralph Flanagan)*
6. MONA LISA *(Dennis Day)*
7. STAY WITH THE HAPPY PEOPLE *(A. Mooney)*
8. LOVELESS LOVE *(Charlie Spivak)*
9. MAMBO *(Dave Barbour)*
10. DON'T SAY GOODBYE *(Vic Damone)*

Sid Dickler
WHOD-WMCK—Pittsburgh, Pa.

1. ARE YOU LONESOME TONIGHT? *(Blue Barron)*
2. COUNT EVERY STAR *(Hugo Winterhalter)*
3. THIRD MAN THEME *(Anton Karas)*
4. HEART OF GOLD *(Al Morgan)*
5. TEASIN' *(Connie Haines)*
6. CHOO'N GUM *(Teresa Brewer)*
7. PIZZACATI *(Lawrence Welk)*
8. ROSES *(Snooky Lanson)*
9. HOT LIPS *(Ray Robbins)*
10. IT'S EASY TO REMEMBER *(Billy Butterfield)*

DECCA POLKAS

GET MORE PLAY!



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THE LAST WALTZ
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BECAUSE YOU LOVE ME
PRUNE DUMPLING POLKA — Decca 45081

PHIL GLISZCZYNSKI and His Polka Band

HERE AND THERE (Tu-I-Tam)
WEDDING AT WITAK'S POLKA — Decca 45103

MY SYLVESTER POLKA (O Moj Salvarysin)
JUST A SMALL FRY (Rybka) — Decca 45100

JOE PRINCIE

GAY SWING POLKA
WHY CAN'T THIS DREAM COME TRUE — Decca 45102

LOVELY LADY POLKA
HE DANCED THE WALTZ — Decca 45099

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THE SIZZLING CLARINETIST — Decca 45101

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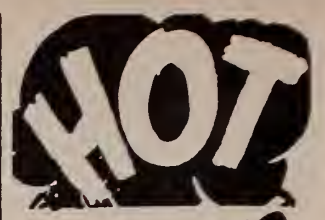
The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators in New Orleans.



IN OTHER CITIES

	Harlem	Chicago's South Side	New Orleans	Central Ave. in Los Angeles
1	MISTRUSTIN' BLUES *Little Esther* *(Savoy 735)*	MISTRUSTIN' BLUES *Little Esther* *(Savoy 735)*	STACK O' LEE *Archibald* *(Imperial 5068)*	IT ISN'T FAIR *Dinah Washington* *(Mercury 8169)*
2	IT ISN'T FAIR *Dinah Washington* *(Mercury 8169)*	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*	I NEED YOU SO *Ivory Joe Hunter* *(MGM 10663)*	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*
3	MOONLIGHT *The Orioles* *(Jubilee 5026)*	IT ISN'T FAIR *Dinah Washington* *(Mercury 8169)*	MISTRUSTIN' BLUES *Little Esther* *(Savoy 735)*	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Swingtime)*
4	BLUE SUNDAY MORNING *The Paupers* *(Melford 258)*	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Swingtime 196)*	IT ISN'T FAIR *Dinah Washington* *(Mercury 8169)*	WELL, OH WELL *Tiny Bradshaw* *(King 4357)*
5	I ALMOST LOST MY MIND *Ivory Joe Hunter* *(MGM 10578)*	INFORMATION BLUES *Roy Milton* *(Specialty 349)*	TEE NAH NAH *Smiley Lewis* *(Imperial)*	MISTRUSTIN' BLUES *Little Esther* *(Savoy 735)*
6	COUNT EVERY STAR *The Ravens* *(National 9111)*	DOUBLE CROSSIN' BLUES *Little Esther* *(Savay 731)*	BALD HEAD *Roy Byrd* *(Mercury)*	ANYBODY'S BLUES *Amos Milburn* *(Aladdin)*
7	CALYPSO BLUES *King Cole* *(Capitol 915)*	MY FOOLISH HEART *Billy Eckstine* *(MGM 10623)*	I'LL NEVER BE FREE *Annie Laurie-Paul Gayten* *(Regal)*	AFTER HOURS BLUES *Frank Culley* *(Atlantic 888)*
8	MY FOOLISH HEART *Billy Eckstine* *(MGM)*	CALYPSO BLUES *King Cole* *(Capital 915)*	BYE BYE, BABY *Professor Longhair* *(Talent)*	I ALMOST LOST MY MIND *Ivory Joe Hunter* *(MGM 10578)*
9	I'LL REMEMBER APRIL *George Shearing* *(MGM)*	I ALMOST LOST MY MIND *Ivory Joe Hunter* *(MGM 10578)*	CRY, CRY BABY *Johnny Otis* *(Regent)*	SAD FEELING *Lionel Hampton* *(Decca)*
10	DOUBLE CROSSIN' BLUES *Little Esther* *(Savoy 731)*	CALL ME DARLING *Bobby Marshall* *(Abbey 3014)*	INFORMATION BLUES *Roy Milton* *(Specialty 349)*	3 X 7 = 21 *Jewel King* *(Imperial)*

JACKSONVILLE, FLA.

1. Pink Champagne (Joe Liggins)
2. Walking Blues (Amos Milburn)
3. Mean Ole Gal (Little Esther)
4. My Baby's Gone (Charles Brown)
5. Stack O' Lee (Archibald)
6. Glamour Gal (T. Bone Walker)
7. Information Blues (Roy Milton)
8. Little Bee (Fats Domino)
9. Ferocious Boogie (Camille Howard)
10. Anybody's Blues (Amos Milburn)

HOUSTON, TEX.

1. Mistrustin' Blues (Little Esther)
2. My Woman Put Me Down (Billie Holiday)
3. It Can Never Be That Way (Gatemouth Brown)
4. On My Way (Roy Hawkins)
5. Take My Number, Baby (Iona Wade)
6. Serenade (Earl Bostic)
7. Cry, Cry Baby (Johnny Otis)
8. I've Been Mistreated (Gatemouth Brown)
9. Your Love Wasn't So (Little Willie)
10. Penthouse Serenade (Errol Garner)

BIRMINGHAM, ALA.

1. Moonlight (The Orioles)
2. Mistrustin' Blues (Little Esther)
3. My Foolish Heart (Billy Eckstine)
4. I'll Never Be Free (Annie Laurie)
5. Tee Nah Nah (Smiley Lewis)
6. Why Do Things Happen To Me? (Roy Hawkins)
7. I Almost Lost My Mind (Ivory Joe Hunter)
8. Fat Man (Fats Domino)
9. A Fool In Love (Todd Rhodes)
10. Double Crossin' Blues (Little Esther)

CHATTANOOGA, TENN.

1. Birmingham Bounce (Lionel Hampton)
2. A Heart Of Stone (Paula Watson)
3. I Almost Lost My Mind (Ivory Joe Hunter)
4. I'll Remember April (Geo. Shearing)
5. Tee Nah Nah (Smiley Lewis)
6. Penthouse Serenade (Errol Garner)
7. Mistrustin' Blues (Little Esther)
8. Information Blues (Roy Milton)
9. Ping Champagne (Joe Liggins)
10. My Foolish Heart (Billy Eckstine)

OKLAHOMA CITY, OKLA.

1. Cry, Cry Baby (Ed Wiley)
2. Little Bee (Fats Domino)
3. My Baby's Gone (Chas. Brown)
4. It Isn't Fair (Dinah Washington)
5. Pink Champagne (Joe Liggins)
6. I Need You So (Ivory Joe Hunter)
7. Why Do Things Happen To Me? (Roy Hawkins)
8. Mistrustin' Blues (Little Esther)
9. Misery (Little Esther)
10. Just A Fool In Love (Amos Milburn)

LITTLE ROCK, ARK.

1. Mistrustin' Blues (Little Esther)
2. It isn't Fair (Dinah Washington)
3. I'll Never Be Free (Annie Laurie)
4. Glamour Gal (T-Bone Walker)
5. I Love You So (Larry Darnell)
6. Misery (Little Esther)
7. I Almost Lost My Mind (Ivory Joe Hunter)
8. My Baby's Gone (Chos. Brown)
9. My Foolish Heart (Billy Eckstine)
10. I'll Remember April (Geo. Shearing)

CALICO BALL

backed by IN THE EVENING BY THE MOONLIGHT

by JOHNNY LONG and his orchestra

featuring JANET BRACE AND THE GLEE CLUB

STILL GOING STRONG

KING 15035 | SILVER DOLLAR / DIXIE
KING 15018 | WE'LL BUILD A BUNGALOW / SKIRTS
KING 15030 | ALL THE WAY CHOO CHOO / UNIVERSITY OF NORTH CAROLINA MEDLEY
KING 15012 | ALL THE BEES ARE BUZZIN' 'ROUND MY HONEY / SIGNED SEALED AND DELIVERED

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NATIONAL 9111 "Count Every Star" / "I'm Gonna Paper All My Walls With Your Love Letters"

NATIONAL 9108 "Choo'n Gum" / "Cry, Cry, Cry"

NATIONAL 9104 "The 3rd Man Theme"

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THE ORIOLES

"MOONLIGHT"

backed by

"I WONDER WHEN"

JUBILEE 5026

★ ★ ★ and ★ ★ ★

"AT NIGHT"

backed by

"EVERY DOG-GONE TIME"

JUBILEE 5025

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Allen Distributing Moves To New Offices

RICHMOND,VA.—Joe Sinsheimer, president of the Allen Distributing Co., one of the largest record distribs in this area, has announced that he is moving from his present location to new space at 420 West Broad St., this city.

Sinsheimer stated that his new quarters are larger than anything that he has had in the past and will allow him to afford local ops even more convenience and service than in the past. Allen Distributing has long been known for the close cooperation that they give to music ops and it is felt that this new step will add to the firm's reputation.

Artie Wayne Signs Coral Records Pact

NEW YORK—Artie Wayne, popular West Coast singing star, has signed an exclusive Coral recording contract, it was also announced.

Before branching out on his own, Wayne attracted national attention as the featured vocalist with Freddy Martin and other top-name bandleaders. He has also been extremely active in television, radio and transcriptions and has made musical shorts for Universal-International studios.

His first record on Coral will be released shortly.

Fields To Europe

NEW YORK—Irving Fields, piano-playing star of RCA Victor Records, sails for Europe and Israel on the Ile De France this week. Fields disclosed that while in Israel, he will present his "Toast To Israel" to Dr. Chaim Weitzman, President of the Free-State.

YOU HAVEN'T HEARD A PIANO, 'TILL YOU'VE HEARD . . .

THE LEE NORMAN TRIO

featuring HEARN LEWIS

Bust Loose On

"TICKLE THE IVORIES" / "THE THEME"

[APOLLO 803]

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MELFORD Money-Makers

"BLUE SUNDAY MORNING"

by THE PAUPERS

MELFORD 258

*** AND ***

"BERNICE"

by ROOSEVELT WARDELL

MELFORD 256

MELFORD RECORD CO.

520 WEST 50th STREET, NEW YORK, N. Y.

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"TELL ME BABY" (2:46)
"WHY LEAVE ME ALL ALONE" (2:51)
LITTLE WILLIE LITTLEFIELD
(Modern 20-747)

LITTLE WILLIE LITTLEFIELD

● Top notch vocal intonation of the widely popular Little Willie Littlefield on this coupling is the sort that makes for hot juke box numbers. Willie's handling of the both tunes is sure-fire material for the phono trade, and is a cinch to score with music fans once the platter makes the rounds. Top deck has Little Willie purring a mellow piece in great blues manner. Tempo of the tune is in keeping with the mood and feeling of the song, with some excellent instrumental backing coming thru to round out the side. Disk is one that will ring the bell with ops, and draw consistent silver into the boxes. The flip side is equally as excellent, and serves to prove Little Willie's versatile vocal style all the more. Both ends are gravy for music ops—latch on—but pronto!

"PROF. LONGHAIR'S BLUES" (2:51)
"WALK YOUR BLUES AWAY" (2:47)
PROFESSOR LONGHAIR
(Atlantic 906)

● Top deck of this one is already kicking up a big storm in many a location. Ditty is in the blues vein, and is the sort that consistently wins juke box favor. The flip stays in the blues idiom and has the Professor and his New Orleans boys turning in another excellent side. We like the top lid.

"BLUES NOCTURNE" (2:38)
"NEW ORLEANS SHUFFLE" (2:57)
JOHNNY OTIS ORCH.
(Savoy 743)

● Instrumental wax styled by maestro Johnny Otis, and the set-up of some pleasing wax in this duo. Both ends make for mellow listening pleasure, and should please music fans immensely. Disk, if aimed at the set who go for this brand should do extremely well.

"FEROCIOUS BOOGIE" (2:35)
"MAYBE IT'S BEST AFTER ALL" (2:56)
CAMILLE HOWARD
(Specialty 359)

● Ditty that is kicking up a storm in many a location already, is this latest piece by Camille Howard. Top deck is an instrumental boogie, with Camille tinkling the ivories in great style. Flip has the lass taking a spot vocal on a tune that makes for excellent listening pleasure. The boogie side should reap harvest for music ops.

"DREAMIN' BLUES" (2:43)
"HELPLESS" (2:49)
MEL WALKER
(Regent 1018)

● Vocal work of Mel Walker on this etching is the sort that adds to music ops take by leaps and bounds. Top bit is just what the title indicates, a spot of dreamy blues, with Mel piping pretty all the way. The flip stays in the same moderate tempo, and is another top-notch side. Both ends rate a spot in ops' machines.

"THERE AIN'T NO FLIES ON ME" (2:55)
"MISS LARCENY BLUES" (2:45)
HOT LIPS PAGE
(Columbia 30204)

● Pair of fair enough sides by "Hot Lips" Page in the offing for rhythm and blues ops, with the top deck, a mellow novelty item, leading the way. Tune has a vocal by the maestro and Janie Mickens and is easy to take. Flip is a blues ode, with the Page crew displaying their wares. Top lid is the side to watch.

"AT LAST" (2:45)
"IDLE TEARS" (2:57)
BURNETTA EVANS
(Melford 260)

● Vocal refrain of Burnetta Evans on this coupling has what it takes to make music ops sit up and take notice. Burnetta's vocal rings true on both ends of the wax, and has the tint of coin play about it. Disk should click well with music ops—we recommend it highly.

"TICKLIN' THE IVORIES" (2:30)
"THE THEME" (2:32)
LEE NORMAN TRIO
(Apollo 803)

● Instrumental wax by the great Lee Norman trio is the sort of music you wanna listen to without ever taking a breather. Both ends of this one are top notch, and should do well in the boxes. Top deck features some ivory work of Hearn Lewis, while the flip has the group displaying their wares in excellent fashion. Platter is hot—get with it.

"LONESOME BEDROOM BLUES" (3:01)
"OLD WOMAN BLUES" (2:57)
CHAMPION JACK DUPREE
(Apollo 421)

● The wide popularity of Champion Jack Dupree should set up a call for this fresh pair. Top deck is a blues piece with a clever vocal bit, while the flip stays in the blues vein and has Jack turning in a neat trick on the side. Both ends are excellent juke box material.

King RECORDS

latest releases

King POPULAR

★ AL GRANT
15045 YOU'RE THE SWEETEST THING
FORGET-ME-NOT

★ GEORGE WRIGHT
15046 JEANINE I DREAM OF LILAC TIME
MAKIN' WHOOPEE

King FOLK • WESTERN

★ HAWKSHAW HAWKINS
859 BACK TO THE DOG HOUSE
PARDON ME FOR LOVING YOU

★ REDD STEWART
860 IT'S ALL OVER (BUT THE TEARS I'LL SHED FOR YOU)
MY LITTLE WILD ROSE OF THE HILLS

★ JIMMIE OSBORNE
863 YOU'RE THE ONLY ANGEL (THAT I EVER MET)
WHAT A PRICE TO PAY FOR LOVE

★ KING'S SACRED QUARTET
866 I HEARD MY NAME ON THE RADIO
HE WILL SET YOUR FIELDS ON FIRE

King SEPIA • BLUES

★ MARY LOU WILLIAMS
4349 WILLOW WEEP FOR ME
BYE BYE BLUES

★ SONNY THOMPSON
4364 AFTER SUNDOWN
FROG LEGS

★ TEXAS SLIM
4366 LATE LAST NIGHT
DON'T YOU REMEMBER ME

★ MABEL SCOTT
4368 BASEBALL BOOGIE
I FOUND MY BABY

★ EARL BOSTIC
4369 SERENADE
WRAP YOUR TROUBLES IN DREAMS

ROY BROWN
HARD LUCK BLUES
NEW REBECCA
DeLuxe 3304

KING RECORDS

Capitol Augments Talent Roster

HOLLYWOOD — Capitol Records, in Hollywood, this week announced exclusive acquisition of a variety of artists.

In the pop field, chanteuse Hildegarde, currently touring Europe, was signed, as well as young baritone Arthur Morton, discovered in filmland by Paul Weston. Morton originally hails from Manhattan, where he sold infants' wear. During his studies with vocal coach Lillian Goodman, Paul heard him and promptly auditioned him for Cap's Jim Conkling. Morton's initial disk will be available early in May.

Contracts were drawn up, in the rhythm and blues division, for husky-voiced Dottie O'Brien, who debuts with "Laziest Gal in Town" for Capitol, Dixieland combos of Red Nichols and Nappy Lamare, and Goldia Haynes, mid-western sacred singer.

Beloved Baby Snooks, Fanny Brice creation, will soon be heard from on wax, adding another sure-fire success for Capitol's kiddie corner.

Damon Runyon Fund To Benefit From Sale Of "South Pacific" Albums

NEW YORK—Theatre-goers on the New York, New Haven and Hartford Railroad's SRO "Show Train" for the hit musical, "South Pacific," on Monday, May 8th, will have an unusual opportunity to contribute to their own enjoyment and to one of show business' favorite causes, the Damon Runyon Cancer Fund.

By special arrangement with the New York, New Haven and Hartford Railroad, Columbia's Long Playing Microgroove recording of the complete "South Pacific" score, waxed by the original Broadway cast, starring Ezio Pinza and Mary Martin, will be sold on the "Show Train," and the entire proceeds of the evening's sales will be turned over to the Runyon Fund.

Columbia Records, Inc., is donating as many albums as the "Show Train's" passengers will purchase for the Damon Runyon Fund.

Arrangements for Columbia's participation in the "South Pacific" "Show Train" were made by Stern & Company, Columbia's distributor in Hartford, Conn.

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Pee Wee KING
NATION'S #1 WESTERN BAND LEADER

BULLSEYE of the WEEK

No. 1 "BLAME IT ALL ON NASHVILLE" (Boogie)
"THE KISSING DANCE" (Novelty)
RCA VICTOR NO. 21-0307

No. 2. "BONAPARTE'S RETREAT" RCA VICTOR NO. 21-0111
An Original Written By Pee Wee KING
Publ. ACUFF-ROSE • ORCH. AVAILABLE
ALSO RECORDED BY • KAY STARR (Capitol) • GENE KRUPA (Victor)

No. 3. "BIRMINGHAM BOUNCE" (NOVELTY SENSATION)
Flipside "WHAT, WHERE AND WHEN" (TRIO VOCAL)
RCA VICTOR NO. 21-0332

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and
"YOUR KISSES"
NOTARY 1001
★ The Cash Box—"BEST BET" ★
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1650 BROADWAY NEW YORK, N. Y.

1. **I LOVE YOU BECAUSE**
Ernest Tubb
(Decca 46213)

2. **CHATTANOOGIE SHOE SHINE BOY**
Red Foley
(Decca 46205)

3. **LETTERS HAVE NO ARMS**
Ernest Tubb
(Decca 46207)

4. **TAKE ME IN YOUR ARMS AND HOLD ME**
Eddy Arnold
(RCA Victor 21-0146)

5. **LONG GONE LONESOME BLUES**
Hank Williams
(MGM 10654)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

BIRMINGHAM BOUNCE
Red Foley
(Decca 46234)

I'LL SAIL MY SHIP ALONE
Moon Mullican
(King 830)

SUGARFOOT RAG
Red Foley
(Decca 46205)

PETER COTTONTAIL
Mervin Shiner
(Decca 46221)

Gene Autry
(Columbia 38750)

RAG MOP
Johnnie Lee Wills
(Bullet 696)

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"NO! NO! DON'T RING THOSE BELLS" (2:52)
"THE LITTLE SHIRT MY MOTHER MADE FOR ME" (2:56)

MONTANA SLIM
(RCA Victor 21-0316)

MONTANA SLIM

● Montana Slim comes up with a pair of excellent sides to notch this featured spot this week. Both ends of the wax have the earmarks of juke box silver about it, and should wear white in the phonos. Top deck is a cute novelty that is handled in great style throughout. Lyrics of the song click from the very start, with the wax story woven about the title of the tune. Tag line of the tune, "I Don't Wanna Get Married" should have juke box fans singing the melody in no time at all. On the other end, Montana switches tempo, and offers a pleasing ode that should go well. Tune is in the sentimental vein, and is offered in straight folk flavor. Both sides are tailor made for the juke box trade—music ops should get with 'em.

"JEALOUS LIES" (2:34)
"YOUR WEDDING CORSAGE" (2:32)

RAY PRICE
(Bullet 701)

● Wax that should fill the bill as a filler item is this duo by Ray Price. Top deck is a fair enough side, and is handled in sincere vocal tones. Flip has a tint of romance lyrics in it, and shows as a smooth item. Music ops that have the room on their machines might take a look-see.

"HONKY-TONKIN'" (2:45)
"HILLBILLY FEVER" (2:56)

SPADE COOLEY ORCH.
(RCA Victor 21-0330)

● Top deck is a smash rendition of this current plug item, and gets an excellent sendoff by Ginny Jackson's vocal work with the Spade Cooley band. Tune rolls in merry tempo, and is handled superbly. Flip has a cute story to it, and a duo vocal by Ginny and Les Anderson. Both ends are great—get 'em.

"TELL HER YOU LOVE HER TODAY" (2:45)
"YOU DON'T LOVE ME LIKE YOU USED TO DO" (2:56)

LULU BELLE and SCOTTY
(London 16024)

● Pair of sides that make for pleasant listening are these by Lulu Belle and Scotty. Top deck is slow moving ode, with the title giving off the bill of fare. It's a smooth side that will hold its own. Flip parrots the title too, and is there for the asking. Music ops take it from here.

"TEARS ON HER BRIDAL BOUQUET" (2:51)
"THE UNFINISHED RUG" (2:43)

THE BLUE SKY BOYS
(RCA Victor 21-0317)

● Top deck is a tender item for music ops to take a peek at. Tune rolls in slow platter, with the Blue Sky Boys handling the vocal work in fair manner. Flip is a piece that lacks something, and altho it won't stop traffic, it should earn its keep in the boxes. Both ends for the Blue Sky fans only.

"HEART DON'T COMPLAIN" (2:50)
"LONELY TRAVELER" (2:40)

CALVIN TUBB
(Bullet 703)

● Pair of slow moving sides that should do more than earn their keep in the boxes are these offered by Calvin Tubb. Top deck is a tender lament, while the flip has a wax story to it. Vocal and string instrumental work on both sides is fair enough, and should meet with pleasant reception. Ops should lend an ear.

"CHANGING YOUR NAME" (2:45)
"MULE BOOGIE" (2:57)

SHEB WOOLEY
(MGM 10697)

● Cute refrain of the top deck should ring the bell with music ops. Tune has a nice lilt to it, with the vocal work by Sheb Wooley coming thru in effective tones. The flip picks up a bit, and has Wooley displaying his versatile style to good advantage. We like the top deck—we're sure you will too.

"BARREL HOUSE POLKA" (2:23)
"NEW PISTOL PACKIN' MAMA" (2:27)

AL DEXTER
(Columbia 20696)

● Some wax that music ops may care to take a peek at are these sides by Al Dexter and his Troopers. Both ends feature the maestro on the vocals and make for fair listening pleasure. Top deck is just what the title indicates, while the flip echoes the sentiments of a hit gone by the boards. Ops who have a call for this brand might listen in.

"WAGONS WEST" (2:46)
"ROLLIN' DUST" (2:41)

SONS OF THE PIONEERS
(RCA Victor 21-0315)

● Pair of flicker tunes by The Sons Of The Pioneers, and the set-up of some fair enough wax for music ops. Both sides feature the group at their usual best, offering some plug music from the "Wagonmaster" film. Wax should meet with ops approval, and do well in the boxes.

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THE CASH BOX
DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTE, AND RECORDING ON THE REVEREE SIDE.

CODE

AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AR—Aristocrat	MO—Modern
BB—Bluebird	NA—National
BU—Bullet	RA—Rainbow
CA—Capitol	RE—Regent
CM—Commodore	RO—Rondo
CO—Columbia	SA—Savoy
CR—Coral	SIT—Sittin' In
DA—Dana	SP—Specialty
DE—Decca	SPT—Spotlite
DV—Delvar	SU—Supreme
HA—Harmony	TE—Tempo
HT—Hi-Tone	TW—Tower
KI—King	VI—Victor
LO—London	VO—Vocalion

May 13 May 6

1—THIRD MAN THEME 140.9 126.9

CA-820—ALVINO REY
Steel Guitar Rag
CO-38706—HUGO WINTERHALTER
Come Into My Heart
CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
DE-24908—ETHEL SMITH
Cafe Mozart Waltz
DE-46218—HANK GARLAND
Lowdown Billy
DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
DE-24916—ERNST NASAR
Cafe Mozart Waltz
LO-536—ANTON KARAS
Cafe Mozart Waltz
ME-5373—HERMAN STACHOW
Under The Linden Tree
MG-10593—FRANZ DIETSCHMANN
VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
VI-20-3709—RAY McKINLEY O.
I Don't Wanna Be Kissed

2—IF I KNEW YOU WERE COMIN', I'D'VE BAKED A CAKE 83.4 84.1

BE-5005—TOMMY CARLYN
CA-916—BENNY STRONG O.
CO-38707—AL TRACE O.
CR-601169—GEORGIA GIBBS
DE-24944—MERMAN & BOLGER
LO-658—EVE YOUNG
ME-5392—EILEEN BARTON
MG-10660—ART MOONEY O.
NA-9103—EILEEN BARTON
VI-20-3713—FONTAINE SISTERS

3—MY FOOLISH HEART 77.4 59.8

CA-934—MARGARET WHITING
Stay With The Happy People
CO-38697—HUGO WINTERHALTER O.
Leave It To Love
DE-24830—GORDON JENKINS
Don't Do Something, Etc.
ME-5362—RICHARD HAYES
The Flying Dutchman
MG-10623—BILLY ECKSTINE
Sure Thing
VI-20-3681—MINDY CARSON
Candy And Cake

May 13 May 6

4—IT ISN'T FAIR 65.7 67.6

CA-860—BENNY GOODMAN O.
You're Always There
CO-38735—LES BROWN O.
Solid As A Rock
CR-60156—BILL HARRINGTON
High On The Eiffel Tower
DE-24895—JOE MARINE
Cry Of The Wild Goose
GM-943—RAY DOREY
Too Many Kisses
HAP-105—JOEY NASH
If I Farget Yau
KI-15034—FREDDY MILLER O.
ME-5382—RICHARD HAYES
Thunder In My Heart
ME-6290—DINAH WASHINGTON
MG-10637—BILL FARRELL
Bambao
VI-20-3609—SAMMY KAYE O.
My Lily And My Rose

5—BEWITCHED 55.6 46.6

CA-1000—MEL TORME
The Piccolino
DE-24983—GORDON JENKINS O.
Where In The World
ME-5399—JAN AUGUST & HARMONICATS
Blue Prelude
TW-1473—BILL SNYDER
VI-20-3617—ANDRE PREVIN
VI-20-3726—LARRY GREEN
If I Had You On a Desert Isle

6—SENTIMENTAL ME 54.9 39.1

CA-923—RAY ANTHONY O.
Spaghetti Rag
CR-60140—AMES BROS.
Rag Mop
DE-24904—RUSS MORGAN
Copper Canyon
ME-8174—STEVE GIBSON
Are You Lonesome Tonight?

7—DEARIE 54.6 61.3

CA-858—STAFFORD-MacRAE
Monday, Tuesday, Wednesday
DE-24873—MERMAN-BOLGER
I Said My Pajamas
CO-38717—MARJORIE HUGHES
Ho-Hum, It's Spring
DE-24899—GUY LOMBARDO &
My Lily & My Rose
LO-609—GEORGE TOWNE O.
Chattanoogie Shoe Shine Boy
VI-20-3696—KIRK-WARREN
Just A Girl That Men Forget
MG-10654—MARY ELLEN
Candy And Cake

8—DADDY'S LITTLE GIRL 54.1 57.6

CA-850—SKITCH HENDERSON
Chattanoogie Shoe Shine Boy
CO-38711—DICK JURGENS
We'll Build A Bungalow
CO-20670—RAY SMITH
Unfaithful One
CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
LO-602—HENRY JEROME O.
ME-5371—EDDY HOWARD
Rag Mop
RA-80088—DICK TODD
VI-20-3550—PHIL REGAN
Oh Eleanor
MG-10658—JOHNNY DESMOND
Dream A Little Longer

9—MUSIC! MUSIC! MUSIC! 48.9 58.8

CA-862—MICKEY KATZ
The Wedding Samba
CO-38704—HUGO WINTERHALTER
Glow-Worm
CR-60153—AMES BROS.
I Love Her Oh! Oh! Oh!
DE-24881—CARMEN CAVALLERO
O, Katherina
LO-604—TERESA BREWER
ME-5369—TWO TON BAKER
Chattanoogie Shoe Shine Boy
MG-10627—JOHNNY BOND O.
Rag Mop
RA-90055—EDDIE MILLER
RO-222—KEN GRIFFIN
VI-20-3685—BRADFORD-ROMANO
VI-21-0169—HOMER & JETHRO
I Said My Nightshirt

May 13 May 6

10—HOOP-DEE-DOO 45.3 22.8

CA-980—KAY STARR
A Waman Likes Ta Be Tald
CO-38771—DORIS DAY
Marriage Ties
CO-38799—FRANKIE YANKOVIC
Night After Night
CR-60209—AMES BROS.
Stars Are The Windows of Heaven
DE-24986—RUSS MORGAN O.
Dawn The Lane
ME-5419—LAWRENCE WELK
If You Can't Get A Drum
MG-10702—LYN DUDDY SINGERS
Down The Lane
VI-20-3747—COMO & FONTAINE SISTERS
On The Outgoing Tide

11—OLD PIANO ROLL BLUES 36.1 39.3

AB-15003—LAWRENCE COOK
Why Do They Always Say No?
CA-970—JAN GARBER O.
Clodhopper
CO-38773—BEATRICE KAY
Why Do They Always Say No?
CR-60177—CLIFF STEWARD
Why Do They Always Say No?
DE-24977—CARMICHAEL and DALEY
Stay With The Happy People
DE-27024—AL JOLSON-ANDREWS SISTERS
Way Down Yonder In New Orleans
ME-5400—FEB SEPTEMBER
Spain
VI-20-3751—CANTOR—KIRK—KAYE O.
Juke Box Annie

12—CHOO'N GUM 30.9 28.9

CA-981—DEAN MARTIN
I Don't Care If The Sun
CO-12457—WALT SOLEK O.
Wild West Polka
CO-38801—TONI HARPER
Floppy
DE-24998—ANDREWS SISTERS
I'm Gonna Paper My Walls
LO-678—TERESA BREWER
Honky Tonkin'
ME-5417—KITTY KALLEN
Juke Box Annie
NA-9108—LYNNE HOWARD
Cry, Cry, Cry

13—WANDERIN' 22.4 17.3

VI-20-3680—SAMMY KAYE
The Bicycle Song

14—RAIN 17.5 19.1

CA-937—DEAN MARTIN
Zing-A-Zing-A-Boom
CO-38739—TONI ARDEN
Mother, Mother, Mother
DE-24950—LARRY FOTINE O.
Little Jug
ME-5407—GENE WILLIAMS
Ask Me No Questions
MG-10669—FRANK PETTY TRIO
Precious Little Thing Called Love
VI-20-3761—HONEYDREAMERS
Sweetheart Semicolon

15—LET'S GO TO CHURCH 16.4 14.5

CA-960—WHITING and WAKELY
Why Do You Say Those Things?
CO-38787—JERRY WAYNE
You Are My Love
VI-20-3763—PERRY COMO
If You Were Only Mine

16—COUNT EVERY STAR 16.1 11.7

CA-979—RAY ANTHONY O.
Darktown Strutters Ball
CA-859—RAY ANTHONY O.
Bamboo
CO-38732—HERB JEFFRIES
Our Love Story
VI-20-3697—HUGO WINTERHALTER
Flying Dutchman

May 13 May 6

17—C'EST SI BON 13.2 27.2

CA-803—ROBERT CLARY
Do It Again
DE-24932—DANNY KAYE
Wilhelmina
DE-50156—ETIENNE SISTERS
Yolande
MG-10613—JOHNNY DESMOND
If You Could Care
VI-20-3712—TOMMY DORSEY O.
I Oughta Know More About You

18—SPAGHETTI RAG 12.1 12.5

CA-923—RAY ANTHONY O.
Sentimental Me
CO-38772—BEATRICE KAY
Red Hot Mama
DE-24913—HERB KERN
Down Home Rag
LO-612—NOV-ELITEES
MG-10610—JACK FINA O.
Shangri-La
VI-20-3719—FRANKIE CARLE
A Little More Time

19—CHINESE MULE TRAIN 11.5 7.9

VI-20-3741—SPIKE JONES
Riders In The Sky

20—ENJOY YOURSELF 11.4 13.6

CO-38709—DORIS DAY
I Said My Pajamas
DE-24825—GUY LOMBARDO O.
Rain Or Shine
ME-5361—LOUIS PRIMA O.
I Ain't Gonna Take It
MG-10650—JANE HARVEY
Diamonds Are A Girl's Best Friend
VI-20-3705—EDDIE CANTOR
I Love Her (Oh! Oh!)
VI-20-3375—TOMMY DORSEY
She's A Home Girl

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—VALENCIA	11.3	6.7
22—I WANNA BE LOVED	11.1	2.7
23—THERE'S NO TOMORROW	10.6	16.5
24—QUICKSILVER	8.6	6.2
25—SILVER DOLLAR	8.4	11.9
26—SUNSHINE CAKE	8.3	9.8
27—ARE YOU LONESOME TONIGHT?	8.2	6.5
28—GO TO SLEEP, GO TO SLEEP	7.9	20.5
29—CANDY AND CAKE	7.5	15.6
30—BICYCLE SONG	7.4	8.2
31—WILHELMINA	6.3	6.9
32—ROSES	5.9	—
33—CHATTANOOGIE SHOE SHINE BOY	4.9	20.4
34—ON THE OUTGOING TIDE	4.8	—
35—PUT ON AN OLD PAIR OF SHOES	4.7	5.9
36—RAG MOP	4.1	9.3
37—JOSHUA	3.4	2.9
38—THE HORSE TOLD ME	3.3	7.8
39—MUSKRAT RAMBLE	2.9	—
40—ASK ME NO QUESTIONS	2.6	6.8

N. Y. TELEPHONE COIN BOX RATE TO GO TO 10c ON JANUARY 1, 1951

Public Service Commission Grants Increase To Cover Added Expenses Since 1930. Juke Boxes Soon To Be Only Coin-Operated Equipment With 5c Coin Chute

NEW YORK—The pore ol' nickel got its latest kick in the pants on Wednesday, May 10, when it was announced that the Public Service Commission approved the appeal of the New York Telephone Company for an increase in rates. Approval of the Commission was unanimous.

The telephone company was given permission to raise the charge for use of coin box telephones from 5c to 10c, which will be effective on January 1, 1951. The delay in making the new coin box rate effective is due to the fact that the company needed time for mechanical changes in coin box and central office equipment.

In its petition for a rate increase, filed two years ago, the telephone company pointed out that it was seeking relief due to increased cost of maintaining service, while at the same time it received no increase in revenue. This is the first increase granted the New York Telephone Company since 1930 on a permanent basis.

The increase in coin box rate from 5c to 10c was indicated months ago when the Commission approved a similar rate increase for the Rochester Telephone Company.

Gradually, bit by bit, the 5c coin is being relegated to the stature of an obsolete coin.

The only use for the nickel will soon be the juke box. The problem for juke box operators is similar to that of the telephone companies. Altho cost of equipment, parts, overhead and labor have increased over 100%, revenue is still based on the nickel. Music operators recently came to the fore in assisting Ed Mehren's efforts to have the government mint a 7½c coin. Many in the music machine industry contend that it would be impractical to charge 10c per record on their phonos, but all will agree that the added revenue is needed. However, as many former users of the nickel swing over to the dime, the cause of the music operator will be lightened. The public will come to accept the 10c coin as a matter of course.

For many years, *The Cash Box* has advocated that games be manufactured with a 10c coin chute. Recently a manufacturer of a new shuffle game had the courage to start right off with this game having a 10c coin chute installed. The game, not only was a success from the mechanical and amusement angle, but the public accepted the 10c coin play. Other amusement game manufacturers followed the trend and produced their equipment with 10c coin chutes. Today, in this division, there isn't even a question raised at all. It's an accepted practice.

The Cash Box staff studied the disappearance of the 5c coin when the New York subways increased fares to 10c. Comes January 1, 1951, when it will be necessary to have dimes available to make phone calls from coin boxes, we'll look further into the disappearing "Buffalo."

Coven Hikes Sales Mark With Bally "Shuffle-Champ"

CHICAGO—Ben Coven, Coven Distributing Company distributors for Bally Manufacturing Company, in this area, reported this past week that, "Bally's newest bowling rebound game 'Shuffle-Champ' has broken all our former sales records."

Ben was frank to admit, "When 'Shuffle-Champ' came into our headquarters for display we didn't believe that it would equal the sales mark we had set with 'Bally Bowler'. But within a very short time we were absolutely amazed to learn that every operator who took a few out had come back for more and had, at the same time, greatly increased his order."

The result has been, according to Coven, that the firm's high sales mark for shuffle games has been smashed to smithereens, for a like period of time, by Bally's new "Shuffle-Champ" rebound game.

Coven claims, "It's the speed action as well as the thrill of the 'Shuffle-Champ' play that gets the players putting more coins into this bowling machine than in any other we've ever sold. The 'Shuffle-Champ' has got everything that the operator wants. We feel certain that any operator who puts this game on location, just for a test, will come back to order many times what he ever ordered before."

Coven also says that enthusiasm continues high among his customers for "Shuffle-Champ" and that he is of the opinion that the game will outlast anything ever built in the same classification.

He says, "We are up to our ears right now trying to fill repeat orders for 'Shuffle-Champ'. This, to my way of thinking is the answer to whether a game is tops or not."

Williams Mfg. Co. Presents New Animated 5-Ball Baseball Game

SAM STERN

CHICAGO—Sam Stern, executive vice-president and general sales manager of Williams Manufacturing Company, this city, announced this week that the firm is in full production on a brand new five-ball game, "Lucky Inning."

He said, "This is the first animated baseball five-ball game which has appeared on the market. The players actually circle the bases on the electric backboard just as they do in big league baseball."

In addition to this, the game itself features: Singles, Doubles, Triples, Home Runs and Stolen Bases.

Each ball counts for a full inning. There are 5 innings of play for 5c.

This makes "Lucky Inning" one of the fastest playing five-ball games yet introduced to the market.

Not only can the player obtain replays on the score, but he can also obtain replays on each ball for each inning of play.

The game is one of the most attractive that the firm has yet presented and they have a reputation for producing unusually beautiful games.

"This is the first game of its kind," Stern said, "that actually plays baseball the way the players like it and that also," he continued, "gives the players the thrills of baseball play in almost every detail."

Every ball that the player shoots actually scores for him. There are no "outs" in the game which makes it more appealing, the firm's distributors are reported to have stated.

"A five-ball baseball game with realistic features at this time of the year," stated Stern "is just what the player is looking for."

Champions—All Three Of 'Em

CHICAGO—At a recent visit to the Bally plant, Jackie Fields (left), former great welterweight champion, was piloted around by another former champ, Tom Callaghan (considered by those who know as the champ of champs when he was chief bodyguard at the White House to many United States' presidents).

Pictured above is Fields being shown Callaghan's famous collection of autographed photographs. The former champs are admiring the photo of another great former boxing champ—Jack Dempsey.

Williams GREATEST BASEBALL GAME

LUCKY INNING

Terrific Action! Thrilling Animation! Tremendous Appeal!

Player Uses Skill to Hit Singles–Doubles–Triples–Home Runs!

Home Run Rollovers!

Backboard Animation–Ball Players Actually Run Bases!
(Patent No. 2,459,011. Other patents pending)

Lights on Playfield Diamond Show Position of Men on Bases!

Replays Can Be Won in Each Inning!

Flippers Keep Ball in Action for Additional Hits!

5 INNINGS 5¢

***SEE IT—BUY IT* AT YOUR DISTRIBUTOR NOW!**

Williams
MANUFACTURING COMPANY

SEE OUR EXHIBIT AT THE CMI SHOW
STEVENS HOTEL
CHICAGO
JUNE 26, 27, 28

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

FOR STEADY PROFITS...FOR BIG PROFITS!

HOLLYCRANE

MINIATURE COIN-OPERATED INDUSTRIAL CRANE

36 IN. HIGH
24 IN. WIDE
48 IN. LONG

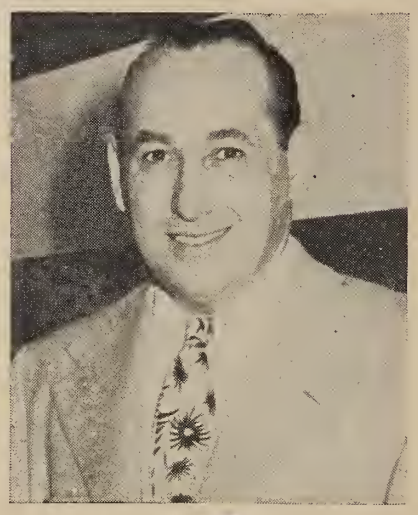
NEW FEATURES GALORE
FAST 10-SECOND PLAY

STOP AT BOOTH 114

BIG MAY SHOW
HOTEL SHERMAN, CHICAGO
MAY 22, 23, 24

COMO MANUFACTURING CORPORATION
5013-5025 N. KEDZIE AV., CHICAGO 25, ILL.
PHONE INdependence 3-7600

World Wide Air Conditions Quarters



AL STERN

CHICAGO—World Wide Distributors, Inc., is completing an expensive air conditioning job which will cool their entire offices, showrooms, stock and repair departments at 2330 North Western Avenue, this city.

Al Stern, president of the firm, reported that it required one of the larger units manufactured by the York Air Conditioners to handle the complete job.

"But," Al reports, "it's going to be cool and comfortable for everyone of our customers.

"We went thru the hot weather last summer and don't want to go thru it again this year.

"We believe that one of the main thoughts back of everyone in the distributing business is to think of customers first and foremost.

"We are going to make it a real pleasure, during the hot summer days, for our customers to call around to see new equipment, get repairs, buy whatever they need, and enjoy cool, fresh air all day long."

"Shuffle-Champ" Picks Up 4,7—6,10 Railroad

JACK NELSON

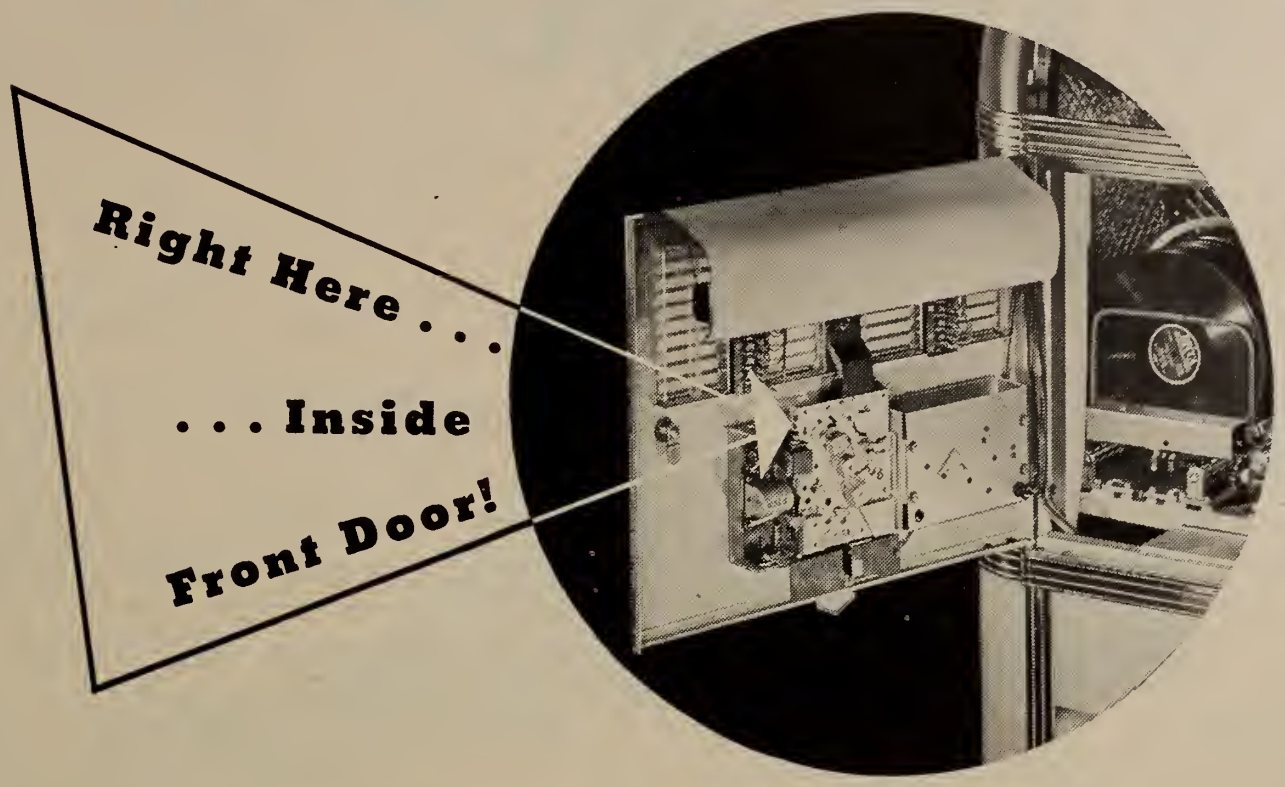
CHICAGO—"Shuffle Champ" new rebound shuffle bowling game has made an immediate hit with players thruout the country, and operators are placing record orders with Bally distributors, according to Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

"'Shuffle-Champ' gives the player an extra scoring opportunity not found in other types of shuffle bowling games," stated Nelson.

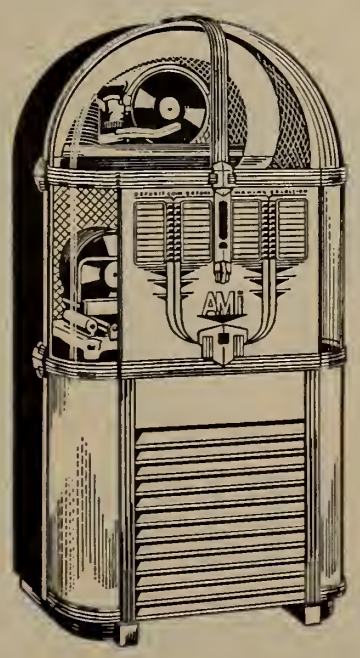
Nelson explained, that in addition to stepped up, game-a-minute play, and all the other features for which Bally shuffle bowlers have been known, 'Shuffle-Champs' allows the player to pick up the 4, 7—6, 10 railroad.

"And", concluded Nelson, "'Shuffle-Champ' is the only game of its kind on which this railroad can be picked up."

Where's the Slug Rejector?



Here's the slug rejector—right inside front door—waist high—the most convenient, time-saving spot of all! To get at it you don't have to grunt, stoop over, tear your clothes or throw your arm out of joint. Scavenger is built right into it—simple and positive in operation. The A M I record changer and coin mechanism keep service calls down to a negligible minimum—but for routine checking on regular calls we have placed the slug rejector in the handiest location of all—right inside front door!



Fast front door servicing makes the A M I Model "C" a gem of a music machine always in tip top performing condition because it's so easy to get at, so sturdy and strong that it seldom requires a special service call.

"C" operators sleep soundly every night!

AMI *Incorporated*

General Offices and Factory: 1500 Union Ave., S.E., Grand Rapids 2, Mich.

Branch Office: 134 N. LaSalle St., Chicago 2, Ill.

See the "C" at ACMMA Show, May 22, 23, 24, Booths 37, 38, 39, 40

Leadership

. . . year after year . . . at convention after convention . . . powerful . . . consistent . . . believed in by trade . . . fully backed by operators everywhere . . . a moving, guiding, leading spirit in helping always to better conditions for all engaged in the industry . . . this is LEADERSHIP . . . this is your most logical reason for advertising in . . .

The Cash Box
ACMMA CONVENTION ISSUE
(DATED: MAY 27)

GOES TO PRESS: THURS. MAY 18

ONLY A FEW DAYS LEFT!!
PHONE — WIRE — AIR MAIL (SPECIAL DELIVERY)
YOUR AD IMMEDIATELY!

EMPIRE STATE BLDG., NEW YORK 1, N. Y. (All Phones: LOngacre 4-5321)

CHICAGO
32 W. Randolph St., Tel: DEarborn 2-0045

HOLLYWOOD
1520 No. Gower, Tel: HUdson 2-3359

★★★ COME TO THE ★★★ ACMMA SHOW

HOTEL SHERMAN—CHICAGO, MAY 22, 23, 24

Install KEENEY'S

BOWLING CHAMP

ON YOUR SHUFFLEBOARDS!

GET 3 TIMES THE SPEED AND TRIPLE YOUR EARNINGS!

(2 PLAYERS—2 MINUTES)

Easy to attach to or remove from your 20-inch wide alley right on location! NO TROUGH TO INSTALL—PUCK RETURNS ON TOP ALONGSIDE ALLEY!

SENSATIONAL APPEAL!

ALL MECHANISM IN BACKBOX

SET IT ON AND PLUG IT IN!

SCORES TOTALLED AUTOMATICALLY AND SEPARATELY ON BACKGLASS FOR ONE OR 2 PLAYERS (10c or 20c)

FOUR PUCKS release singly and roll back to player in gutter alongside of alley...

HI SPEED TOTALIZER

BIG JUMBO 5" LITE-UP PINS

Designed by the Originators of

LITE-UP PINS

J. H. KEENEY & CO., INC.

Yes! YOU CAN SWITCH BACK AND FORTH FROM SHUFFLEBOARD TO BOWLING CHAMP... NO ALTERATIONS!

SCORES ALL SPLIT SHOTS

EQUIPPED WITH AUTOMATIC COIN BOX

Everything COMPLETELY AUTOMATIC!

Yes!

YOU CAN PUT IT ON FOR REAL SIZZLING PROFITS OR TAKE IT OFF IN JUST A FEW MINUTES TO RESUME REGULAR SHUFFLEBOARD PLAY! *YOU GET LEAGUE PLAY EITHER WAY.*

SHREWD SHUFFLEBOARD OPERATORS EVERYWHERE ARE SWITCHING TO KEENEY'S "BOWLING CHAMP" AND ARE ENJOYING RICH EARNINGS....

Order FROM YOUR KEENEY DISTRIBUTOR

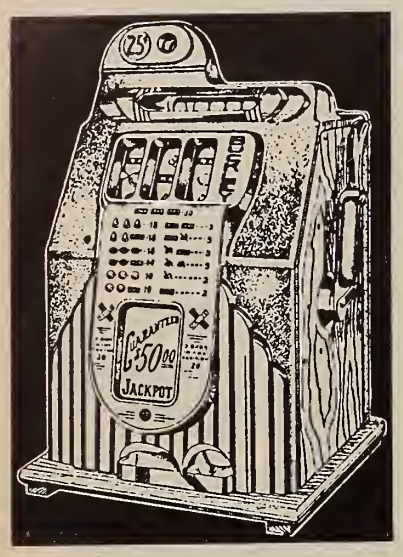
J. H. *Keeney* & CO. INC.

2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Get in line today with Keeney's "BOWLING CHAMP" for tomorrow's profits!

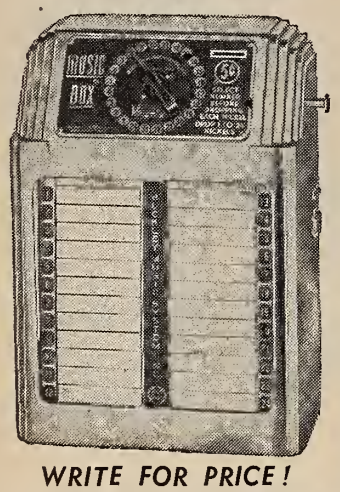
IMMEDIATE SHIPMENT

BUCKLEY
CRISS-CROSS
JACKPOT BELLE
5c • 10c • 25c



WRITE FOR PRICE!

WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX
FOR 16 - 20 - 24 - 32 RECORD SELECTIONS—PRICED LOW!



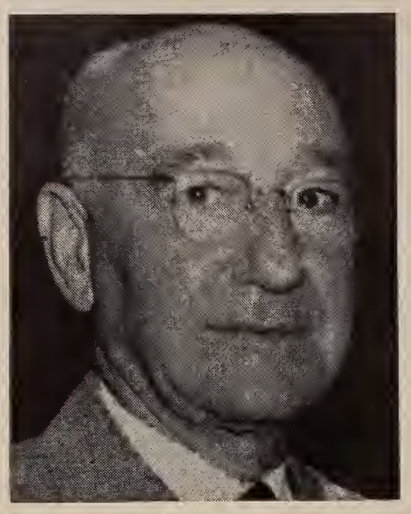
WRITE FOR PRICE!

BUCKLEY PUCK

PACKED 8 IN CELLULOID BOX
WRITE FOR PRICE!

BUCKLEY
MANUFACTURING CO.
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

Plans Long Run For "Bowling Champ"



ROY McGINNIS

CHICAGO—Roy McGinnis, president of J. H. Keeney & Company, Inc., this city, reported this past week that the firm is planning a long run production line for its new and sensational conversion, "Bowling Champ".

"The reason for such production", McGinnis stated, "is because the reaction to the 'Bowling Champ' was so good that we were thrown away behind in orders and we don't believe, the way the orders are coming thru, that we shall be able to catch up for some time to come."

He also reported, "The game meets every condition that the shuffleboard operators wanted to insure better play in every way. Not only does it take just a few minutes to change over the shuffleboard to thrilling shuffle game play, but, the operators do not damage the shuffleboards in any fashion whatsoever and can, afterwards, always return the shuffleboard for regular shuffleboard tournament play action.

The return of the puck and the fact that four pucks are used for greater speed play, plus the ingenious method of play itself for one or two players, bringing the operator 10c and 20c per game, makes the "Bowling Champ" one of the most outstanding products the Keeney factory has yet produced.

McGinnis also said, "There is no longer any doubt that any shuffleboard operator who will install 'Bowling Champ' on any of his boards in any location will find that it instantly zooms play action and the profits increase accordingly.

"'Bowling Champ'", he continued, "is the answer to the shuffleboard operators' prayers."

Cincy Phono Ops Assn. Inaugurates Music Promotion

CINCINNATI, O.—At the regular monthly meeting of the Automatic Phonograph Owners Association, held at the Hotel Gibson, this city, on Tuesday evening, May 9, a program to promote more business for the member's juke boxes was set up.

Immediate action was inaugurated with the plan to place cards and match books showing popular recordings available on the machines thruout the city on every location.

Several constructive ideas were proposed by Abe Salman to foster better relations between the operators and distributors.

William Lattimore of the Chronicle, a guest speaker, offered a number of suggestions on public relations and promotional programs. Other guests were Milton Marmer and Bill Trau.

Among those attending were: Charles Kanter, Nat Bartfield, Sam Chester, Abe Salman, Bill Bigner, James Drivakis, Bill Strout, Fred Engel, Robert Wood, Abe Villinsky and Milton Cole.

Any One of these SENSATIONAL COUNTER GAMES

IN ANY LOCATION WILL INCREASE YOUR PROFIT FAST!

BUDDY—Cigarette or Fruit Reels
CUB—Cigarette or Fruit Reels
ACE—Poker Card Reels
Buddy, Cub and Ace are equipped with 2 Separate Cash Boxes, with Coin Dividers, and are available in 1c, 5c or 10c Play.
MARVEL—Cigarette Reels Only
AMERICAN EAGLE—Fruit Reels Only
Both available in 1c or 5c Play, coin or non-coin operated—with Token Payouts.

COMET INDUSTRIES, INC.
2849 W. Fullerton Ave.
Chicago 47, Illinois
(Tel.: Dickens 2-2424)

WE STOCK PARTS FOR DAVAL COUNTER GAMES. WRITE FOR PRICES.

WANTED
BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .
Box No. 150
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

See "CRUSADER"
at the ACMMA
The Mechonicol Wonder Horse. Ride your way to Health, Weolth ond Pleosure. Coin Operated.
BOOTH No. 1
MEMPHIS METAL MFG. CO., INC.
795 TANGLEWOOD ST., MEMPHIS 4, TENN.

Scouting for Bigger Earnings?

BUFFALO BILL

Brings 'Em In with GOTTLIEB'S High-Powered Features—

Gottlieb Mechanical and Electrical Dependability

Non-Rotation Number Sequence • Hitting All 5 Numbers Scores One Replay — All Numbers Hit Thereafter Score Additional Replays • Scoring 8 Bullseyes Lights 5 Targets for Replays • Flippers • Holdover Bonus — Holdover Bonus Kickout Holes • 5th Ball Score Equalizer Feature.

FAST, SUSPENSE-PACKED PLAY!

The Hunting Is Best with BUFFALO BILL!

SEE OUR EXHIBIT AT THE **CMI SHOW**
STEVENS HOTEL CHICAGO
JUNE 26, 27, 28

See Your Distributor NOW for Immediate Delivery!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Exhibit To Hold "Visitors' Day" At Its Factory

JOE BATTEN

CHICAGO—Joe Batten, vice-president of Exhibit Supply Company, extended an invitation to all operators, jobbers and distributors to spend "Visitor's Days" at the firm's large factory at 4222 West Lake Street, this city, during the ACMMA show.

Batten said, "Here's an opportunity for everyone in the industry to get acquainted with our factory and tc actually see the games going right down the production lines.

"We also want the men to note how each and every one of our products is tested and then tested again," he continued, "so that they will realize that every machine they receive from us has gone thru the severest of tests that any product could ever receive. And that the product must, of itself, be as mechanically perfect as human minds can make it."

In addition to the general production lines and workmanship skills which visitors will view at the Exhibit plant, there will also be a complete display of all the firm's new equipment on hand for this event.

The executive force of the factory will be present to greet all visitors and will arrange tours as well as set up entertainment for those who will call around.

Batten also stated, "There is no doubt that every coin machine man will agree we can better show our products at our factory and we can also better explain them for we have our engineers and executives all together here to give full explanation of all working details to those visitors who will call around to get better acquainted with our production methods as well as our service."

Exhibit at this time is particularly well situated to show its visitors production lines of several types of equipment, as it is busy supplying arcade type of machines, in addition to the several amusement machines now being featured.

Keeney Introduces New 2-Player Rebound "Double Bowler"

JOHN CONROE

CHICAGO — John Conroe, vice-president and general manager of J. H. Keeney & Company, Inc., this city, labeled its newest game, "Double Bowler," "The speediest, most beautiful, two player rebound action game with disappearing pins that has ever appeared on the market."

The Keeney factory here went into immediate production on this new type rebound, two player game.

"Demand for 'Double Bowler,'" Conroe reported, "was almost immediate with official announcement.

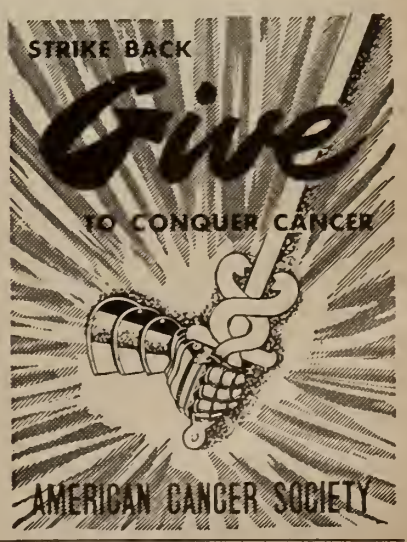
"From the day that our distributors learned we were producing 'Double Bowler' we have been urged to greater and still greater production."

The firm is of the belief that the game exceeds any other on the market for beautiful play action, for speed, for general cabinet attractiveness and also for player appeal.

The disappearing pins coupled with rebound puck action and two player play has won a large following thruout the country.

"It seems," Conroe stated, "that the players prefer speedy playing rebound action, but, they want a two player game in such case.

"We have given them every new feature that they desire and have incorporated speed as well as fascination, thrills and attractiveness to the play action of our new 'Speed Bowler.'"



JOBBERS! DISTRIBUTORS!
A FREE AD EVERY WEEK!

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

Plus

A FREE SUBSCRIPTION TO

The Cash Box

(WORLD'S GREATEST COIN MACHINE MAGAZINE)

ALL FOR ONLY $48 FOR THE ENTIRE YEAR

I SINCERELY believe that this is, without any doubt, the greatest advertising bargain that has ever been offered by any publisher in all the world. A FREE LISTING for all Jobbers and Distributors every single week, for 52 weeks, (one full year) without balt (the last ad you send in continues to run week after week until you change it). 40 words that appear in our famous classified advertising section (cost of such an ad alone would be $3.20 per week or $166.40 per year) PLUS a full year's subscription to THE CASH BOX (*"The World's Greatest Coin Machine Weekly Magazine"*) cost $15. ALL THIS FOR LESS THAN 92c PER WEEK. Only $48 for the FULL YEAR of 52 weeks. Just read what one outstanding distributor wrote me, "My first week's ad paid for the entire $48 subscription more tban ten times over." And this isn't out of the ordinary. Many such letters reach me every week. Here's a bargain of such outstanding quality and caliber that I am willing to PAY YOU DOUBLE YOUR MONEY BACK after the first four weeks if you don't agree that this IS THE BIGGEST BARGAIN IN ALL THE HISTORY OF THE COIN MACHINE INDUSTRY. With sincere conviction that even before the first four weeks are over, you too, will write me a highly complimentary letter regarding this terrific $48 FREE LISTING 40 WORD AD—plus—THE FULL YEAR'S SUBSCRIPTION. I'm willing to play ball with you all the way down the line. Send us your check along with your first 40 word ad TODAY.

Bill Gersh, Publisher.

IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE $48 COST OF THE ABOVE LISTING OFFER.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS.

SEE CLASSIFIED SECTION FOR STYLE

THE CASH BOX

Empire State Bldg., New York 1, N. Y.

Enclosed is copy for Listing To Begin with next issue. Enclosed is Check for $48 ☐ Please Bill Us ☐

Firm Name .....

Address .....

City ..... Zone .... State .....

Individual's Name .....

EASTERN FLASHES

Altho coinrow had its usual fine quota of visitors this week, buying of new shuffles has slowed down, but in reverse, wholesalers of both new and used music machines report a surge in sales. Reasons offered for slow down in shuffle sales vary. Some claim that most available locations have been covered, and now purchases of new games will run in steady, continuous routine—with new equipment buying done to replace each location as it is necessary. Others state that the flow of new games has been too rapid for them to buy each game as the distributors receive them from the factories. However, all game operators report that while collections have dropped off from those when shuffles were first introduced, averages are "not bad."

* * * * *

Two favorite topics of discussion among coinmen these days are the forthcoming ACMMA convention in Chicago, and the hearings going on in Washington. The big city will be well represented at the show from what we can gather. All of the distributors and jobbers from this area state they'll be there, and many of the operators with whom we've talked said they planned on attending. . . . As for the Washington hearings, while coinmen here cannot see any immediate effect on their own businesses, experience has shown them that any adverse legislation, in one way or another, usually reflects upon all in the industry. Everyone is hoping the final results of the hearings are favorable to the entire industry.

* * * * *

Nat Cutler, popular coinman from New Haven, Conn., drives in for the day and sees all the wholesalers. Returns home that same evening and then to Bridgeport for the meeting of the music operators association on Thursday night, May 11. . . . Business in his state has been very good, Nat stated, with a slight slow down this month. However, expected increase due starting at the end of the month, he said, as resort locations will be getting into action. . . . **Harry Koeppel**, Koeppel Distributing, back on the job after a two week road trip thru the south. According to Harry, it was a most successful trip. He bought considerable used phonos, and states he's still looking to buy more. "While I didn't have too much time to spend sightseeing" smiled Harry "I did relax in New Orleans, taking in the 'French Quarters' and eating at the top famous eateries." **Harry and Hymie**, like the rest of us, plan on attending the ACMMA show. . . . **Mike Munves**, who's still the busiest of all here, plans on flying out to the show on Monday and returning the next day. "Khat kind of a convention would it be" asks Mike, "without me?"

* * * * *

The games operators' association met at the Broadway Central Hotel on Thursday, May 11. The association now boasts its membership includes practically every operator of importance. . . . **Charley Engelman** shops along coinrow, not for equipment, but for badgets to embellish his country home at Lake Mahopac. With the approach of "vacation" weather, the row will see little of Charley. . . . **Barney (Shugy) Sugerman**, **Abe Green** and **Morris Rood** of Runyon flying out to the ACMMA show on Monday, May 22. Shugy reports all on the optimistic side—selling all the AMI phonos he can get, and Bally's new "Shuffle-Champ" a hit with local ops. . . . **Jackie Prigoff**, head of the Runyon service department, back on the job after licking a virus infection. Seems Jackie bedded the day after returning from his Miami honeymoon three weeks ago. If you can read anything into above item—go ahead! . . . **Joe Hahnum**, popular op of all types of machines, down on the row. Joe still shows the effects of an eye infection. . . . **Milty Green** reports that his wholesaling biz at the new 10th Avenue quarters keeps getting better with each succeeding day. In order to better serve the trade, Milty can now be found on the row every day from 1 PM on.

* * * * *

Thru the efforts of **Joe Young**, Young Distributing, a Wurlitzer 1250 phono was one of the star performers on the recent Saturday night Dumont TV program "Inside Detective." Locale was a tavern, with patrons dropping nickels in on several occasions during the show. Young's now famous winhow display was bare this week. Seems it was necessary to fill an order, and he even had to send out his sample. . . . **Al Simon**, Albert Simon, Inc., has a new shuffle hit on his hands, Chicago Coin's "Bowling Classic." Ops grabbing them up as quickly as deliveries arrive. . . . **Eddie Corriston**, Palisade Specialties, Cliffside Park, N. J., on the row again—buying, of course. . . . **Dave Lowy**, Dave Lowy & Company, and **Dave Wallach**, Keeney distribus, all set to take off for the Chicago show. . . . **Phil Mason**, Mason Distributing Co., Irvington, N. J., visits the row. He's very much relieved by his 17 year old daughter's recovery from a recent illness. He can now take off for Chicago for the Show. **Phil** states he'll head for Miami right after the convention. . . . **Dave Stern**, the cyclonic head of Seacoast Distributors, Elizabeth, N. J. (Rock-Ola distrib) another coinman getting ready for that Chicago trip.

DALLAS, TEXAS

Things are rather slow at this moment and the heat is getting us all down. However, the heat didn't stop the big wedding this past Saturday of **Paul** and **Jeanne Glass** who are now honeymooning in the south. . . . **Mrs. Macy Henry** taking over the Dallas office until June 1st. . . . **Ballad and King** of Albany, Tex. sold out to **Allan Wallace**. . . . Big Joke on **Tommy Chatten**. **Dot, Pat** and **Jerry** (Commercial Music Co.) taught him how to play poker. By that remark I mean they beat him badly at the game. . . . **R. A. Titsworth** bought a carload of Wurlitzer phonographs.

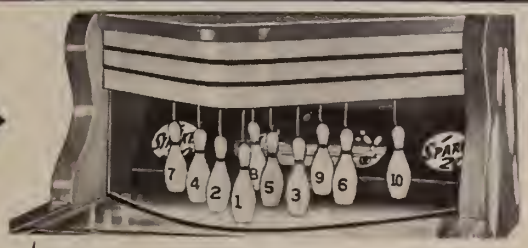
Guy Kincannon leaves for the coin machine show next week. . . . **Tot Davidson** and **W. B. Moseley** both of Hugo, Oklahoma roaming around Dallas. . . . **Mr. Embry** of Ely and Embry, Gainesville rushing here and there. . . . Congratulations to **Carolyn Thomas** (Commercial Music) who changed her name to **Mrs. Ayres** this weekend. . . . **Juanita** and **Dewey Parsons** finally arrived from an extended trip through many states. Both vow that there is no place like home. . . . **Dorothy Lambert's** been hobbling around, cane and all for two weeks. Dot had a near spring. . . . **Raymond Williams** off again, this time Chicago's the target. . . . **Fred Ellis** dropped by for a chat. . . . Ditto **E. L. Certain Jr.**

THIS IS IT! Chicago Coin's NEWEST BOWLING GAME

BOWLING CLASSIC

WITH REALISTIC UPRIGHT

DISAPPEARING PINS



It's Making a Strike Everywhere — Because It Has Real Bowling Features & Thrills

8 FT. LONG

SEE OUR EXHIBIT AT THE CMI SHOW
STEVENS HOTEL CHICAGO
JUNE 26, 27, 28

SPEED
45 SECONDS TO PLAY
REBOUND Action
OR
1 Players 2
10c and 20c
CUSHIONED GUTTERS
FOR SILENT PLAY
AUTOMATIC SCORING
PLAYERS COMPETE FRAME BY FRAME

Chicago Coin Machine Co.
1725 Diversey Blvd. Chicago 14, Ill.

Purveyor To Feature Shuffleboard Tournament Display At Factory

HERB PERKINS

CHICAGO—Herb Perkins of Purveyor Shuffleboard Company, reported this past week that the firm is setting up a complete tournament display featuring its new "Sportsman" 22 foot shuffleboard, at their headquarters at 4322 North Western Ave., this city.

According to Perkins, the firm will not display their 22 foot shuffleboard at the ACMMA show.

"We will, instead," he stated, "show a complete tournament play setup at our factory at 4322 No. Western Avenue, where the operators, jobbers and distributors will be able to actually play and see our new 'Sportsman' under much better conditions."

The firm is also featuring grand buys in shuffle games and shuffleboards. They are anxious to have buyers call at their headquarters to see how beautifully finished these reconditioned products are. They report that actual factory workmanship goes into finishing every unit that they ship.

"Most important," Perkins said, "is the fact that all visitors to the ACMMA show will have the opportunity of seeing our tournament display and will also be able to look over the great buys which we have on hand.

"We are urging everyone interested in shuffle games and shuffleboards to make our factory their headquarters," he concluded.

Bally's School For Servicemen To Be Held May 25, 26 & 27

CHICAGO—The service school conducted by Bob Breither of Bally Manufacturing Company, this city, will hold classes this month on May 25, 26 and 27, immediately after the conclusion of the ACMMA show.

Thursday, May 25, will be devoted to one-balls; Friday, May 26 to Consoles, and Saturday, May 27 to Shuffle Games.

Gottlieb's "Buffalo Bill" New 5-Ball

DAVE GOTTLIEB

CHICAGO—Taking advantage of the great hold "Western" pictures, TV shows, and recordings have on the American public today, Dave Gottlieb, D. Gottlieb & Company, this city, announced its new five ball game "Buffalo Bill" to the trade this week.

"Buffalo Bill" has a flashy colored backboard picturing a good sized illustration of the western hero of other days and a streamlined Indian gal astride a horse. Scores are recorded on illustrations of raging bulls. The playing board carries out this same colorful theme.

Scoring is made by the player on a non-rotation number sequence. Hitting all the five numbers scores 1 replay. All numbers hit thereafter score additional replays. Scoring eight bullseyes light five targets for replays. Game also features "holdover bonus"—holdover bonus kickout holes, and a fifth ball score equalizer feature. Player also has control of ball thru flippers.

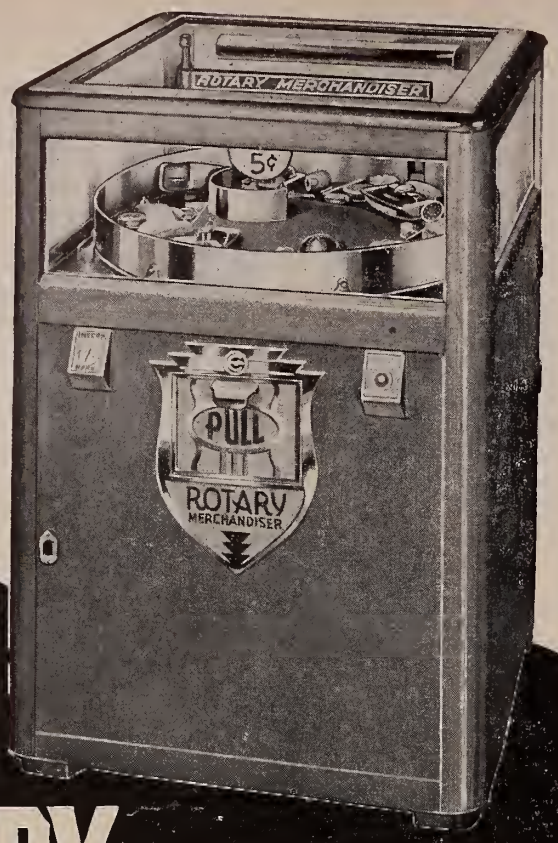
"Buffalo Bill" is now in full production, and all the factory distributors have had games shipped them.

When you buy from Runyon YOU BUY THE BEST

Bally Scores Again
With the newest, most sensational and fastest rebound alley of them all
Bally
SHUFFLE CHAMP
2 SIZES: 9½ FT. and 8 FT.
IMMEDIATE DELIVERY!
ORDER NOW!

RUNYON SALES COMPANY
Exclusive AMI Distributors in N.Y. N.J. & Conn.
593 10th Avenue | 123 W. Runyon Street
New York 18, N. Y | Newark 8, N. J.
LOngacre 4-1880 | Bigelow 3-8777

EARNING POWER PROVEN SINCE 1935



EXHIBIT'S New ROTARY MERCHANDISER

NEVER a let up for POPULAR BIG PLAY.
NOW-with NEW ADDED FEATURES
it's GREATER . . BETTER . . than EVER.
WRITE FOR COMPLETE DETAILS

EXHIBIT SUPPLY CO. (EST. 1901) 4218-30 W. LAKE ST., CHICAGO 24, ILL.

"PURVEYOR—FAMOUS FOR VALUES"

SHUFFLEBOARDS NOW ONLY $85 AND UP— THOROUGHLY RECONDITIONED

SPECIAL BOARD SALE WRITE!

ROCKOLA—16' 18' 22'
NATIONAL—20', 22'
MONARCH—18', 22'
VALLEY—22'
PURVEYOR—18', 22'
MERCURY—20' Masonite
NATIONWIDE
And Other Brands 20'-22'

SHUFFLEBOARD SUPPLIES AT UNBEATABLE PRICES

PURVEYORS POWDER WAX ..... Write
SCORESHEETS, 1,000 ..... $5.00
BRAND NEW SHUFFLEBOARD MAPLE TOPS 125.00
PURVEYOR PUCKS 12.00
"CLAMP-ON" SHUFFLEBOARD LIGHT, Each $12.00
"NU-LIFE" SHUFFLEBOARD LIGHT, Each 12.50
SHUFFLEBD. ADJUSTERS, Complete .. 12.00
SHUFFLEBD. BOWLING PIN SETS 12.50

ELECTRIC COIN SCOREBOARDS FOR SHUFFLEBOARDS (5c OR 10c PLAY) $75.00

SPECIALS — PRICED FOR TODAY'S MARKET!

UNITED SHUFFLE ALLEY $124.50
NATIONWIDE SHUFFLE POOL 179.50
GOTTLIEB BOWLETTE 179.50
UNIVERSAL TWIN BOWLER 189.50
GLIDER $49.50
DALE GUNS 69.50
11 FT. FORMICA TOP SHUFFLEBOARD WITH PUCKS, Etc. 49.50
Crating $10.00

TERMS: 25% With Order, Balance C.O.D., F.O.B. Chicago

PURVEYOR SHUFFLEBOARD CO.
4322 N. WESTERN AVE., CHICAGO, ILL. (Tel.: JUniper 8-1814-5-6)

Buckley Mfg. Co. To Have Special Display Of Equip At Factory

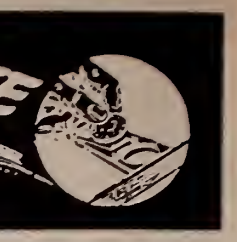
CHICAGO — Jerry Haley, general salesmanager of Buckley Manufacturing Company, this city, reported that the firm is arranging for a very special and unique display of their entire line of equipment at the factory during the days of the ACMMA show.

They will have on hand outstanding displays of "Buckley Criss-Cross Jackpot Belle"; "Buckley Parlay"; "Buckley Track Odds"; "Buckley Wall & Bar Boxes"; "Buckley Pucks"; "Buckley Bonanza" and "Buckley Bars."

The reason for this large display of all the new Buckley equipment at the factory of the firm, 4223 West Lake Street, this city, is due, according to Haley, to the fact that the Buckley display will not appear at the ACMMA show.

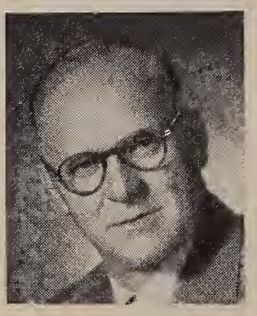
The ACMMA show will feature the Buckley booth with easy chairs for the ops. It will be one place where the operators can relax.

"The entire display of our equipment," Haley said, "will be at our factory and the operators, jobbers and distributors who will attend are welcome out here to spend as much time as they like and to enjoy themselves visiting at our factory, where they can see the equipment in actual production."



CHICAGO CHATTER

This past week can be described by the phrase, "the calm before the storm." Visitors few and far between as C-Day ("Convention Day") approaches. In fact, most of the execs in town were happy over the respite. Many had the opportunity of clearing their desks of much work. As well as getting their factories set for stormy C-Days. . . . **Herb Jones** of Bally, back in town again, finds his desk piled away up to there with work. Said Herb, "I'm forgetting everything else until I get all this work cleared out of the way." . . . **O. D. Jennings**, who still has his arm in a sling, fell down the stairs of his home the other day and x-days may show fractured ribs. The Jennings' offices just as busy as ever, with orders piling atop of orders, and the employees still on strike. . . . **Paul Fuller**, well known coin machine designer, at his desk at SuperVend for the first time in weeks, remarks that, "The merchandise machine business is going ahead faster than anyone ever expected it would." . . . **Gordon Sutton** on a reducing diet. Wants to lose about 20 lbs. Probably to get back in football trim again so that he can play blocking tackle against **Bill Gersh**. . . . **Jackie Fields**, big cigar and all, simply strutting down LaSalle St. Jackie deserves to strut. Did a very grand job with Ambassador scotch. . . . **Ed Ratajack** of AMI brings up **Bill FitzGerald**, the firm's new advertising and promotion mgr. And Bill proves to be a real, regular guy, befitting AMI. . . . **Roy McGinnis** and **John Conroe** of Keeney planning a real surprise for their many distribs, with "Double Bowler" beginning this week. In the meantime, both men advise, the Keeney cigarette machine going bigger and better than ever. . . . Ideal Dispensers of Bloomington, Ill., who turned out about 28,000 bottle venders last year, are expected to pass the 50,000 mark this year. They're using over 400 ABT coin mechanisms daily. . . . **Al**, and his son, **Dick Cole**, ready for a trip to Dallas where the firm's 11th regional sales office will be opened to feature their Cole-Spa beverage dispenser.



PAUL FULLER

Much interest in which way folks will vote in California this forthcoming November. Should gambling be legalized, what then? . . . **Jim Mangan** takes time out to compliment us on winning the Trade Magazine Award for 1950 from the American Society of Disc Jockeys. Variety magazine came in second in disc jockeys' preference. . . . May decide that unless a coin is dropped into a machine and the machine played until then no machine illegal. . . . Big sales meeting of all the firm's regional men at SuperVend with **Mike Hammergren** busier than ever before. . . . **Bill O'Donnell** of Bally busy on the phone. . . . **Ben Coven** a very happy boy at the success he is enjoying with his finance plan and the fact that this is helping many of his customers to build better businesses. At the same time Ben is stuck for a brand new set of golf sticks for his very charming wife, **Trudy**, who's quite a golfer, from what they tell us. . . . Bumped into **Mac Brier** and **Harold Saul** who told us that tho they wanted to get out and visit more ops they've been held down by the rush of business. . . . Was that **Phil Weisman** that flashed right by in a brand new '50 Cadillac? . . . **R. L. Budde** of ABT has a grand story in how this firm expanded to cover the entire coin field in all of its divisions. . . . Rumor has it that one of the large manufactories has been quietly developing a line of electric home appliances. Percolators, toasters, etc. . . . Both **Ben Friedman** and **Geo. Sylvan** of the Geo. Sylvan Electric Corp., mfrs. of that hot dog machine, out of town meeting with ops. . . . Large Michigan die and tool plant swinging into manufacture of vending machines. All due to the fact that some execs of the firm, for the first time, noted what venders could do when some op installed them in this factory and gave the employees' fund the commissions.

O. D. JENNINGS

ART WEINAND

Sam Stern elated over the way the firm's distribs have taken to their newest five-ball "Lucky Inning." Game is fast and offers unique baseball play. Five balls shot for five innings with no "outs." . . . **Art Weinand** of Rock-Ola on a busy schedule as the 21st draws ever closer. That's when the firm's distribs will meet at the Stevens Hotel Penthouse to see and hear. . . . **Frank Mencuri** of Exhibit rushed down south to answer the many inquirers regarding the firm's new "Rotary Merchandiser." In the meantime. **Joe Batten** and **Charley Pieri** at the factory planning "visitor's days" for all who will be in town during the ACMMA show. . . . **Herb Perkins** of Purveyor arranging a really unique display at the firm's headquarters. They will show their new 22' "Sportsman" shuffleboard under actual tournament play conditions. Should prove very interesting to all visitors. . . . **Jerry Haley** over at Buckley simply throws his hands up with, "I'm too busy to worry." Which is one way to keep away from ulcers. . . . Sorry to hear that **Larry Cooper** ill. . . . **George A. Miller** of MOA advises that next year's convention of Music Ops of America will again be held at the Palmer House. Board of Directors, he reports, expects a turnout many, many times the size of their very first convention. . . . **Al Sebring** never does return phone calls, it seems. . . . **Ted Rubenstein**, we hear, has enmeshed himself in manufacture of TV. Anyday now we expect to hear all about Ted's TV sets. . . . Mr. and Mrs. **Bill O'Donnell** were a charming host and hostess to a grand party at the Chez Paree the other nite. . . . The new German mag, "Automaten-Markt," has some of the boys here freshening up on their German. Ex-G.I.'s around town who spent sometime in Germany, having a grand time trying to make head and tail of the items. . . . Many leading recording artists will be in town around show time and have advised us they want to drop around to say "hello" to ops. . . . Meet 'em in **Booth 77—The Cash Box booth at the ACMMA show.**

California Music Guild To Hold Annual "Ladies Night" Party

OAKLAND, CALIF. — The California Music Guild announced that it will hold its annual gala "Ladies Night" on June 1 at the Leamington Hotel, this city.

"This has always been an outstanding event," said George A. Miller who is acting as general chairman and master of ceremonies, "and this year's program is even greater than those of past years. Many celebrities will be present, as well as state, county and city officials who will be guests of the California Music Guild."

A fine banquet, a star-studded floor show, and one of Dick Reinhart's name bands will furnish the dance music.

One of the top events of the evening will be the awarding of several new automatic phonographs to winners as doors prizes. In addition, record companies and other auxiliary supplies have donated some of their merchandise to be offered as prizes. R. F. Jones Company has donated a Seeburg 100 Select-O-Matic; J. Peskin Distributing Company and Huber Distributing Company have donated an AMI Model "C"; Emarcy Distributing Company has given the Guild a Wurlitzer 1250; a new Rock-Ola phono has been donated by George Murdock & Associates; and an Evans' Constellation has been chipped in by the Golden Gate Novelty Company.

The committee in charge of affairs is headed by Joe Silla, chairman of the board of directors, assisted by director Clem Stetson, director C. L. Spear, director Frank Morgan, director H. V. Munson, director Fritz P. Althaus, director Sam Tessler and director Bill Malick.

Michigan Auto. Phono Owners Assn. Annual Banquet May 29

DETROIT, MICH.—Michigan Automatic Phonograph Owners Association, this city, announced it will hold its annual affair on Monday, May 29, at the Four Dukes Supper Club.

As usual many of the top recording artists of the country will be on hand to entertain, and dance music will be played by Dave Martin and His Band.

Roy Clasin, business manager, is now busily engaged in preparing the association's year book, as well as lining up the talent, and handling the sale of banquet tickets.

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CALIFORNIA CLIPPINGS

The entire L. A. Row seems to have taken a new lease on life since the long overhanging issue of state legislation on bells has been determined . . . Just about every distributor of shuffle games and other equipment reports a spurt in activity, among them **Paul Laymon's**, where he found **Paul, Charlie Daniels** and **Ed Wilkes** so busy with the cash customers that we amused ourselves by trying Chicago Coin's "Baseball". It's a nice game, with all the excitement of a major league ball game. When Ed got in the clear, he took us in the back room to witness the uncrating of the first sample of Bally's new "Shuffle-Champ". Looks like a winner, with its new rebound feature and all the established appeal of Bally's "Speed Bowler" . . . with **Lyn Brown** and **Fred Hailparn** out on a deal, a young lady in charge told us that they were just about ready to start delivering their disappearing pin conversion units. Plenty of games on the floor, in all brands and flavors, and apparently moving out.

W. R. Happel, Jr. of Badger Sales, whose interests run a wide gamut from trout fishing to art, tells us that mechanic **Dave Neal** was en route to **C. C. McGovern** in Las Vegas to install a large shipment of Williams', Universal's and Keeney's shuffle games and then was hopping to Honolulu to handle a big installation of similar equipment for **B. Chang.** While waiting on Keeney's new "Lucky Strike" 9-ft. alley and the "Bowling Champ" conversion unit for shuffleboards, Happel ran up to Arrowhead to line up a generous portion of that resort business .. . Several new entries on deck at General Music, including Evans' "Shuffle Ten Strike" and, of course, "United's "Shuffle Alley Express" . . . **Fred Gaunt** revealed that the **Bud Parr** firm was now handling United's 5-balls exclusively for Southern California, the first one being "Arizona".

Jack Simon, who credits the Sicking perkup in biz to Genco's "Baseball", will take off on May 17 for the ACMMA show, first stopping at the Sicking home office in Cincinnati . . . **Mark Jennison,** former local office manager for Mills games, already off to Arizona on his new deal, secy. **Vera** tell us . . . With **Gordon B. Mills** hopping back and forth from Oakland, the freezer division under **D. W. Muessel** is buzzing right along and the other merchandise is expected to move qut soon . . . On the Row: **G. F. Cooper** from Riverside . . . Bakersfield's **Wm. Black** and **Tom Gribbin** . . . **Jim Murphy** of Inyokern . . . Ventura's **Perry Irwin** . . . vet op **Ed Lyons** and **Charles Cahoone** of Long Beach . . . **Will Bradley** from Covina . . . Whittier's **Henry Van Stelton** . . . **S. L. Griffin** from Pomona . . . **Bill Olson** and **Charlie Koskie** of San Pedro . . . **Pop Burris** from Montebello . . . **Pete Thelen** of Glendale . . . Arcadia's **Bernie Knott** . . . Mr. and Mrs. **Harry Rowe** of Van Nuys . . . Mr. and Mrs. **Jack Mallette** of Claremont . . . Mr. and Mrs. **Bill Shorey** of San Berdoo . . . **Niles Smith** from Oildale . . . **D. J. Harris** of Bloomington.

MINNEAPOLIS–ST. PAUL, MINN.

Believe it or not, but there is still plenty of snow all through the northern part nof the state of Minnesota. Plenty of operators are driving into the Twin Cities, spending an extra day or so, thinking that they might find a warmer climate, but still in the Twin Cities it is miserable and no warm up in sight . . . **R. L. Marshman,** from Walker, driving into Minneapolis and spending the week-end visiting a few distributors . . . **Don Hellickson,** of Caledonia, also in Minneapolis for a couple of days making a few of the night clubs . . . **A. M. Westby,** of Mitchell, S. D., in Minneapolis for a few days and buying . . . **Carl Wickstrom,** of the Northland Music Company, Brainerd, tells us that the snow is still eight inches high around Brainerd. Carl driving into Minneapolis to pick up a supply of records.

H. C. Carey, of Watertown, S. D., in Minneapolis for a few days, also taking in the Ice Follies . . . **LeRoy Roberts** of Luverne, in Minneapolis for a few days while Mrs. Roberts attends the Eastern Stars meeting. Congratulations are in order for **Hy Greenstein,** of the Hy-G Music Company, as he became a grandfather for the first time on May fourth, his daughter giving birth to a little boy . . . . **F. W. Schoefter,** of Valley City, N. D., in Minneapolis for the day picking up equipment . . . **Andrew Markfelder** and his son from Staples, also in Minneapolis for the day picking up a supply of records at the Hy-G Music Company.

Mr. and Mrs. **Bob Ahern** and friends from LaMoure, N. D., also in Minneapolis over the week-end to see the Ice Follies and to take a few days' vacation . . . **Joe Totzke,** of the Totzke Music Company, Fairmont, driving into Minneapolis in the rain to take back some amusement games . . . **Mark Coughlan,** of Mankato, also in Minneapolis for the day picking up some equipment . . . Mr. and Mrs. **Darwell Maxwell,** of Huron, S. D., also in Minneapolis over the week-end spending a few days sort of vacationing . . . **Earl Hausauer,** of East Grand Forks, spending a few days in Minneapolis to get away from the floods which are still ravaging North Dakota and parts of Minnesota . . . Mr. and Mrs. **Jack Bailey,** of Twin Brooks, S. D., spending a few days in Minneapolis and making the rounds—their first trip since last winter.

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WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Jennings Magic Music Wired Telephone Equipment. Must be reasonable. TOLEDO MAGIC MUSIC CO., 715 ADAMS ST., TOLEDO, O.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Bally One-Balls; Photo Finish; Late Five Balls; Seeburg 100 Record; Bally Eurekas; Wurlitzer 3020 Wall Boxes. Will pay cash or trade late United, Chicago Coin, Bally, Keeney Shuffle Bowler machines. BOX #298, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

WANT—'48 and '49 model Winter Books late head; 5c and 25c Mills Bonus and Black Cherry Bells one-cherry pay. State quantity, condition, lowest cash price. BRANTLEY'S MUSIC CO., POCOMOKE CITY, MD. Tel.: 419-J-11.

WANT — Seeburg Receivers USR-2, GSR-1, and SS2O-1. Must be in good shape. Advise what you have and prices. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVENUE, BOSTON 15, MASS. Tel.: BEacon 2-3870.

WANT—Will pay the highest cash for late model phonographs in any quantity. CAPITOL AUTOMATIC MUSIC CO., 335 WEST 35th ST., NEW YORK CITY, NEW YORK.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Will buy for cash all post-war phonographs. Write or phone quantity, condition and best price. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N.J. Tel.: ESsex 5-6458.

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WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

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FOR SALE—Plastic Conversion Kits for Shuffle games $10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

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FOR SALE

FOR SALE—1 Jennings 5/25c Tic Tac Toe Challenger $225; 2 Mills 5/25c Duplex Bells $225 ea.; 4 Mills '49 Dime Bonus Bells $100 ea.; Jennings SDX Club Chiefs, 3 nickels, 2 dimes and 1 quarter $125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Goalees $75; Dale Guns $75; Bing-A-Rolls $80; Wurlitzer $750E $160; Packard Model 7 $189.50; Shuffleboard Scoring Units that hang on wall $75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—United Shuffle Alleys $110: Midget Skee Ball $145. Always in stock. Order now. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Shuffle Alleys, guaranteed A-1 condition $139 ea.; Shuffle Alleys, as is $125 ea. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Pin Games and Music Machines for export. Ask for Mr. Shackleton. AUTOMATIC VENDING CORPORATION, 525 PARKER STREET, CHESTER, PA. Tel.: CHester 39282.

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FOR SALE—United Shuffle Skill $50; United Shuffle Alley $175; ChiCoin Bowling Alley $200; Keeney Ten Pins $225; Bing-A-Roll $75. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

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FOR SALE—Wurlitzer Star Speakers $25; 216 Impulse Rec. $18; Chicago Rebound $50; Pitchem & Battem $135; 14 Ft. Bank Ball $85; Wurlitzer Premier $35; Strike 'N Spares $75; Boomerang $20; Dale Guns $50. Will trade for shuffle bowlers. V. YONTZ, BYERSVILLE, O.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE — Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientifi: Jungle Joe. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Bally Shuffle Bowlers $179; United Shuffle Alleys $119; Glide Rite Bowler Wax $3.25 (in quantity lots). AMERICAN VENDING CO., 631 TENTH AVE., NEW YORK, N. Y., or 810 FIFTH ST., MIAMI BEACH, FLA.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean — prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE — Citations (like new) $269; Lexingtons $279; Gold Cups $150; Jockey Clubs $99.50; Bally Entry $65; United Shuffle Alley 135; Bally Shuffle Bowler $175. Write for low prices premium dolls $36 doz. Complete parts department 24 hour service. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INd 3-2210.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c $80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent $200 each. KOLAR DISTRIBUTING CO.. 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

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FOR SALE—On hand finest reconditioned Music, Bowling Games, Shuffleboards and Pinballs. Priced to meet today's market. Write us before you buy. Representatives for: Wurlitzer: Chicago Coin; J. H. Keeney: Bally Manufacturing Co.; H. C. Evans; ABT Mfg. Corp. and others. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Shuffle games completely reconditioned: United Shuffle Alley $125; Genco Bowling League 10 ft. $125; Bally Shuffle Bowler $165; ChiCoin Bowling Alley $175; Universal Twin Bowler $199; Keeney Pin Boy $175; Genco Glider like new $59. FIRST DISTRIBUTORS, 1750 W. NORTH AVE.. CHICAGO 22, ILL. Tel.: DIckens 2-0500.

FOR SALE — Used electric scoring units for shuffleboards, Genco. Edelco. Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write THE MARKEPP CO.. 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—M-100 A Seeburg phonos. 100 record type latest model. Never been taken out of crates. In original crates. Special—write for price. Immediate delivery. AUTOMATIC MUSIC CO.. 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—AMI Model "B" $525; Model "A" $425; Dale Guns $85; 22 Ft. Shuffleboard, Black Top with Score Head $350; Rebound $75; Shuffle Alley $200. We will deliver free within 300 miles. LAKE NOVELTY CO., OMRO, WIS. Tel.: 2146.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

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FOR SALE—Dale Guns $69.50 ea.; Chicoin Pistols $74.50 ea.; Genco Bing-A-Rolls $115 ea.; California Shufflepins, 14 ft., with new light-up head $174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Trinidad, Circus, Samba, Paradise, Jamboree, Contact, Cleopatra, Crazy Ball, Humpty Dumpty or Lariet $35 ea. or 3 for $100; Ouizzer, free play with film $89.50; Goalee $45; Grand Award $55; Tucson $80. All machines cleaned and checked. 1/3 deposit. WYOMING AMUSEMENT CO., WYOMING, ILL.

FOR SALE—Shuffle Alley $149.50; Bango, Shuffleskill $49.50; Beacon Pool Table $175; Dale Gun $75; Chicago Coin Basketball $165; Pitch 'Em & Bat 'Em $149.50; Advance Roll $35. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: CIrcle 6-8464.

FOR SALE—Wurlitzer: Victories $33: 850 $97.50; 600R $65. Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO.. INC., 1019 BARONNE ST.. NEW ORLEANS. LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—We are distributors for AMI, Exhibit, Keeney, Williams, Berkey & Gay Shuffleboards. All types of used equipment. Call, wire, write MILLER-NEWMARK DISTRIBUTING COMPANY. 42 FAIRBANKS ST.. N.W., GRAND RAPIDS. MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE.. DETROIT, MICH. (Tel.: TYler 8-2230).

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

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FOR SALE — Pre-war Photomatic $149.50; Exhibit Dale Gun $89.50; Bally Big Inning $225; Bally Heavy Hitter $45; Western Baseball $49.50; Bally Undersea Raider $89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

FOR SALE—United Shuffle Alleys (very clean) $165; United's latest Twin Double Shuffle, one or two players (like new) $265. Write, wire or call ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: 5619.

FOR SALE—Bargains: Keeney Four Way Super Bell $25; 5c Combination Super Bells $20; 5c-5c Cash Super Bells $35; 5c Bonus Super Bells $100; 5c-25c Bonus Super Bells $195; 5c-10c-25c Bonus Super Bells $295; Bally Draw Bell MB $75; DeLuxe Draw Bells $110; Triple Bells $225; Big Top FP $20; Jennings Silver Moon $20; Bobtails $20; Mills Jumbo's $25; Paces Races $25; Paces Reels with skill field $20; Watling Big Top $20; Evans Comb. Bangtails, like new, post war $195; Evans Races Comb. $245; Casino Bell Sr., floor sample $195; Lucky Star $20; also Bally Reserve Bells, Spot Bells, Clover Bells, etc. Write for prices. Will trade for One-Balls and Original Flippers. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—Ten cent coin-operated miniature railroad, switches, signal and speed controlled by player. In beautiful glass cabinet 4¼ by 6¼ $850. On exhibition at Mike Munves, 577—10th Ave., New York. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE — Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS. LA.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Bally Reserve Bells, very clean $170; Keeney Super Bonus Bells, clean and working $145. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

FOR SALE — United Shuffle Alleys $150; Gottlieb "Just 21" pin table $185. Free delivery on 2 or more games anywhere within radius of 100 miles. Write, wire or call ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: 5619.

MISCELLANEOUS

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE — Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

NOTICE — Hawley Adapter for Seeburg 100. Connect old style boxes to new Seeburg in jiffy. Plays best side of first 20 or 24 records. Can be used with new 100 selector boxes. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

WURLITZER

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616	39.00	45.00
616 ILL	40.00	45.00
616A	25.00	40.00
716A	25.00	39.50
24	32.50	50.00
600R	35.00	65.00
600 K	35.00	65.00
500	35.00	59.00
500 A	35.00	59.50
500 K	35.00	59.50
41 (Counter)	24.50	35.00
51 (Counter)	24.50	39.50
61 (Counter)	25.00	39.50
71 (Counter)	29.50	49.50
81 (Counter)	34.50	65.00
700	89.50	140.00
750 M	89.50	115.00
750 E	99.50	165.00
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1015	225.00	279.50
1017 Hideway	225.00	239.50
1100	375.00	424.50
1080	235.00	295.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	4.25	7.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	3.75	7.50
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers	25.00	.....
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	13.50	16.50
3045 Wall Box	14.50	22.50
3020 Wall Box	29.50	39.50
219 Stepper	19.50	23.00
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	3.50	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	2.00	3.50
Bar Brackets	2.00	3.50
305 Impulse Rec	2.50	10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	7.50
135 Step Receiver	15.00	19.50
145 Imp. Step Fast	3.50	7.50
150 Impulse Rec	20.00	.....
337 Bar Box	32.50	.....
306 Music Transmit	7.50	9.50
39A Speaker	25.00	.....
130 Adaptor	15.00	17.50

WURLITZER (Cont.)

Steel Cab. Speaker	140.00	175.00
580 Speaker	25.00	75.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

Model A ILL	19.50	29.50
Model B	19.50	29.50
Model C	19.50	25.00
Model H	14.50	24.50
Rex	25.00	49.50
Model K15	19.50	39.50
Model K20	25.00	39.50
Plaza	25.00	39.50
Royale	25.00	39.00
Regal	35.00	50.00
Regal RC	39.50	50.00
Gem	40.00	59.50
Classic	49.00	59.00
Classic RC	49.50	79.50
Maestro	59.50	70.00
Mayfair	59.50	69.50
Mayfair RC	69.50	89.50
Melody King	49.50	79.50
Crown	49.50	59.50
Crown RC	64.50	79.50
Concert Grand	35.00	59.00
Colonel	35.00	69.50
Colonel RC	50.00	69.50
Concert Master	59.50	79.50
Concert Master RC	59.50	79.50
Cadet	35.00	59.00
Cadet RC	59.50	69.50
Major	35.00	59.00
Major RC	50.00	69.50
Envoy	59.50	69.50
Envoy RC	69.50	79.50
Vogue	50.00	69.50
Vogue RC	50.00	69.50
Casino	49.00	59.50
Casino RC	59.50	79.50
Commander	59.00	64.50
Commander RC	59.50	69.50
Hi Tone 9800	35.00	79.00
Hi Tone 9800 RC	69.50	99.00
Hi Tone 8800	35.00	79.00
Hi Tone 8800 RC	69.50	99.00
Hi Tone 8200	35.00	79.00
Hi Tone 8200 RC	69.50	99.00
146 S ('46)	195.00	224.50
146 M	200.00	250.00
147 S	259.50	299.50
147 M	265.00	299.50
148 S	350.00	379.00
148 M	364.50	395.00
246 Hideaway	200.00	250.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	10.00	19.50
Multi Selector 12 Rec	12.50	35.00
Melody Parade Bar	4.50	.....
5c Wallomatic Wireless	3.00	8.50
5c Baromatic Wireless	4.50	5.00
5c Wallomatic 3 Wire	2.00	8.95

SEEBURG (Cont.)

30 Wire Wall Box	2.00	7.50
Power Supply	15.00	.....
5, 10, 25c Baromatic Wire	5.00	6.95
5, 10, 25c Wallomatic 3 Wire	7.50	8.95
5, 10, 25c Baromatic Wireless	6.95	8.95
5, 10, 25c Wallomatic Wireless	8.50	17.50
Electric Speaker	25.00	29.50
3W2 Wall-o-Matic	27.50	32.50
W1-L56 Wall Box 5c	22.00	29.00
3W5-L56 Wall Box 5, 10, 25c	29.00	59.50
W6-L56-5/10/25 Wireless	39.00	45.00
Tear Drop Speaker	12.50	29.50

ROCK-OLA

12 Record	19.50	39.00
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	39.50
Imperial 16	25.00	39.50
Windsor	29.50	40.00
Monarch	29.50	49.50
Std. Dial-A-Tone	39.50	49.50
'40 Super Rockolite	49.50	69.50
Counter '39	19.50	39.50
'39 Standard	35.00	59.00
'39 DeLuxe	35.00	59.00
'40 Master Rockolite	49.50	59.00
'40 Counter	39.50	49.50
'40 Counter with Std	49.50	54.50
'41 Premier	35.00	59.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	35.00
ModernTone Column	32.50	40.00
Playmaster & Spectra-vox	49.50	69.50
Playmaster	49.50	69.50
Playmaster '46	179.50	199.50
Twin 12 Cab Speak	39.00	49.00
Playboy	15.00	30.00
Commando	39.50	50.00
1422 Phono ('46)	149.50	165.00
1424 Phono (Hideaway)	149.50	195.00
1426 Phono ('47)	175.00	239.50
Magic G'o	374.50	399.50
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	15.00	19.50
1530 Wall Box	16.50	21.50
Dial A Tone B&W Box	2.00	3.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr. Console Rock	50.00	79.50

PACKARD

Pla Mor Wall & Bar Box	14.50	17.50
Manhattan	139.50	199.50
Model 7 Phono	99.50	189.50
Hideaway Model 400	89.50	95.00
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Poplar Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Speaker	19.50	27.50
Iris Speaker	21.50	29.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	125.00	195.00
Throne of Music	29.50	49.50
Empress	29.50	49.50
Panoram Adaptor	8.50	.....
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	.....
Panoram Peek (Con)	175.00	195.00
Conv. for Panoram Peek	10.00	29.50
Constellation	175.00	195.00

AMI

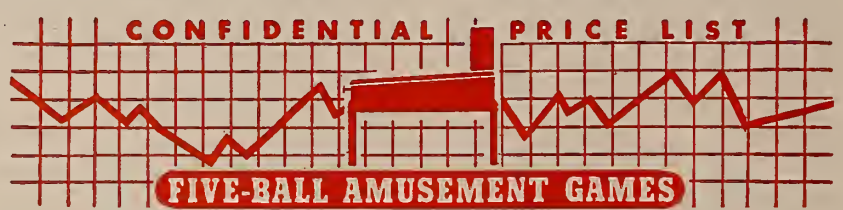
Hi-Boy (302)	49.50	55.00
Singing Towers (201)	29.50	39.50
Streamliner 5, 10, 25	25.00	39.50
Top Flight	25.00	39.50
Singing Towers (301)	39.00	49.50
Model A '46	350.00	425.00
Model B '48	495.00	525.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	12.50	17.50

AIREON

Super DeLuxe ('46)	59.50	99.50
Blonde Bomber	129.50	195.00
Fiesta	119.00	144.50
'47 Hideaway	150.00	195.00
'48 Coronet 400	149.50	295.00
'49 Coronet 500	275.00	299.50
Impresario Speaker	17.50	.....
Melodeon Speaker	17.50	.....
Carilleon Speaker	22.50	.....



ABC Bowler	19.50	24.50
Ali Baba	44.50	57.50
Alice	49.50	57.50
Amber	10.00	15.00
Aquacade	89.50	99.50
Arizona	10.00	14.50
Baby Face	75.00	90.00
Baffle Card	10.00	17.50
Ballerina	44.50	57.50
Ballyhoo	25.00	39.50
Band Leader	94.50	100.00
Banjo	40.00	49.50
Barnacle Bill	49.50	69.50
Basketball	149.50	160.00
Bermuda	29.50	44.50
Big League	14.50	29.50
Big Time	32.50	39.50
Big Top	75.00	105.00
Black Gold	79.50	100.00
Blue Skies	39.50	59.50
Bonanza	12.00	24.50
Boston	109.50	129.50
Bowling Champ	79.50	105.00
Bowling League	12.50	19.50
Broncho	10.00	19.50
Buccaneer	59.50	85.00
Build Up	39.50	45.00
Buttons & Bows	89.50	109.50
Camel Caravan	119.50	124.50
Caribbean	34.50	40.00
Carnival	40.00	59.50
Carolina	64.50	72.50
Carousel	10.00	19.50
Catalina	29.50	50.00
Champion (Chicoin)	99.50	149.50
Chico	44.50	49.50
Cinderella	49.50	59.50
Circus	39.50	44.50
Cleopatra	25.00	39.50
College Daze	114.50	129.50
Contact	31.50	35.00
Cover Girl	65.00	84.50
Crazy Ball	35.00	44.50
Dallas	79.50	95.00
De Icer	159.50	164.50
Dew Wa Ditty	49.50	54.50
Double Barrel	10.00	19.50
Double Shuffle	119.50	135.00
Drum Major	25.00	34.50
Dynamite	10.00	14.50
El Paso	82.50	115.00
Fast Ball	7.50	19.50
Fiesta	14.50	27.50
Flamingo	10.00	25.00
Floating Power	95.00	105.00
Flying Trapeze	15.00	17.50
Football	99.50	129.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
Freshie	149.50	159.50
Ginger	10.00	20.00
Gizmo	39.50	50.00
Glamour	24.50	29.50
Gold Ball	19.50	29.50
Gold Mine	37.50	44.50
Golden Gloves	119.50	135.00
Gondola	84.50	94.50
Grand Award	59.50	75.00
Gun Club	14.50	17.50
Harvest Moon	75.00	89.50
Havana	25.00	37.50

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FIVE-BALL AMUSEMENT GAMES

(Continued)

Hawaii	10.00	19.50
Hi Dive	14.50	19.50
Hi-Ride	17.50	29.50
Hit Parade	25.00	35.00
Hold Over	10.00	24.50
Holiday	65.00	84.50
Hollywood	14.95	20.00
Honey	10.00	19.50
Horoscope	12.50	15.00
Hot Rods	125.00	149.50
Humpty Dumpty	34.50	49.50
Idaho	10.00	17.50
Jack 'N Jill	45.00	50.00
Jamboree	37.50	59.50
Jungle	12.50	15.00
Just 21	159.50	169.50
Kilroy	10.00	14.50
King Arthur	139.50	149.50
King Cole	42.50	54.50
Kismet	17.50	32.50
Lady Robin Hood	47.50	62.50
Landslide	19.50	29.50
Laura	10.00	25.00
League Leader	10.00	14.95
Leap Year	27.50	39.50
Liberty	10.00	14.50
Lightning	10.00	19.50
Line Up	25.50	29.50
Lucky Star	10.00	20.00
Magic	49.50	74.50
Maisie	14.50	20.00
Majors '49	65.00	110.00
Major League Baseball	29.50	35.00
Manhattan	29.50	44.50
Mardi Gras	39.50	49.50
Marines-At Play	12.50	15.00
Marjorie	12.50	15.00
Maryland	121.50	130.00
Mam-selle	10.00	19.50
Merry Widow	39.50	44.50
Melody	20.00	29.50
Metro	17.50	27.50
Mexico	19.50	37.50
Miami Beach	15.95	17.50
Midget Racer	10.00	25.00
Miss America	12.50	27.50
Monicker	10.00	17.50
Monterrey	39.50	49.50
Moon Glow	69.50	85.00
Morocco	59.50	65.00
Mystery	10.00	20.00
Nevada	19.50	27.50
Nudgy	14.00	22.50
Oh Boy	15.00	29.50
Oklahoma	89.50	99.50
One Two Three	54.50	64.50
Opportunity	19.50	25.00
Oscar	19.50	39.50
Paradise	39.50	44.50
Phoenix	65.00	79.50
Pinch Hitter	74.50	99.50
Pin Up Girl	15.00	29.50
Play Ball	15.00	19.50
Play Boy	22.50	37.50
Playtime	119.50	134.50
Progress	15.00	25.00
Puddin Head	42.50	85.00
Rainbow	42.50	47.50
Ramona	39.50	59.50
Rancho	29.50	54.50
Ranger	10.00	30.00
Repeater	16.50	29.50
Rio	20.00	32.50
Riviera	14.50	25.00
Rocket	29.50	37.50
Rondevoo	39.50	45.00
Round Up	49.50	75.00
St. Louis	99.50	104.50
Sally	39.50	59.00
Samba	39.50	49.50
Saratoga	59.50	79.00
School Days	15.00	17.50
Score-A-Line	20.00	39.50
Screwball	37.50	50.00
Sea Hawk	20.00	39.50
Sea Isle	14.50	24.50
Serenade	54.50	64.50
Shanghai	35.00	39.50
Shangri La	12.50	15.00
Shantytown	145.00	159.50
Sharpshooter	99.50	125.00
Shooting Stars	15.00	22.50
Short Stop	29.50	39.50
Show Boat	74.50	85.00
Silver Spray	14.95	24.50
Silver Streak	14.50	19.50
Singapore	19.50	37.50
Sky Line	16.50	29.50
Sky Ray	12.50	19.50
Slap the Jap	14.50	19.50
Slugger	14.50	19.50
Smarty	10.00	15.00
Smoky	10.00	19.50
South Paw	15.00	19.50
South Seas	10.00	17.50
Speed Ball	14.95	32.50
Speed Demon	15.00	29.50
Speedway	35.00	49.50
Spellbound	10.00	12.50
Spinball	29.50	39.50
Sports	19.50	25.00
Sports Parade	12.50	15.00
Spot-A-Card	25.00	29.50
Spot-Pool	12.50	34.50
Stage Door Canteen	10.00	17.50
Stars	15.00	19.50
Star Attraction	10.00	19.50
Stardust	34.50	39.50
Starlite	10.00	19.50
State Fair	10.00	22.50
Step Up	10.00	17.50
Stormy	22.50	39.50
Stratoliner	14.50	17.50
Streamliner	10.00	14.50
Summertime	39.50	49.50
Sun Beam	19.50	35.00
Sunny	29.50	39.50
Supercharger	15.00	24.50
Super Hockey	95.00	115.00
Superliner	10.00	15.00
Superscore	10.00	20.00
Surf Queens	10.00	22.50
Suspense	20.00	49.00
Swanee	54.50	64.50
Tahiti	109.50	129.50
Tally Ho	14.50	18.00
Tampico	94.50	119.50
Target Skill	12.50	19.50
Telecard	64.50	110.00
Temptation	39.50	44.50
Tennessee	34.50	50.00
Three Feathers	109.50	125.00
Three Musketeers	119.50	135.00
Thrill	39.50	59.50
Topic	7.50	17.50
Tornado	24.50	29.50
Torchy	10.00	29.50
Towers	12.50	15.00
Trade Winds	39.50	55.00
Treasure Chest	19.50	22.50
Trinidad	34.50	54.50
Triple Action	34.50	50.00
Tropicana	15.00	39.50
Tucson	99.50	110.00
Tumbleweed	149.50	169.50
Utah	124.50	139.50
Virginia	39.50	44.50
Vanities	10.00	12.50
Vogue	15.00	29.50
West Wind	15.00	20.00
Wild Fire	19.50	30.00
Wisconsin	34.50	45.00
Yankee Doodle	15.00	29.50
Yanks	34.50	44.50
Zig Zag	12.50	17.50

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

Bally Shuffle-Bowler	145.00	199.50
California Shuffle Pins	80.00	174.50
ChiCoin Bango	42.50	49.50
ChiCoin Beacon	49.00	54.50
ChiCoin Bowling Alley	175.00	209.50
ChiCoin Rebound	35.00	75.00
Genco Bowling League	110.00	225.00
Genco Glider	49.50	89.50
Keeney Line Up	69.50	85.00
Keeney Pin Boy	165.00	179.50
Keeney Ten Pins	119.00	225.00
Rock-Ola Shuffle-Lane	145.00	189.50
United Shuffle Alley	115.00	200.00
United Shuffle Skill	39.50	50.00
United Super Shuffle	174.50	200.00
Universal Twin Bowler	199.50	229.50
Williams Twin Shuffle	175.00	250.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

Allite Strikes 'N Spares	75.00	139.00
Boomerang	20.00	50.00
Bally Big Inning	225.00	239.50
Bally Bowler	165.00	189.50
Bally Convoy	27.50	100.00
Bally Defender	50.00	100.00
Bally Eagle Eye	39.50	49.50
Bally Heavy Hitter	45.00	50.00
Bally King Pin	35.00	45.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	39.50	100.00
Bally Sky Battle	40.00	100.00
Bally Torpedo	25.00	54.50
Bally Undersea Raider	69.50	99.50
Bank Ball	59.50	85.00
Bowling League	35.00	49.50
Buckley DeLuxe Dig	125.00	149.50
Buckley Treas Is Dig	99.50	110.00
Champion Hockey	49.50	65.00
Chicoin Basketball Champ	149.50	175.00
Chicoin Goalee	49.50	100.00
Chicoin Hockey	49.50	85.00
Chi Midget Skee	135.00	175.00
Chicoin Pistol	74.50	135.00
Chicoin Roll-A-Score	24.50	39.50
Edelco Pool Table	109.50	125.00
Evans Bat-A-Score	224.50	239.50
Evans In the Barrel	39.50	52.50
Evans Super Bomber	30.00	69.50
Evans Play Ball	50.00	69.50
Evans Ten Strike '46	39.50	69.50
Evans Tommy Gun	49.50	85.00
Exhibit Dale Gun	50.00	114.50
Exhibit Rotary Mdsr	200.00	299.50
Exhibit Silver Bullets	150.00	189.50
Exhibit Merchantman Roll Ch Digger	75.00	99.50
Exhibit Vitalizer	69.50	95.00
Genco Bank Roll	24.50	65.00
Genco Play Ball	29.50	79.50
Groetchen Met. Typer	99.50	195.00
Hoop-A-Roll	24.50	49.50
Jack Rabbit	85.00	100.00
Keeney Air Raider	69.50	100.00
Keeney Anti Aircraft Br	15.00	25.00
Keeney Anti Aircraft Bl	35.00	65.00
Keeney Sub Gun	44.50	79.50
Keeney Texas Leaguer	30.00	45.00
Kirk Night Bomber	50.00	109.50
Lite League	49.50	100.00
Mutoscope Ace Bomber	35.00	100.00
Muto. Atomic Bomber	95.00	150.00
Mutoscope Dr Mobile	135.00	150.00
Mutoscope Photomatic (Pre-War)	149.50	269.50
Mutoscope Sky Fighter	79.50	100.00
QT Pool Table	219.50	225.00
Quizzer	125.00	149.50
Rockola Ten Pins LD	19.50	39.50
Rockola Ten Pins HD	25.00	49.50
Rockola World Series	69.50	95.00
Scientific Baseball	49.50	75.00
Scientific Basketball	59.50	75.00
Scientific Batting Pr	59.50	85.00
Scientific Pitch 'Em	135.00	175.00
Seeburg Chicken Sam	59.50	95.00
Seeburg Shoot the Chute	42.50	100.00
Skee Barrell Roll	25.00	49.50
Skill Jump	25.00	39.50
Super Torpedo	25.00	79.50
Supreme Bolascore	50.00	75.00
Supreme-Skee Roll	20.00	75.00
Supreme Skill Roll	20.00	69.50
Supreme Rocket Buster	49.50	109.50
Tail Gunner	30.00	49.50
Telequiz	125.00	195.00
Warner Voice Record	49.50	69.50
Western Baseball '39	20.00	30.00
Western Baseball '40	49.50	65.00
Whizz	17.50	25.00
Wilcox-Gay Recordio	95.00	139.50
Williams' All Stars	69.50	125.00
Williams' Box Score	49.50	69.50
Williams' Star Series	199.50	215.00
Williams' Quarterback	149.50	189.50
Wurlitzer Skeeball	59.50	95.00

CONFIDENTIAL PRICE LIST — ROLL DOWNS

ABC Roll Down	37.50	65.00
Arrows	17.50	40.00
Auto Roll	24.50	49.50
Bermuda	24.50	35.00
Big City	10.00	25.00
Bing-A-Roll	75.00	115.00
Bonus Roll	25.00	75.00
Buccaneer	49.50	64.50
Champion Roll	15.00	29.50
Chicoin Roll Down	15.00	29.50
Genco Advance Roll	10.00	35.00
Genco Total Roll	10.00	54.50
Hawaii Roll Down	10.00	24.50
Hy-Roll	49.50	99.50
Melody	20.00	39.50
One World	40.00	49.50
Pro-Score	35.00	49.50
Singapore	10.00	39.50
Sportsman Roll	10.00	24.50
Super Score	35.00	49.50
Super Triangle	15.00	49.50
Tally Roll	10.00	39.50
Tri-Score	25.00	49.50
Tin Pan Alley	40.00	54.50

CONFIDENTIAL PRICE LIST — CONSOLES

Arrow Bell	425.00	449.50
Bally Draw Bell 5c	125.00	144.50
Bally Draw Bell 25c	125.00	224.50
Bally DeLuxe Draw Bell 5c	160.00	189.50
Bally DeLuxe Draw Bell 25c	160.00	199.50
Bangtails '41	19.50	49.50
Bangtails '46	100.00	175.00
Bangtails '47	100.00	195.00
Bangtails '47, Comb	165.00	225.00
Bangtails '48	225.00	275.00
Big Game PO	24.50	29.50
Big Game FP	24.50	29.50
Big Inning	210.00	250.00
Big Top PO	24.50	29.50
Big Top FP	24.50	29.50
Bob Tail PO	29.50	39.50
Bob Tail FP	29.50	49.50
Casino Bell 5c	150.00	159.50
Club Bells	24.50	35.00
Club Bells 25c	52.50	69.50
Club House	10.00	25.00
DeLuxe Club Console	469.50	529.00
Super DeLuxe Club Console	489.50	545.00
Double Up	239.50	250.00
Evans' Challenger '47 5-25c	175.00	249.50
Evans' Races—FP, PO	324.50	349.50
Evans' Gal. Dom. '47	275.00	299.50
Fast Time FP	25.00	39.50
Fast Time PO	25.00	39.50
Galloping Domino (41)	20.00	39.50
Galloping Domino (42)	30.00	59.50
Gold Nugget 5-5c	195.00	225.00
Gold Nugget 5-25c	225.00	274.50
Hi-Boy 5c	149.50	165.00
Hi-Boy 25c	150.00	179.50
High Hand	34.50	49.50
Jennings Challenger 5-25c	175.00	200.00

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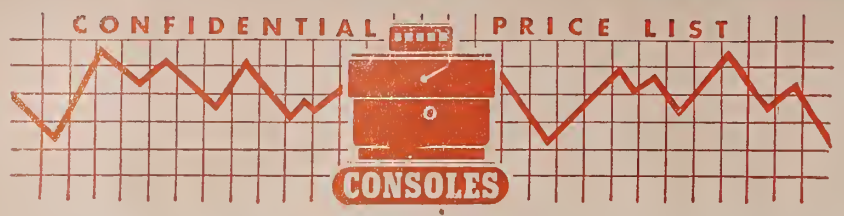
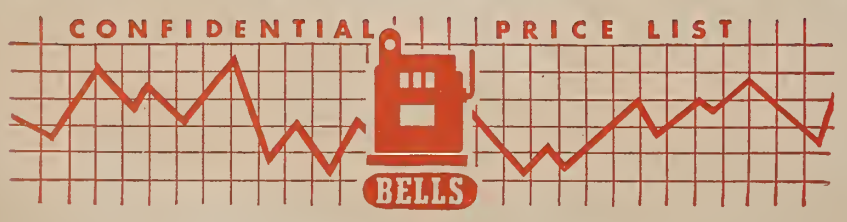


Jumbo Parade Comb	39.50	69.50
Jumbo Parade FP	29.50	69.50
Jumbo Parade PO	29.50	69.50
Jumbo Parade 25c	49.50	70.00
Long Shot '48	475.00	650.00
Lucky Lucre 5-5	39.50	45.00
Lucky Lucre 5c	49.50	89.50
Lucky Lucre 25c	75.00	89.50
Lucky Star	39.50	69.50
Mills 4 Bells	69.50	89.50
Mills 3 Bells	79.50	99.50
Mills '47 3 Bells	95.00	125.00
Mills '48 3 Bells	150.00	175.00
Mills Duplex	225.00	275.00
Multi Bells	275.00	359.50
Paces Races Bl Cab	10.00	29.50
Paces Rates Br Cab	15.00	39.50
Paces Races Red Arrow	20.00	49.50
Paces '39 Saratoga	10.00	39.50
Paces Saratoga w rails	24.50	69.50
Paces Saratoga no rails	24.50	39.50
Paces Saratoga Comb	39.50	69.50
Paces Saratoga Jr. PO	25.00	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb	49.50	69.50
Paces Reels Jr. PO	17.50	69.50
Paces Reels Sr. PO	17.50	69.50
Paces Reels w rails	24.50	39.50
Paces Reels no rails	24.50	39.50
Paces Twin 5-5	25.00	34.50
Paces Twin 5-10	25.00	39.50
Paces Twin 10-25	25.00	49.50
Paces Twin Console 5-25	89.50	99.50
Pastime	79.50	150.00
Reserve Bell	175.00	249.50
Roll 'Em	32.50	39.50
Silver Moon Comb	49.50	69.50
Silver Moon PO	15.00	65.00
Silver Moon FP	15.00	65.00
Silver Moon 10c	49.50	69.50
Silver Moon 25c	55.00	79.50
Skill Time '38	10.00	25.00
Skill Time '41	19.50	35.00
Sun Ray	17.50	39.50
Super Bell 5c Comb	39.50	69.50
Super Bell 25c Comb	59.50	70.00
Super Bell Two Way 5-5	50.00	95.00
Super Bell Two Way 5-25	89.50	109.50
Super Bell Four Way 5-5-5-5	79.50	95.00
Super Bell Four Way 5-5-5-25	79.50	169.50
Super Bell Four Way 5-5-10-25	179.50	192.50
Super Bonus Bell 5c FP & PO	150.00	189.50
Super Bonus Bell 5c-25c FP & PO Combo	199.50	265.00
Super Bonus Bell 5c-5c FP & PO Combo	250.00	279.50
Super Bonus 5-5-5	400.00	595.00
Super Bonus 5-5-25c	340.00	425.00
Super Bonus Bell 5-10-25c PO	319.50	395.00
Super Track Time	30.00	89.50
Super Track Time TKT	30.00	69.50
Track Odds	69.50	109.50
Track Odds Daily Dbl	75.00	139.50
Track Odds DD JP	395.00	425.00
Track Odds '48, 5c	550.00	575.00
Track Odds '46	249.50	349.50
Track Time '39	39.50	59.50
Track Time '38	30.00	60.00
Track Time '37	29.50	
Triple Bell 5-5-5	225.00	249.50
Triple Bell '47 5-5-25	295.00	324.50
Triple Bell '47 5-10-25	265.00	325.00
Triple Entry	49.50	89.50
Wild Bell 5-25c	399.50	575.00
Wild Lemon	165.00	235.00
Winterbook	250.00	325.00

Big Game PO	10.00	25.00
Big Parley	24.50	35.00
Big Prize FP	20.00	30.00
Big Prize PO	15.00	20.00
Blue Grass FP	15.00	25.00
Blue Ribbon PO	20.00	35.00
Citation	225.00	295.00
Club Trophy FP	22.50	50.00
Contest FP	30.00	45.00
Daily Races	35.00	49.50
Dark Horse FP	10.00	15.00
'41 Derby FP	20.00	29.50
Dust Whirls	32.50	49.50
Entry	39.50	65.00
Favorite	59.50	79.50
Gold Cup	75.00	150.00
Grand National	19.50	49.50
Grand Stand PO	14.50	20.00
Hot Tip	39.50	42.50
Jockey Club	25.00	35.00
Jockey Club '47	69.50	99.50
Jockey Special	65.00	90.00
Kentucky	29.50	49.50
Lexington	185.00	279.50
Long Acre	19.50	32.50
Long Shot PO	39.50	49.50
Pastime (Rev)	14.50	39.50
Pacemaker PO	15.00	35.00
Photo Finish	329.50	350.00
Pimlico FP	15.00	32.50
Race King (Rev)	29.50	39.50
Record Time FP	22.50	59.50
Rockingham	59.50	99.50
Santa Anita	10.00	20.00
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30.00	59.50
Special Entry	35.00	60.00
Sport Special FP	17.50	30.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	25.00
Sport King PO	20.00	22.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	20.00	32.50
Thorobred	19.50	32.50
Trophy	50.00	195.00
Turf Champ FP	35.00	44.50
Turf King	22.50	49.50
Victory FP	10.00	25.00
Victory Derby	29.50	49.50
Victory Special	25.00	35.00
War Admiral (Rev)	15.00	25.00
Whirlaway (Rev)	25.00	30.00
Winning Ticket	15.00	29.50

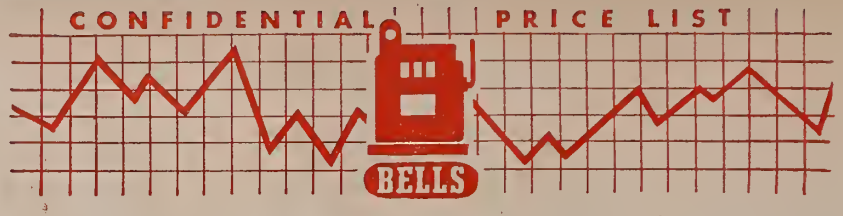


MILLS

5c Gold Chrome HL	35.00	57.50
10c Gold Chrome HL	35.00	57.50
25c Gold Chrome HL	40.00	57.50
50c Gold Chrome HL	59.50	69.50
5c Copper Chrome	35.00	57.50
10c Copper Chrome	35.00	57.50

MILLS (Cont.)

25c Copper Chrome	40.00	57.50
5c Club Bell	50.00	95.00
10c Club Bell	50.00	99.50
25c Club Bell	80.00	99.50
50c Club Bell	100.00	189.50
1c Blue Front	20.00	50.00



MILLS (Cont.)

5c Blue Front	49.50	69.50
10c Blue Front	69.50	74.50
25c Blue Front	69.50	79.50
50c Blue Front	75.00	150.00
1c Brown Front	49.50	60.00
5c Brown Front	69.50	74.50
10c Brown Front	69.50	74.50
25c Brown Front	74.50	79.50
50c Brown Front	65.00	120.00
1c Cherry Bell	20.00	39.50
5c Cherry Bell	25.00	47.50
10c Cherry Bell	35.00	47.50
25c Cherry Bell	35.00	47.50
1c Bonus Bell	39.50	49.50
5c Bonus Bell	48.50	69.50
10c Bonus Bell	48.50	69.50
25c Bonus Bell	48.50	69.50
5c Original Chrome	49.50	55.00
10c Orig. Chrome	49.50	55.00
25c Orig. Chrome	49.50	55.00
50c Orig. Chrome	59.50	89.50
1c QT Glitter Gold	15.00	30.00
5c QT Glitter Gold	39.50	65.00
10c QT Glitter Gold	39.50	65.00
25c QT Glitter Gold	39.50	65.00
1c VP Bell	15.00	19.50
1c VP Bell JP	15.00	25.00
1c VP Bell Green	15.00	19.50
5c VP Bell Green	15.00	22.50
1c VP Chrome	25.00	34.50
5c VP Chrome	25.00	34.50
5c VP Chrome Plus	27.50	42.50
1c P Bell B&G	22.50	32.50
5c VP Bell B&G	22.50	39.50
Vest Pocket '46	20.00	44.50
5c Futurity	10.00	34.50
10c Futurity	10.00	34.50
25c Futurity	15.00	34.50
50c Futurity	25.00	64.50
5c Black Cherry Bell	85.00	99.50
10c Black Cherry Bell	85.00	110.00
25c Black Cherry Bell	85.00	110.00
50c Black Cherry	110.00	195.00
25c Golf Ball Vendor	195.00	375.00
5c War Eagle	20.00	34.50
10c War Eagle	20.00	47.50
25c War Eagle	25.00	70.00
50c War Eagle	35.00	69.50
5c Melon Bell	85.00	135.00
10c Melon Bell	85.00	135.00
25c Melon Bell	85.00	135.00
Golden Falls 5c	85.00	110.00
Golden Falls 10c	85.00	115.00
Golden Falls 25c	99.50	120.00
Golden Falls 50c	125.00	165.00
5c Jewel Bell	110.00	145.00
10c Jewell Bell	129.50	145.00
25c Jewell Bell	129.50	145.00
50c Jewell Bell	175.00	245.00
5c Bonus '49	125.00	165.00
10c Bonus '49	125.00	165.00
25c Bonus '49	135.00	165.00
5c Black Gold	135.00	145.00
10c Black Gold	135.00	145.00
25c Black Gold	135.00	145.00
50c Black Gold	199.50	225.00
5c Club Royale	50.00	179.50
10c Club Royale	50.00	179.50
50c Club Royale	225.00	250.00
5c Black Beauty	150.00	175.00
10c Black Beauty	150.00	175.00
25c Black Beauty	159.50	175.00
50c Black Beauty	249.50	255.00
5c Blue Bell	149.50	165.00
10c Blue Bell	149.50	165.00
25c Blue Bell	149.50	175.00

GROETCHEN

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	39.50
5c Columbia JPV Bell	30.00	40.00
5c Columbia Fruit	32.50	37.50
5c Columbia Cig RJ	25.00	39.50
5c Columbia DJP	49.50	79.50
10c Columbia DJP	49.50	79.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	29.50
5c Conv Columbia Chrome	49.50	59.50
Columbia DeLuxe	65.00	90.00

PACE

5c Comet FV	10.00	39.50
10c Comet FV	15.00	39.50
25c Comet FV	30.00	39.50
50c Comet FV	50.00	100.00
5c Comet DJP	15.00	39.50
10c Comet DJP	20.00	39.50
1c Comet Blue	10.00	20.00
5c Comet Blue	15.00	29.50
10c Comet Blue Front	15.00	47.50
25c Comet Blue Front	20.00	49.50
50c Comet	40.00	89.50
5c Chrome	40.00	59.50
10c Chrome	45.00	59.50
25c Chrome	50.00	59.50
Chrome '47—50c	75.00	175.00
Chrome '47—$1.00	110.00	190.00
5c All Star Comet	45.00	50.00
10c All Star Comet	50.00	69.50
25c All Star Comet	55.00	69.50
50c All Star Comet	70.00	89.50
1c All Star 2-4	10.00	20.00
1c Rocket	20.00	49.50
5c Rocket	25.00	49.50
10c Rocket	30.00	59.50
25c Rocket	39.50	79.50
5c TJ Comet	20.00	29.50
5c Club Bell	25.00	64.50
10c Club Bell	30.00	75.00
25c Club Bell	75.00	125.00
50c Club Bell	100.00	175.00
5c Comet Red	20.00	65.00
10c Comet Red	20.00	65.00
5c DeLuxe '46	30.00	60.00
10c DeLuxe '46	59.50	70.00

JENNINGS

5c Chief	20.00	49.50
10c Chief	35.00	49.50
25c Chief	35.00	49.50
5c Silver Moon Chief	35.00	69.50
10c Silver Moon Chief	40.00	69.50
25c Silver Moon Chief	40.00	75.00
5c Silver Chief	45.00	50.00
10c Silver Chief	45.00	59.50
25c Silver Chief	49.50	59.50
50c Silver Chief	100.00	189.50
10c Golf Vndr	59.50	89.50
25c Gold Ball Vndr	89.50	129.50
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	99.50
5c Victory Chief	25.00	59.50
10c Victory Chief	30.00	59.50
25c Victory Chief	35.00	59.50
1c 4 Star Chief	10.00	35.00
5c 4 Star Chief	20.00	49.50
10c 4 Star Chief	35.00	49.50
25c 4 Star Chief	37.50	60.00
50c 4 Star Chief	75.00	140.00
5c Victory 4 Star Ch	75.00	100.00
10c Victory 4 Star Ch	75.00	110.00
25c Victory 4 Star Ch	95.00	150.00
5c DeLuxe Club Chief	80.00	115.00
10c DeLuxe Club Chief	80.00	115.00
25c DeLuxe Club Chief	80.00	124.50
5c Super DeLuxe Club Chief	109.50	175.00
10c Super DeLuxe Club Chief	109.50	175.00
25c Super DeLuxe Club	109.50	250.00
50c Super DeLuxe Club Chief	175.00	249.50
5c Standard Chief	80.00	149.50
10c Standard Chief	80.00	159.50
25c Standard Chief	80.00	169.50
50c Standard Chief	165.00	179.50
$1.00 Standard Chief	250.00	329.50
5c Bronze Chief	45.00	89.50
10c Bronze Chief	50.00	89.50
25c Bronze Chief	55.00	89.50
5c Tic Tac Toe	95.00	125.00
10c Tic Tac Toe	105.00	125.00
25c Tic Tac Toe	110.00	125.00
5c Sun Chief	120.00	165.00
10c Sun Chief	120.00	165.00
25c Sun Chief	120.00	165.00

WATLING

5c Rolatop '48	39.50	79.50
10c Rolatop '48	39.50	79.50
25c Rolatop '48	39.50	79.50
5c Rolatop '46	25.00	39.50
10c Rolatop '46	20.00	39.50
25c Rolatop	30.00	39.50
50c Rolatop	50.00	89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

5c Criss Crosse	79.50	95.00
10c Criss Crosse	84.50	100.00
25c Criss Crosse	95.00	125.00

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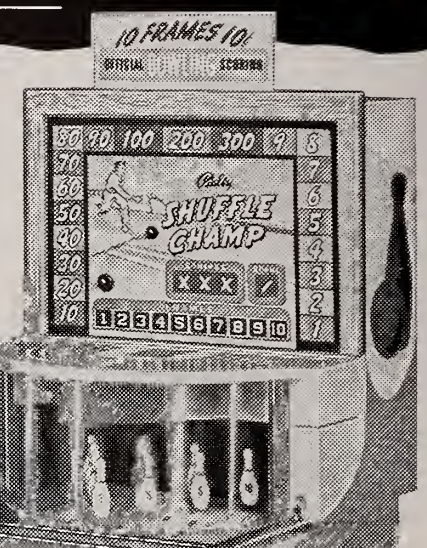

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